

# How-to – Article Hero

# V1.0 - Global Marketing Technology-AEM

Component Name: Article Hero

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## 1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
10/18/2019	1.0	Initial Draft	Jon Ziefle	

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## 2 Introduction

This document provides "How to Instructions" for the component "Article Hero". This component is intended to be used on Article templates:

- Article: listicle
- Article: Quiz (Backlog)
- Article: In the News

## 2.1 Short Description

This component is used to highlight Product on Article pages. Article Hero provides Author flexibility to include only Image/Video/Video without Text Heroes

#### **Feature Overview**

Title - Provides option to include Title on the Article Hero

Read Time - Provides option to include Read Time on the Article

Date - Provides option to include Date on the Article

## 2.2 AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
	Media Type	-	Select	Mandatory	Default Image Video Interactive Video (without text)
	Eyebrow	Text Content	Text Area	Mandatory	Text
	Title (H2 Tag)	Text Content	Text Area	Mandatory	Text
	Read Time	Text Content	Text Area	Optional	Text
	Date	Text Content	Date Field	Optional	Date
	Image	Image	Path	Mandatory	Valid image path
Content	Image Position	Image	Select	Mandatory	Left Top Left Center Right Top Right Center Center Top Center Center
	Video Type	Video	Select	Mandatory	Brightcove
	Brightcove Video ID	Video	Text	Mandatory, Max Length 150 Char	Text
	Brightcove Video Account	Video	Text	Mandatory, Max Length 150 Char	Text
	Brightcove Player Type	Video	Text	Mandatory, Max Length 150 Char	Text

## 2.3 Intended Audience

The primary audience of this design is: • Content Authors

- AgenciesMarketers

## 3 How to Enable/Turn-On the Component

This component is embedded in the Article Content Page template and not available in the Sidekick. There is no option to enable/disable it; it is a mandatory component.



## 4 Component Dialog

This dialog for the Article Hero contains one tab, Content.

#### **Content Tab**

This tab has three sections, **Text Content** and (depending on the option selected in "Media Type") **Image** and **Video**:

ero Article Dialog			×
Content			
Media Type — 💌 Text Content	Default	Y	
		OK Cancel	)
ero Article Dialog			×
Content			
Media Type — 💌 Text Content—	Image	¥	
- Tmage			
		OK Cancel	)
ro Article Dialog			×
Content			
Media Type	Video	*	
- Video			
		OK Cancel	)

**Media Type** – This selects the media type for the background.

#### Text Content

This section will contain the main content configuration (which is mandatory).

- 1. **Eyebrow** This is the eyebrow above the title.
- 2. Title (H2 Tag)- This is the article title.
- 3. Read Time-This is the read time of the article.
- 4. Date- This is the article date.

Hero Article Dialog		×
Content		
Media Type	Default	
Text Content		
Eyebrow*		
Title (H2 Tag)*		
Read Time		
Date	Presented in minutes (ex. "X Min Read")	
	OK Cancel	



#### Image

This section will display if the Media Type is set to Image.

- Image The image that will display as the background.
  Image Position This is the position of the image in all views.

ledia Type	Image	*
Text Content		
🔺 Image		
Image		Q
Image Position	Center Center	*



#### Video

This section will display if the Media Type is set to Video or Interactive Video (without text).

- 1. Video Type This is the video type
- 2. Brightcove Video ID This is the video ID for the Brightcove video.
- 3. Brightcove Video Account This is the video account for the Brightcove video.
- 4. Brightcove Player Type This is the player type for the Brightcove video. If none is selected, the default player will be used.

ontent		
1edia Type	Video	
Text Content		
▲ Video		
Video Type	Brightcove	
Brightcove Video ID		
	Enter the video id for Brightcove. (eg: 3891257518001)	
Brightcove Video Account	Enter the video account for Brightcove. (eg: 64298592001)	
Brightcove Player Type Enter the player type for default)		
	Enter the player type for Brightcove. (leave blank for default)	



ledia Type	Interactive Video (without text)	۷
▲ Video		
Video Type	Brightcove	~
Brightcove Video ID		
	Enter the video id for Brightcove. (eg: 3891257518001)	
Brightcove Video		
Account	Enter the video account for Brightcove. (eg: 64298592001)	
Brightcove Player Type		
	Enter the player type for Brightcove. (leave blank for default)	

