

How-to-Documentation-Article-Hero

V1.0 - Global Marketing Technology-AEM

Component Name: Article Hero

Author: Saichand P

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Version: v1.0

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
23/07/2024	1.0	Initial Draft	Saichand P	

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2 Introduction

This document provides “How to Instructions” for the component “Article Hero” This component is intended to be used on Article templates:

2.1 Short Description

This component is used to highlight Product on Article pages. Article Hero provides Author flexibility to include only Image/Video/Video without Text Heroes.

Feature Overview

Title – Provides option to include Title on the Article Hero

Read Time – Provides option to include Read Time on the Article

Date – Provides option to include Date on the Article

2.2 AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Content	Media Type	-	Select	Mandatory	Default Image Video Interactive Video (without text)
	Eyebrow	Text Content	Text Area	Mandatory	Text
	Title (H2 Tag)	Text Content	Text Area	Mandatory	Text
	Description	Text Content	Text Area	Mandatory	Text
	Read Time	Text Content	Text Area	Optional	Text
	Date	Numeric Content	Date Field	Mandatory	Date
	Image	Image	Path	Mandatory	Valid image path
	Image Position	Image	Select	Mandatory	Left Top Left Center Right Top Right Center Center Top Center Center
	Video Type	Video	Select	Mandatory	Brightcove
	Brightcove Video ID	Video	Text	Mandatory,	Text
	Brightcove Video Account	Video	Text	Mandatory,	Text

	Brightcove Player Type	Video	Text	Mandatory,	Text
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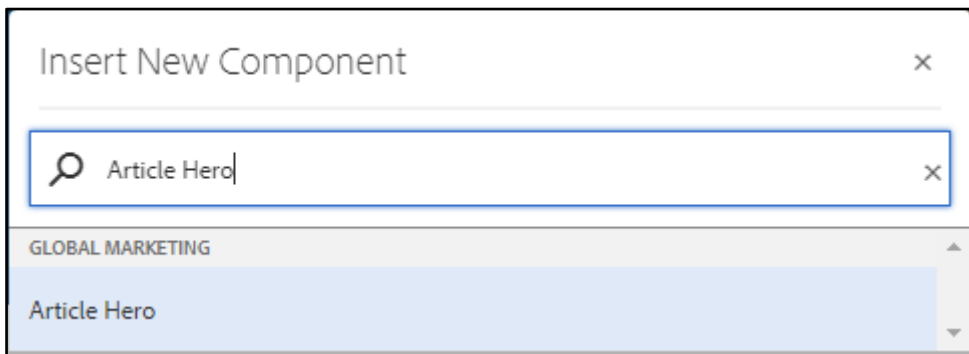
2.3 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component is used to highlight Product on Article pages.



4 Component Dialog

1. Article Hero – Default

Configuration Tab:

- **Media Type** – Must select an option from the dropdown.
- **Eyebrow** – Provide unique Eyebrow Text.
- **Headline Title** – Must select an option from the dropdown.
- **Title Tag** – Must provide asset path to be displayed for Desktop/Tablet.
- **Description** – Provide asset path to be displayed in Mobile.
- **Read Time** – Must provide meaningful text.
- **Published Date** – Provide meaningful text.
- **Published Date Format** – Must provide a meaningful text.
- **Thumbnail Image** – Must provide link path for the Thumbnail Image.
- **Alt Image** – Must provide a meaningful text.
- **Author Name** – Must provide meaningful text.
- **Category** – Provide relevant tags.

Hero Article



Content

Component ID



Media Type

Default



▼ Article Content

Eyebrow *



HEALTH AND WELLNESS

Headline Title * 2 i


B / U T₂ T² ≡ ▾








5 essential tips for men's health









Title Tag i

h1 ▾

Description * i

B / U ≡ ▾ ≡ ▾ T₂ T²  ▾

  ▾  ▾  ▾   ▾ 

S ▾  ▾       

With these five essential tips we are encouraging men to prioritise their wellbeing and raise their awareness about health issues that could impact them.

Read Time 3 i

1 min read

Published Date * 4

2023-04-30 📅

Published Date Format *

Month Year (Jan 2021) ▼

Thumbnail Image * i

/content/dam/metlifecom/us/metlifepetinsurance/static/hero/desktop-hero-image.we ☑

Image Alt Text i

5 essential tips for men's health

Author Name i

Category 📁

HEALTH AND WELLNESS

5 essential tips for men's health

1 min read | Apr 2023

f X in ✉

1

3

4

2

2. Article Hero – Background Image

Configuration Tab:

- **Media Type** – Must select an option from the dropdown.
- **Eyebrow** – Provide unique Eyebrow Text.
- **Headline Title** – Must select an option from the dropdown.
- **Title Tag** – Must provide asset path to be displayed for Desktop/Tablet.
- **Description** – Provide asset path to be displayed in Mobile.
- **Read Time** – Must provide meaningful text.
- **Published Date** – Provide meaningful text.
- **Published Date Format** – Must provide a meaningful text.
- **Thumbnail Image** – Must provide link path for the Thumbnail Image.
- **Alt Image** – Must provide a meaningful text.
- **Image** – Provide asset path to be displayed in Desktop.
- **Tablet Image** – Must provide link path for the Tablet Image.
- **Mobile Image** – Must provide link path for the Mobile Image.
- **Image Position** – Must select an option from the dropdown.
- **Author Name** – Must provide meaningful text.
- **Category** – Provide relevant tags.

Hero Article

Content

Component ID

Media Type

Background Image

Article Content

Eyebrow * 1

HEALTH AND WELLNESS

Headline Title * 2

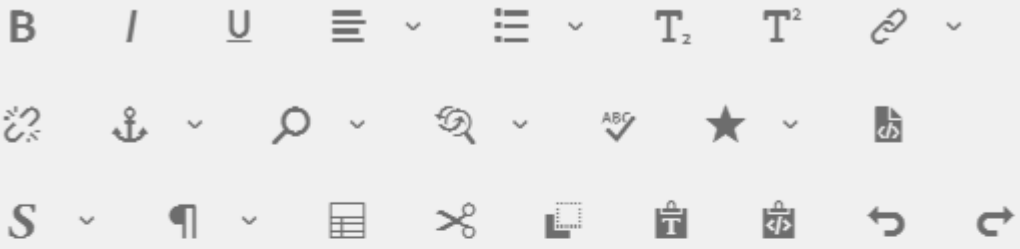
B / U T₂ T² ≡

5 essential tips for men's health

Title Tag

h1

Description *



With these five essential tips we are encouraging men to prioritise their wellbeing and raise their awareness about health issues that could impact them.

Read Time 3 i

1 min read

Published Date * 4 i

2023-04-30 📅

Published Date Format *

Month Year (Jan 2021) v

Thumbnail Image * i

Image Alt Text i

Image v



Image * 5 i

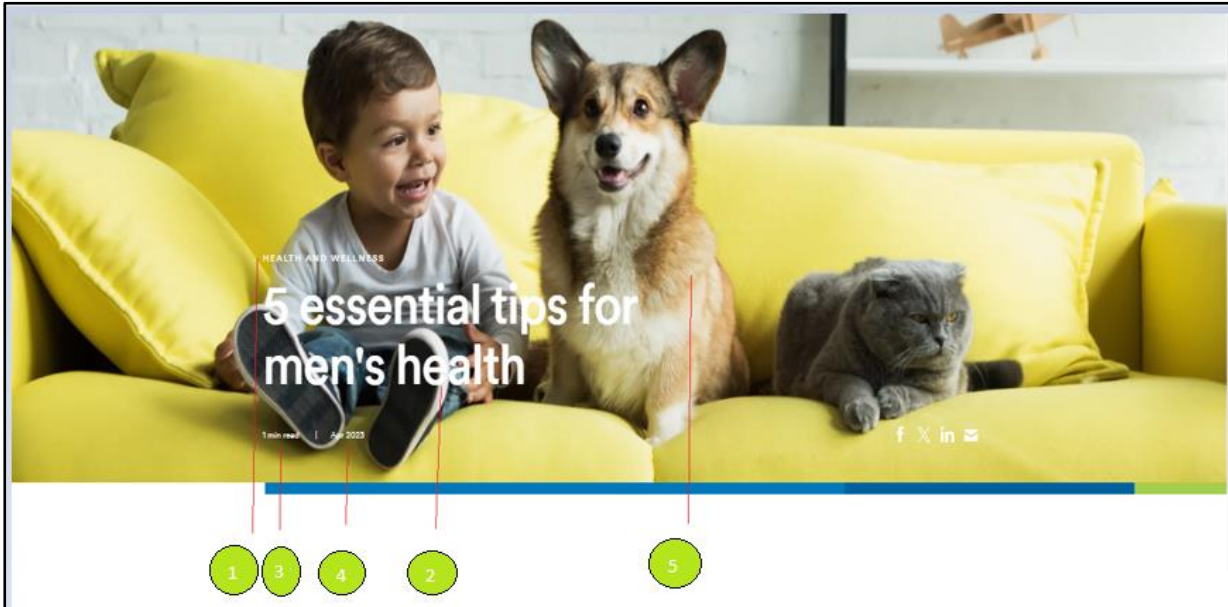
Tablet Image i

Mobile Image i

Image Position *

Center Center v

Author Name	<input type="text"/>	
Category	<input type="text"/>	



3. Article Hero – Video

Configuration Tab:

- **Media Type** – Must select an option from the dropdown.
- **Eyebrow** – Provide unique Eyebrow Text.
- **Headline Title** – Must select an option from the dropdown.
- **Title Tag** – Must provide asset path to be displayed for Desktop/Tablet.
- **Description** – Provide asset path to be displayed in Mobile.
- **Read Time** – Must provide meaningful text.
- **Published Date** – Provide meaningful text.
- **Published Date Format** – Must provide a meaningful text.
- **Thumbnail Image** – Must provide link path for the Thumbnail Image.
- **Alt Image** – Must provide a meaningful text.
- **Video Type** – Must select an option from the dropdown.

- **Brightcove Video ID** – Must provide video ID.
- **Brightcove Video Account** – Must provide video account.
- **Brightcove Video Aria Label** – Must provide video Label.
- **Brightcove Player Type** – Must provide type of video.
- **Choose Play Button Color** – Must select an option from the dropdown.
- **Author Name** – Must provide meaningful text.
- **Category** – Provide relevant tags.

Hero Article

Content

Component ID

Media Type

Video

Article Content

Eyebrow * 1

HEALTH AND WELLNESS

Headline Title * 2 i


B / U T₂ T² ≡ ▾








5 essential tips for men's health









Title Tag i

h1 ▾

Description * i

B / U ≡ ▾ ≡ ▾ T₂ T²  ▾

  ▾  ▾  ▾   ▾ 

S ▾  ▾       

With these five essential tips we are encouraging men to prioritise their wellbeing and raise their awareness about health issues that could impact them.

Read Time **3** i

1 min read

Published Date * **4**

2023-04-30 📅

Published Date Format *

Month Year (Jan 2021) ▼

Thumbnail Image * i

Image Alt Text i

5 essential tips for men's health

Video

Video Type *

Brightcove

Brightcove Video ID * **5** **i**

6332543615112

Brightcove Video Account * **i**

64298592001

Brightcove video Aria Label

Pet Insurance

Brightcove Player Type **i**

Video

Choose Play Button Color **i**

light

Author Name **i**

Category

5 essential tips for men's health

1 min read | Apr 2023



0:00



- 1
- 5
- 3
- 4
- 2

4. Article Hero – Interactive Video (without text)

Configuration Tab:

- **Media Type** – Must select an option from the dropdown.
- **Eyebrow** – Provide unique Eyebrow Text.
- **Headline Title** – Must select an option from the dropdown.
- **Title Tag** – Must provide asset path to be displayed for Desktop/Tablet.
- **Description** – Provide asset path to be displayed in Mobile.
- **Read Time** – Must provide meaningful text.
- **Published Date** – Provide meaningful text.
- **Published Date Format** – Must provide a meaningful text.
- **Thumbnail Image** – Must provide link path for the Thumbnail Image.
- **Alt Image** – Must provide a meaningful text.
- **Video Type** – Must select an option from the dropdown.
- **Brightcove Video ID** – Must provide video ID.
- **Brightcove Video Account** – Must provide video account.
- **Brightcove Video Aria Label** – Must provide video Label.
- **Brightcove Player Type** – Must provide type of video.
- **Choose Play Button Color** – Must select an option from the dropdown.
- **Author Name** – Must provide meaningful text.
- **Category** – Provide relevant tags.

Hero Article

Content

Component ID i

Media Type

Interactive Video (without text) v

Article Content

Eyebrow * i

HEALTH AND WELLNESS

Headline Title * i

B / U T₂ T² ≡ v

5 essential tips for men's health

Title Tag i

h1 v

Description *

With these five essential tips we are encouraging men to prioritise their wellbeing and raise their awareness about health issues that could impact them.

Read Time i

1 min read

Published Date *

2023-04-30 📅

Published Date Format *

Month Year (Jan 2021) ▼

Thumbnail Image * i

/content/dam/metlifecom/us/metlifepetinsurance/static/hero/desktop-hero-image.we ☑

Image Alt Text i

5 essential tips for men's health

Video

Video Type *

Brightcove

Brightcove Video ID * 1

6332543615112

Brightcove Video Account *

64298592001

Brightcove video Aria Label

Pet Insurance

Brightcove Player Type

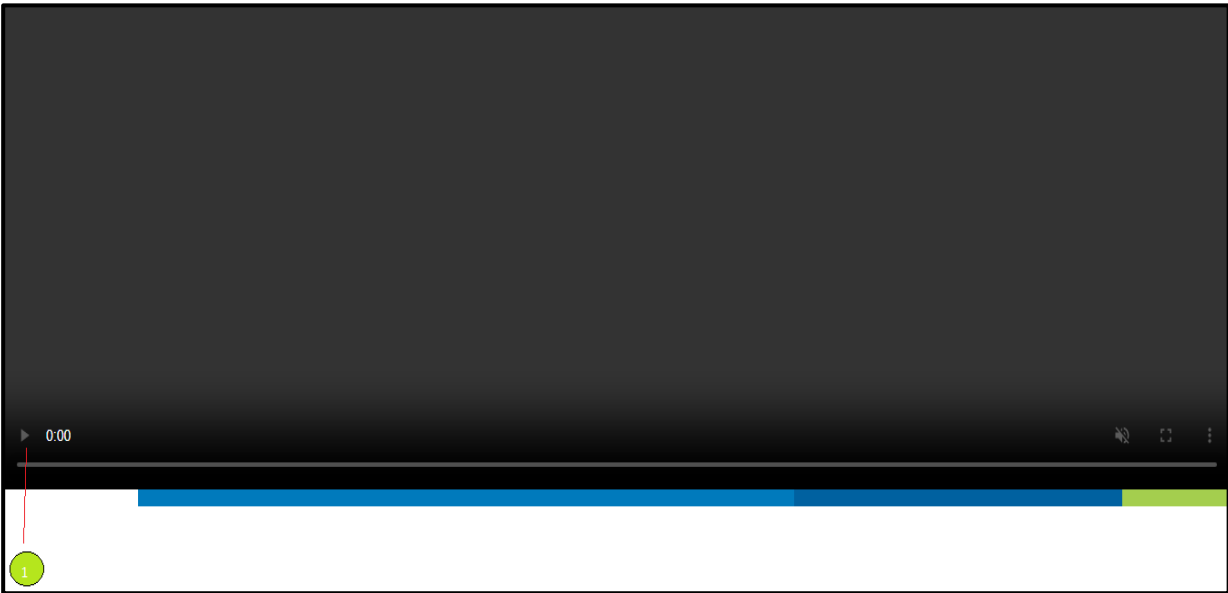
Video

Choose Play Button Color

light

Author Name

Category



5. Article Hero – Image Tag

The author field is for data purposes only, except Article Hero with Byline where the author field is visible on the component.

Configuration Tab:

- **Media Type** – Must select an option from the dropdown.
- **Eyebrow** – Provide unique Eyebrow Text.
- **Headline Title** – Must select an option from the dropdown.
- **Title Tag** – Must provide asset path to be displayed for Desktop/Tablet.
- **Description** – Provide asset path to be displayed in Mobile.
- **Read Time** – Must provide meaningful text.
- **Published Date** – Provide meaningful text.
- **Published Date Format** – Must provide a meaningful text.
- **Thumbnail Image** – Must provide link path for the Thumbnail Image.
- **Alt Image** – Must provide a meaningful text.
- **Image** – Provide asset path to be displayed in Desktop.
- **Tablet Image** – Must provide link path for the Tablet Image.
- **Mobile Image** – Must provide link path for the Mobile Image.
- **Alt** – Must provide a meaningful text.
- **Aria Hidden** – Must provide meaningful text.
- **Background color** – Must select an option from the dropdown.
- **By Image** – Must provide link path for the Image.
- **By Text** – Must provide meaningful text.
- **Author Name** – Must provide meaningful text.
- **Category** – Provide relevant tags.

Hero Article ? × ✓

Content

Component ID i

Media Type

Image Tag ▼

▼ Article Content

Eyebrow * 1 i

HEALTH AND WELLNESS

Headline Title * 2 i

B / U T₂ T² ▼

5 essential tips for men's health

Title Tag i

h1 ▼

Description *

With these five essential tips we are encouraging men to prioritise their wellbeing and raise their awareness about health issues that could impact them.

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Published Date Format *

Month Year (Jan 2021) ▼

Thumbnail Image * i

/content/dam/metlifecom/us/metlifepetinsurance/static/hero/desktop-hero-image.w...

Image Alt Text i

5 essential tips for men's health

Image **5** i

/content/dam/metlifecom/us/metlifepetinsurance/static/hero/desktop-hero-image.w...

Tablet Image i

/content/dam/metlifecom/us/metlifepetinsurance/static/hero/desktop-hero-image.w...

Mobile Image i

/content/dam/metlifecom/us/metlifepetinsurance/static/hero/desktop-hero-image.w...

Alt

Pet

Aria Hidden i

True ▼

▾ **Background Color**
 Background Color
 Gradient ▾

▾ **By Content**
 By Image

By Text

Author Name 6 i

Category
 📖

