

Header Experience fragment Notifications new – Promo Message Notification How-to Guide

Global Marketing Technology

**AEM Component Name: Header Experience fragment
Notifications new – Promo Message Notification**

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
24/09/2024	1.0	Initial Draft	Mounika Aratikatla	

June 28, 2022

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2 Introduction

This document provides “How-to Instructions” for the Header Experience fragment “Promo Message Notification”. This Header Experience fragment is intended and available to be used on all Global Marketing template(s).

2.1 Short Description

This Header Experience fragment is used to configure ‘Promo Message Notification’ for a page.

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Notifications	Promo Message Configuration				
	Enable	None	Checkbox	Optional	Alphanumeric
	Layout	None	Dropdown	Optional	Linear Top, Linear Bottom, D/T: Stacked Bottom Left (RTL = Right) / M: Top, D/T: Stacked Bottom Right (RTL = Left) / M: Top, D/T: Stacked Bottom Left (RTL = Right) / M: Bottom, D/T: Stacked Bottom Right (RTL = Left) / M: Bottom,
	Aria Label	None	Text Field	Optional	Alphanumeric
	Enable Icon	None	Checkbox	Optional	Alphanumeric
	Aria Label Close	None	Text Field	Optional	Alphanumeric
	Headline	None	Text Field	Optional	Alphanumeric
	Supporting Copy	None	Text Field	Optional	Alphanumeric
	Enable Button Acceptance	None	Checkbox	Optional	H2, H3, H4, H5, H6
	Button Label	None	Text Field	Optional	Alphanumeric
	Button Aria Label	None	Text Field	Optional	Alphanumeric
	CTA Label	None	Text Field	Optional	Alphanumeric
	CTA Aria Label	None	Text Field	Optional	Alphanumeric
	CTA Link	None	Text Field	Optional	Alphanumeric
CTA Target	None	Dropdown	Optional	Same-Page, New Page	

2.2 Intended Audience

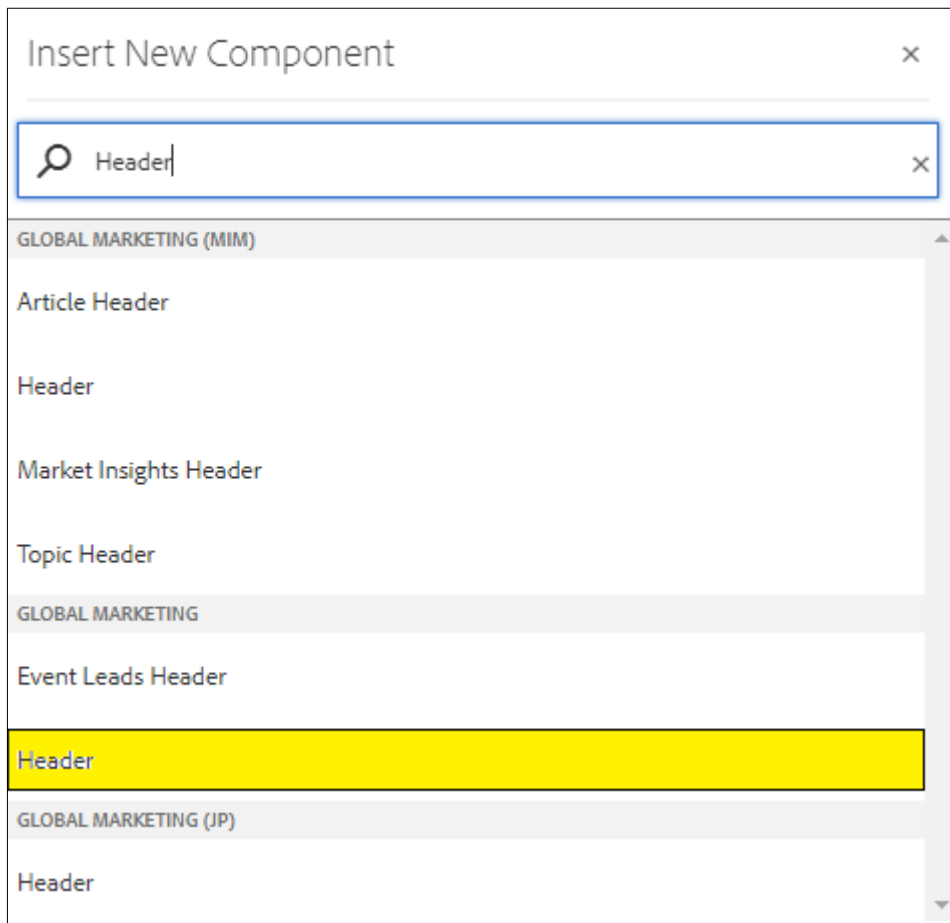
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This Header Experience fragment should be available by default when any of the 'Global Marketing' template is selected.

For adding Header Experience fragment component, click on "+" icon, search for "Header" and click to add the component.



4 Component Dialog

- Select configure option to open the dialog and begin editing the component fields.

Feature Overview

Configuration (Notifications Tab)

Promo Message Configuration:

- 1) **Enable** – Enable the checkbox.
- 2) **Layout** – Select an option from the dropdown.
- 3) **Aria Label** – Provide meaningful text.
- 4) **Enable Icon** – Enable the checkbox.
- 5) **Aria Label Close** – Provide meaningful text.
- 6) **Headline** – Provide meaningful text.
- 7) **Supporting Copy** – Provide meaningful text.
- 8) **Enable Button Acceptance** – Enable the checkbox.
- 9) **Button Label** – Provide meaningful text.
- 10) **Button Aria Label** – Provide meaningful text.
- 11) **CTA Label** – Provide meaningful text.
- 12) **CTA Aria Label** – Provide meaningful text.
- 13) **CTA Link** - Provide appropriate link.
- 14) **CTA Target** - Select an option from the dropdown

▼ Promo Message Configuration

Enable

1

Layout

2

i

Linear Top

▼

Aria Label

i

promo aria label

Enable Icon

3

Aria Label Close

i

promo aria label close

Headline

4

i

Promo notification headline

Supporting Copy **5**

B / **U** [List Icon] [List Icon] T₂ T² [Link Icon]

[Refresh] [Anchor] [Magnifying Glass] [Hand] [ABC] [Star] [Clipboard]

[Text] [Table] [Scissors] [Image] [Text] [Clipboard] [Undo] [Redo]

Hey! this is Promo notification banner.

Enable Button Acceptance. **i**

Button Label **6**

promo

Button Aria Label

CTA Label

CTA Aria Label **7**

CTA Link

CTA Target

