

Product Promo Breaker

How-to Guide

Global Marketing Technology

AEM Component Name: Product Promo Breaker

Creation Date: February 16, 2022

Last Updated: April 12, 2022

Version: [\[0.1\]](#)

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
09/02/2021	0.1	Initial	Badhrinadh Alladurgam	
04/12/2022	0.2	Max char limit for CTA Button	Lakshmi Laavu	

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2 Introduction

This document provides “How to Instructions” for the component Product Promo Breaker. This is intended and available to be used on all 2.0-page template(s).

2.1 Short Description

This component is used to present information along with related asset. There are two variations for this component, i.e. CTA Config enable and CTA Config disable.

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values	
Configuration	Background Color	Appearance	Dropdown	Mandatory	White Gray	
	Image Alignment	Appearance	Dropdown	Mandatory	Left Right	
	Title	None	Text Field	Mandatory (Max char: 25)	Alphanumeric	
	Copy	None	Text Field	Mandatory (Max char: 150)	Alphanumeric	
	Image (for Desktop/Tablet)	Image	File Upload	Mandatory	Asset with JPEG/GIF/PNG format	
	Mobile Image	Image	File Upload	Optional	Asset with JPEG/GIF/PNG format	
	CTA Config					
	Include CTA as button	CTA Config	Checkbox	Optional	Accept Not-accept	
	CTA Text	CTA Config	Text Field	Optional (Max char: 30)	Alphanumeric	
	Aria Label	CTA Config	Text Field	Optional	Alphanumeric	
	CTA Path	CTA Config	Text Field	Optional	Alphanumeric	
	CTA Target	CTA Config	Dropdown	Mandatory	Same Page New Page	

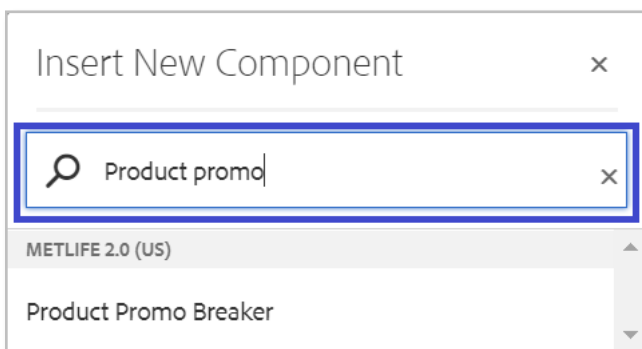
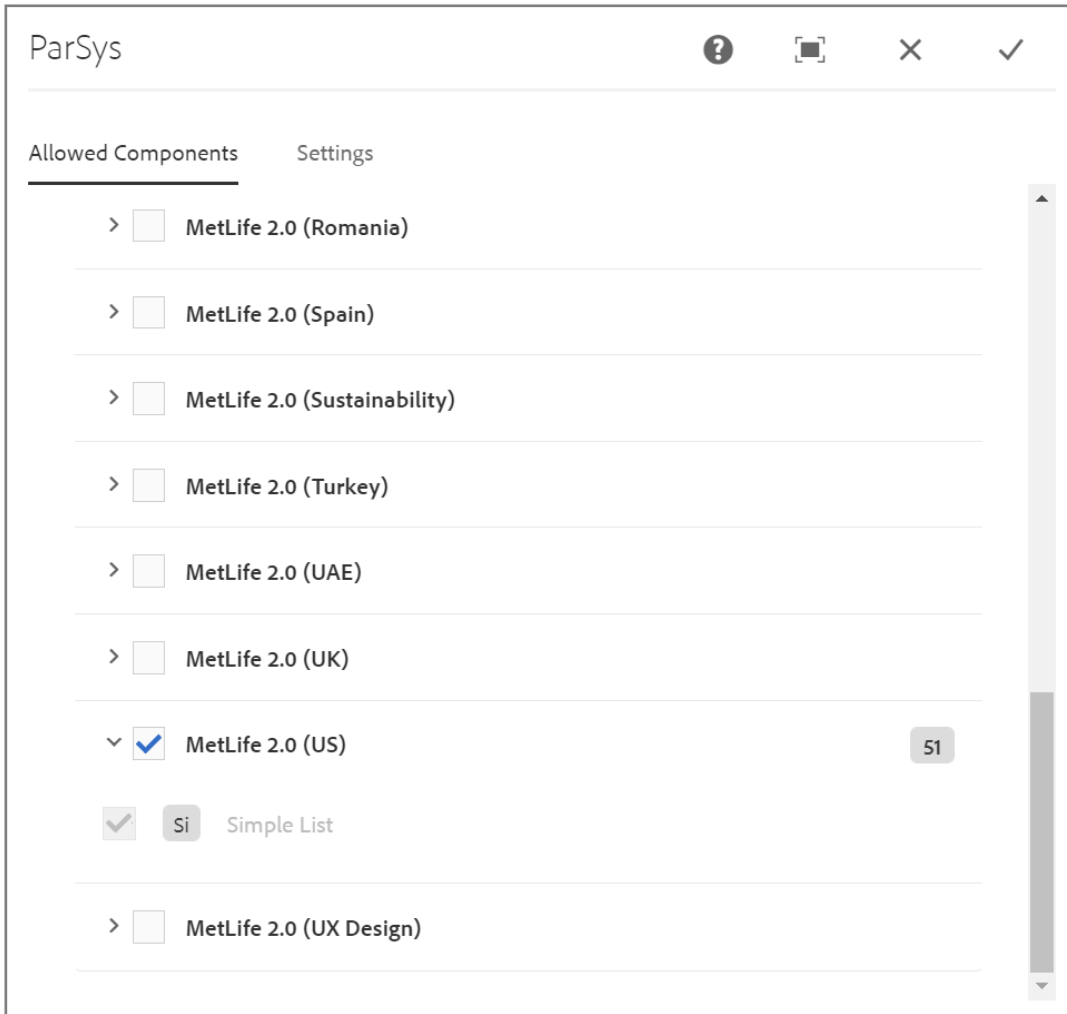
2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when the Evolution set up is enabled on a page. If it is still not available, then it can be enabled by going to the *Design mode* of the page and click *Configure* button on any ParSys and select from the list of available components (MetLife 2.0 based on the market) and click on ✓ symbol to complete the selection.



4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

Feature Overview

Configuration

1. **Background Color** – Option to select the background color (Blue/Gray).
2. **Image Alignment** – Option to select the alignment for image (Left/Right).
3. **Title** – Must Provide a meaningful title for the product.
4. **Copy** – Provide supporting copy for the title.
5. **Include CTA as button** – Option to select the checkbox. If selected shows up the CTA Text as button else as a normal link with arrow icon.
6. **CTA Text** – Provide a meaningful text for the optional CTA button.
7. **Aria Label** – Provide a meaningful aria label for the optional CTA button.
8. **CTA Link** – Provide the link path for the authored link text.
9. **Open in** – Target for the optional CTA button, options are 'Same Page' or 'New Page'.
10. **Image** – Must upload image asset to load in Desktop & Tablet.
11. **Mobile Image** – Option to upload image asset to load in Mobile.

There are two variations for this component.

Variation 1: Product Promo Breaker without CTA Config

Product Promo Breaker

Configuration Image Mobile Image

***** Recommended Desktop Image is 555px width *****

Background Color *

Blue

Image Alignment *

Right

Title (H2 Tag) *

T₂ T

Product Promo Breaker Doc

Product Promo Breaker

Copy*

D B / U ≡ ≡ T₂ T²

Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.

CTA Config

E Include CTA as button

Product Promo Breaker

CTA Config

Include CTA as button

F CTA Text
Learn More

G Aria Label*
Click her to Learn More

H CTA Link
<https://www.metlife.com>

I Open in
Same Page

Variation 2: Product Promo Breaker with CTA Config

Product Promo Breaker

Configuration **J** Image Mobile Image

***** Recommended Desktop Image is 555px width *****

Background Color * **A**
Blue

Image Alignment * **B**
Right

Title (H2 Tag) * **C**
U T₂ T²

Product Promo Breaker Doc

Product Promo Breaker

Copy * **D**

B / U [List Icon] [List Icon] T₂ T² [Link Icon] [Unlink Icon]

[Anchor Icon] [Magnifying Glass Icon] [Magnifying Glass Icon] [Checkmark Icon] [Star Icon] [Document Icon] [Text Icon] [Table Icon]

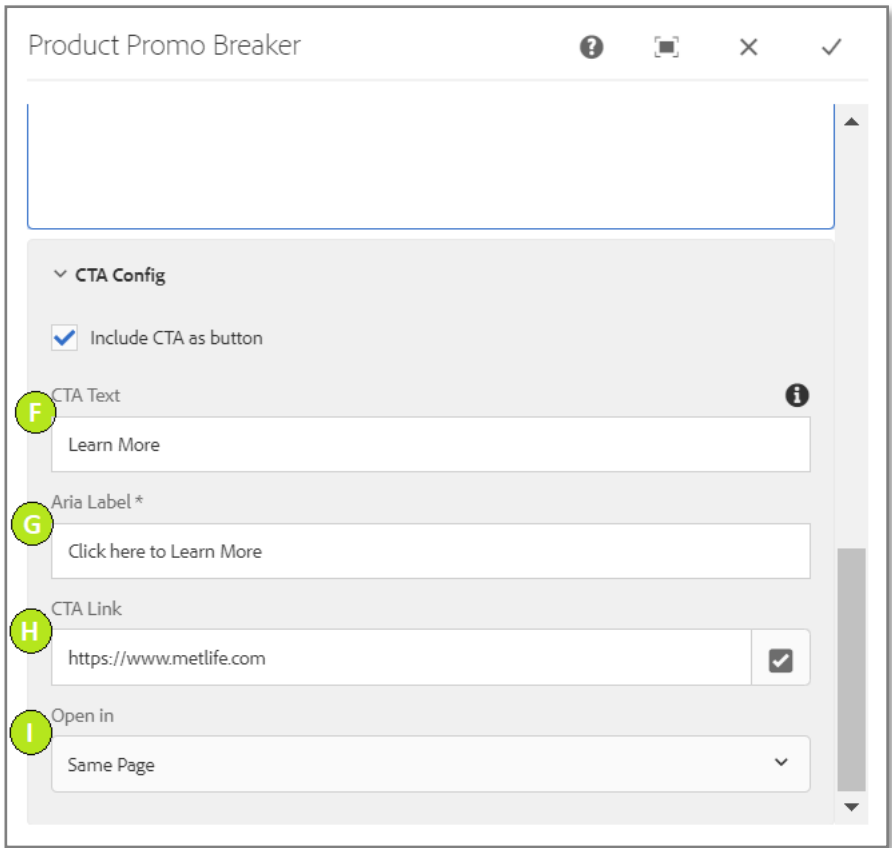
[Scissors Icon] [Image Icon] [Text Icon] [Text Icon] [Undo Icon] [Redo Icon]

Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.

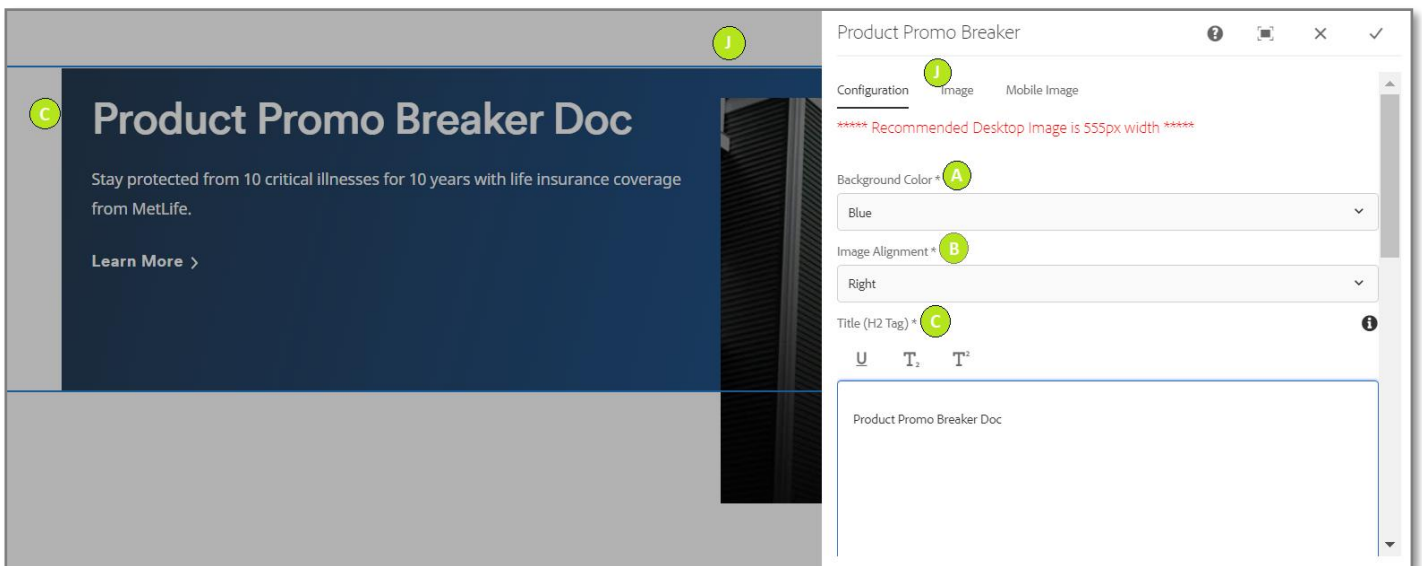
CTA Config

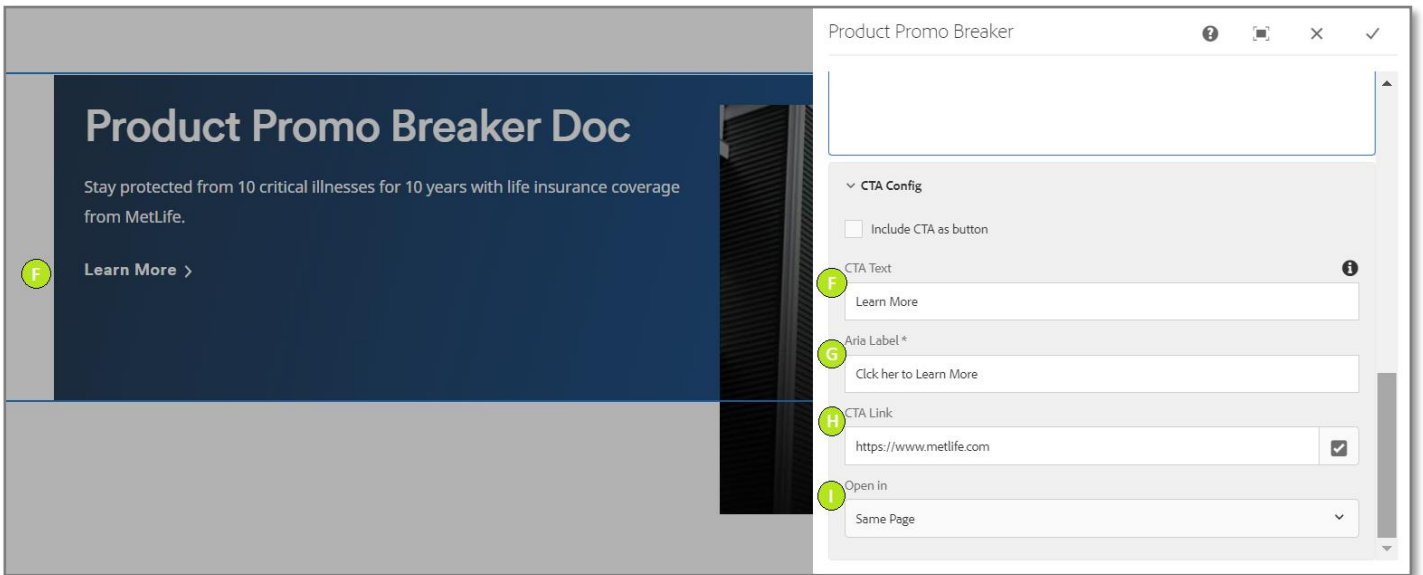
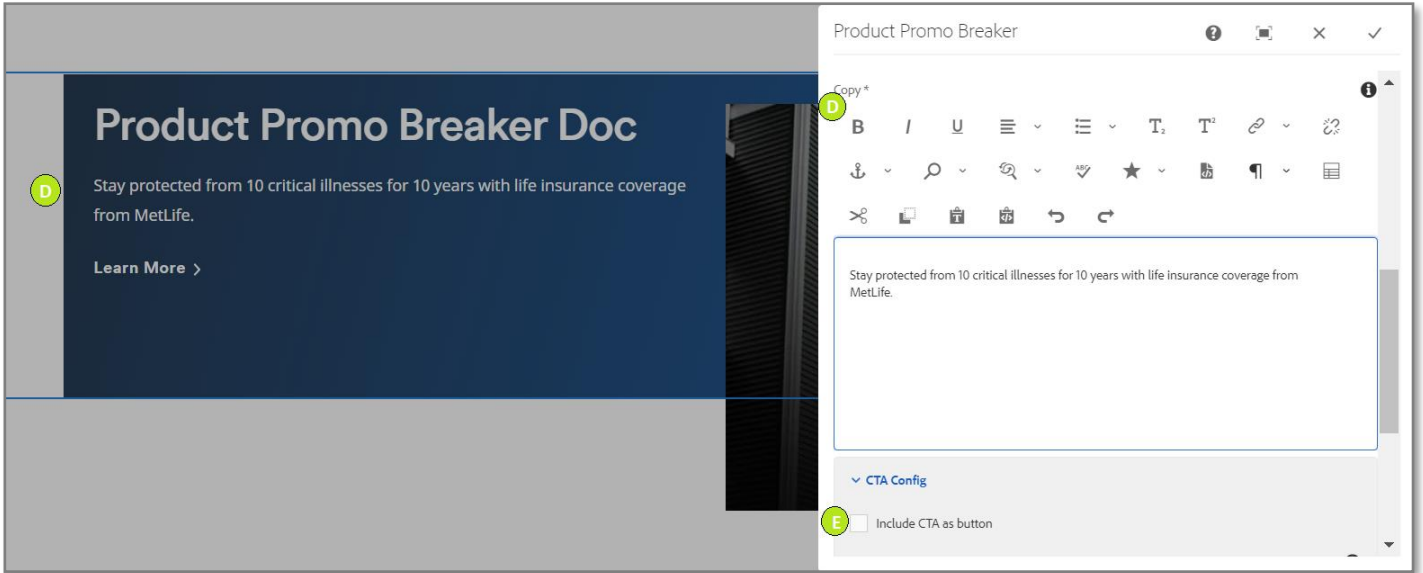
E Include CTA as button

CTA Text

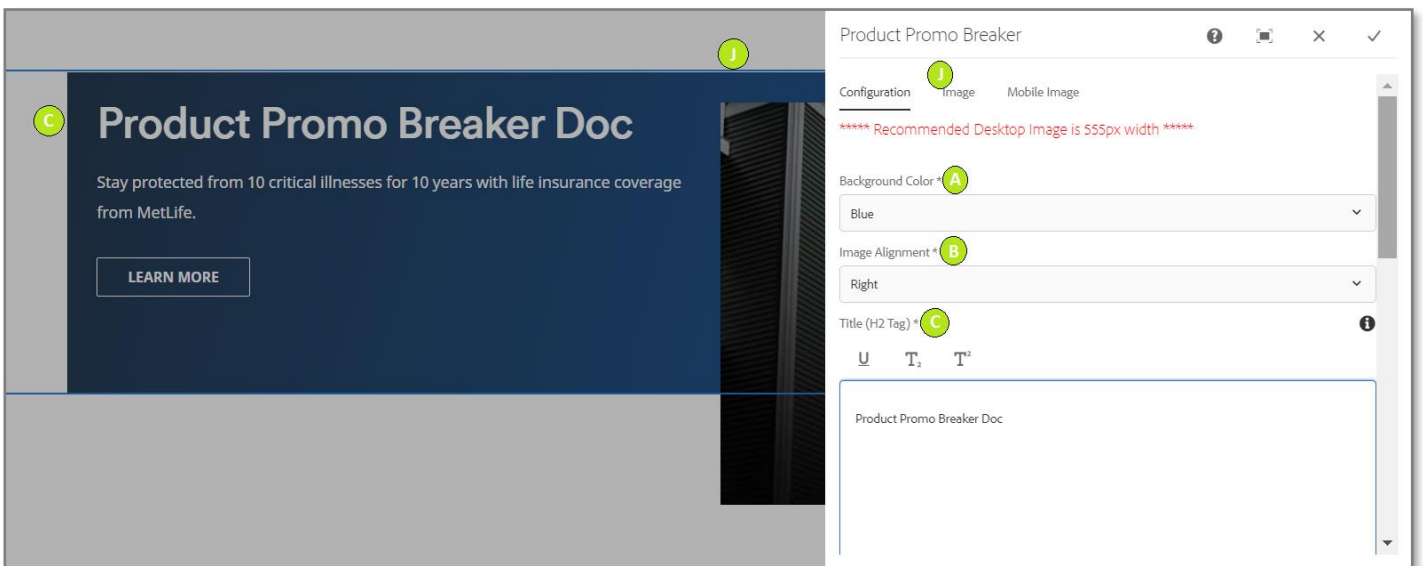


Variation 1: Product Promo Breaker without CTA Config





Variation 2: Product Promo Breaker with CTA Config



Product Promo Breaker Doc

Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.

[LEARN MORE](#)

Product Promo Breaker

Copy *

Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.

CTA Config

Include CTA as button

Product Promo Breaker Doc

Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.

[LEARN MORE](#)

Product Promo Breaker

CTA Config

Include CTA as button

CTA Text
Learn More

Aria Label *
Click here to Learn More

CTA Link
<https://www.metlife.com>

Open in
Same Page