MetLife

Visual Product Card

How-to Guide

Global Marketing Technology

AEM Component Name: Visual Product Card

Creation Date: May 31, 2022

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Version: [1.0]

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
05/31/2022	1.0	Initial Draft	Lakshmi Laavu	

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2 Introduction

This document provides “How-to Instructions” for the component “Visual Product Card”. This is intended and available to be used on all Global Marketing template(s).

2.1 Short Description

This component is used to configure ‘Visual Product Card’ for a page.

There are multiple variations for this component by selecting an option for the below fields:

1) **Image Type:** Image/Icon
2) **Supporting Copy:** Enable/Disable
3) **Background Color:** Gray/Gradient
4) **Card Width:** 33%/50%

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	**Appearance:**				
	Image Type	None	Dropdown	Mandatory	Image Icon
	Supporting Copy	None	Dropdown	Mandatory	Enable Disable
	Background Color (Field is available only when Image Type is Image)	None	Dropdown	Mandatory	Gray Gradient
	Card Width	None	Dropdown	Mandatory	33% 50%
	General Content:				
	Component ID	None	Text Field	Optional	Numeric
	Eyebrow	None	Text Field	Mandatory (Max Char. 40)	Alphanumeric
	Card Item:				
	Image (when Image Type is Image)/Icon (when Image Type is Icon)	None	Text Field	Mandatory	Asset path
	Alt Text	None	Text Field	Optional	Alphanumeric
	Title (H2 Tag)	None	Text Field	Mandatory (Max Char. 40)	Alphanumeric
	Supporting Copy (Field is available when Supporting Copy is Enable)	None	Text Field	Mandatory (Max Char. 140)	Alphanumeric
	URL	None	Text Field	Mandatory	Hyperlink path
	Open In	None	Dropdown	Mandatory	Same Page New Page

2.2 Intended Audience

The primary audience of this design is:

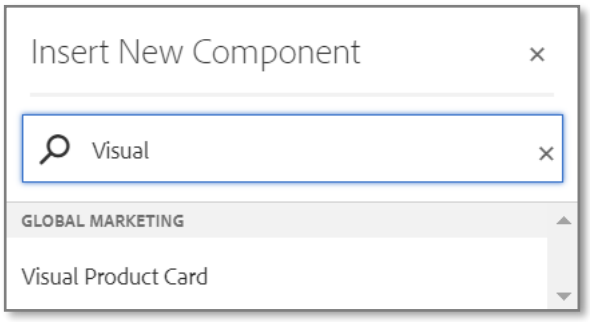
- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding 'Visual Product Card' component, click on "+" icon, search for "Visual Product Card" and click to add the component.

There is no limit for no. of Cards, user can add minimum of 1 card also.



4 Component Dialog

- Select configure option to open the dialog and begin editing the component fields.

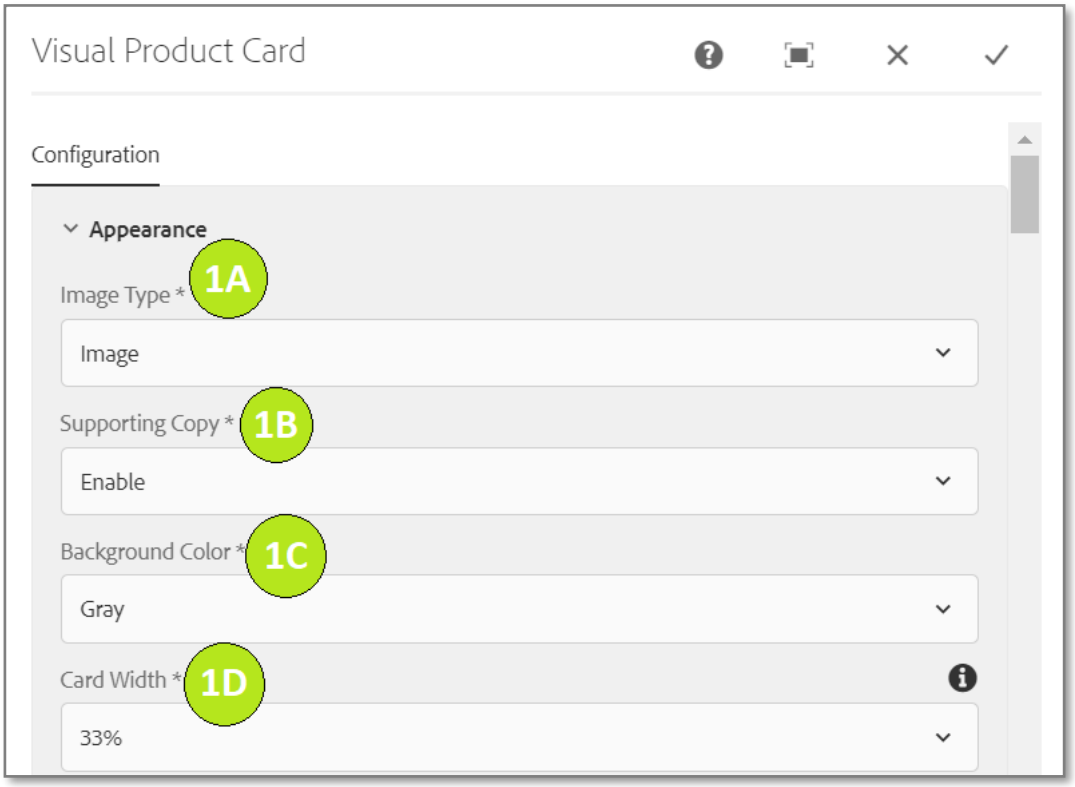
Feature Overview

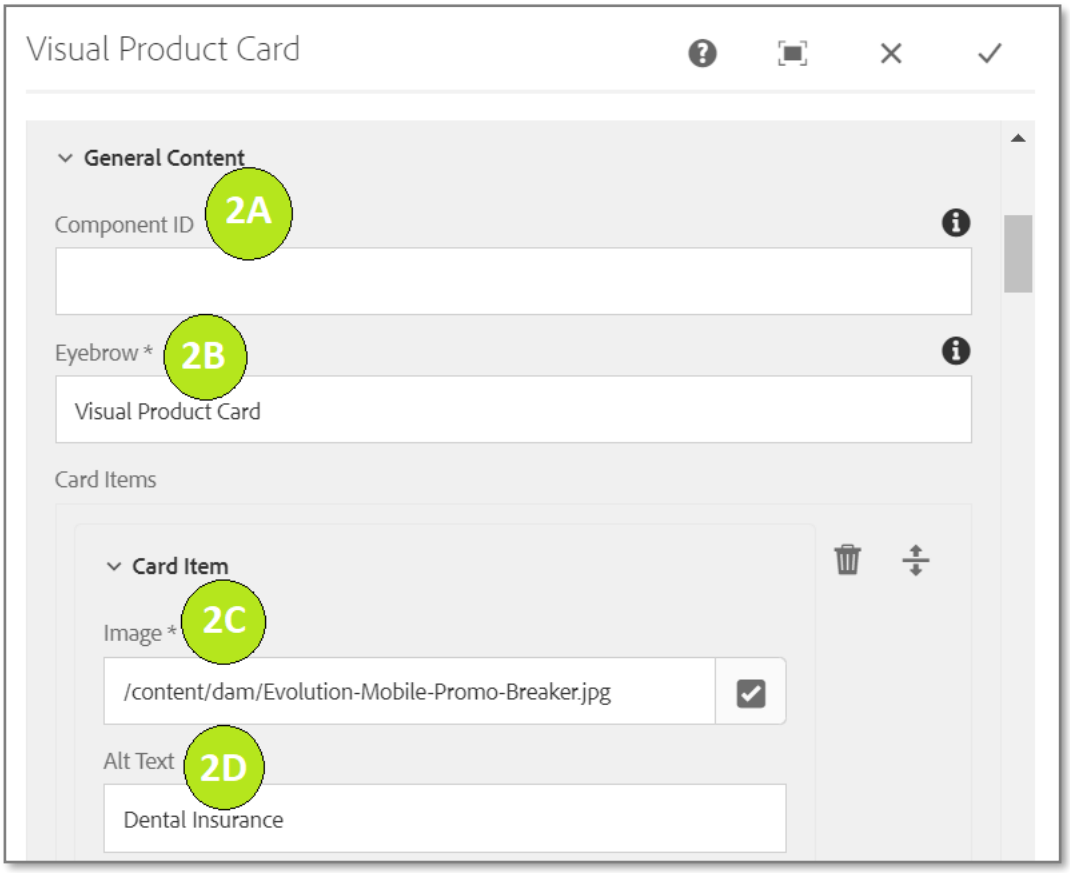
Content:

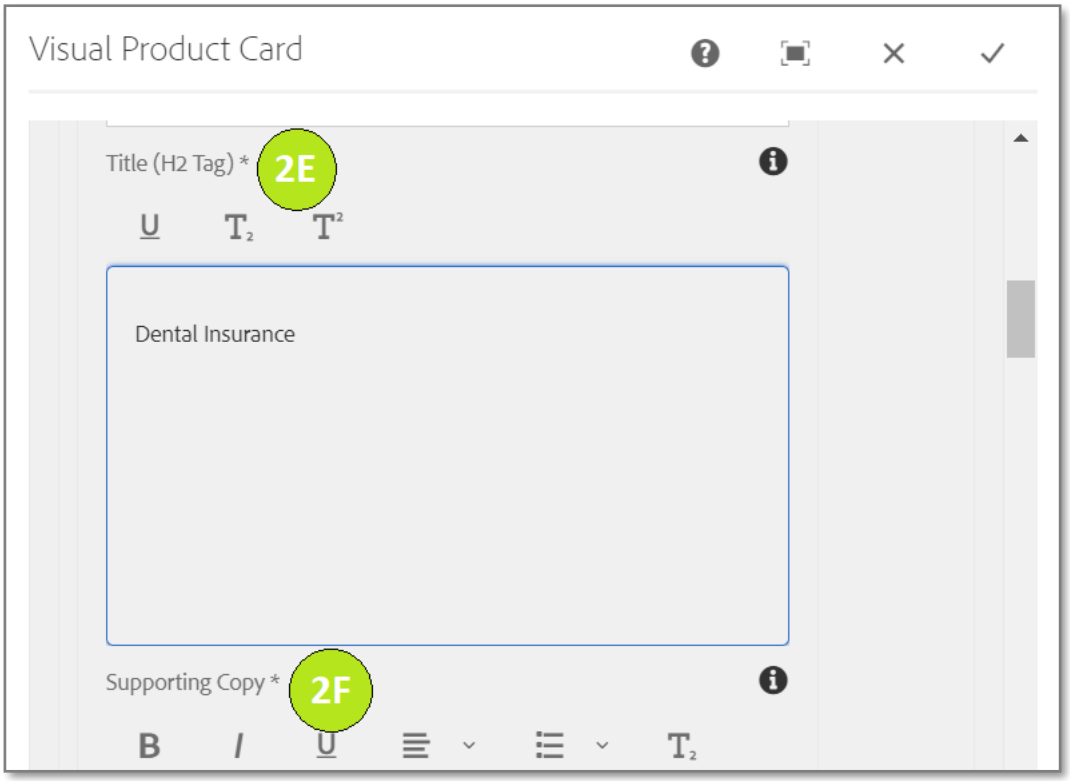
1) **Appearance:**
   A. **Image Type –** Must select a value for Image Type (Image/Icon).
   B. **Supporting Copy –** Must select a value for Supporting Copy (Enable/Disable).
   C. **Background Color –** Must select a value for Background Color (Gray/Gradient).
   D. **Card Width –** Must select a value for Card Width (33%/55%).

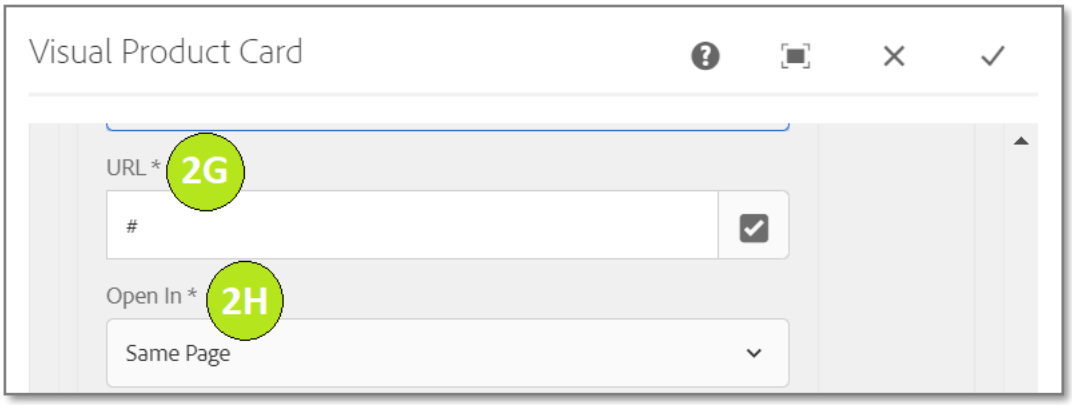
2) **General Content:**
   A. **Component ID –** Provide ID of the component.
   B. **Eyebrow –** Must provide meaningful text.
   C. **Image –** Must provide asset path.
   D. **Alt Text –** Provide meaningful text.
   E. **Title (H2 Tag) –** Must provide meaningful text for title.
   F. **Supporting Copy –** Must provide supporting copy for the title.
   G. **URL –** Must provide hyperlink path.
   H. **Open In –** Option for opening in same window or new tab.

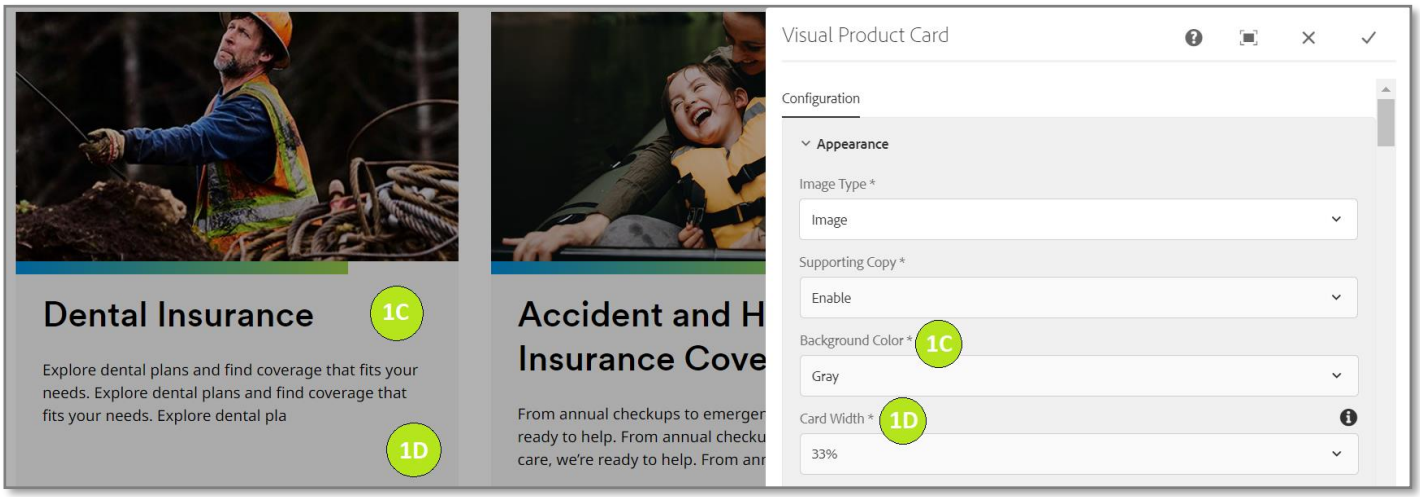
Variation 1: Image Type: Image, Supporting Copy: Enable, Background Color: Gray, Card Width: 33%

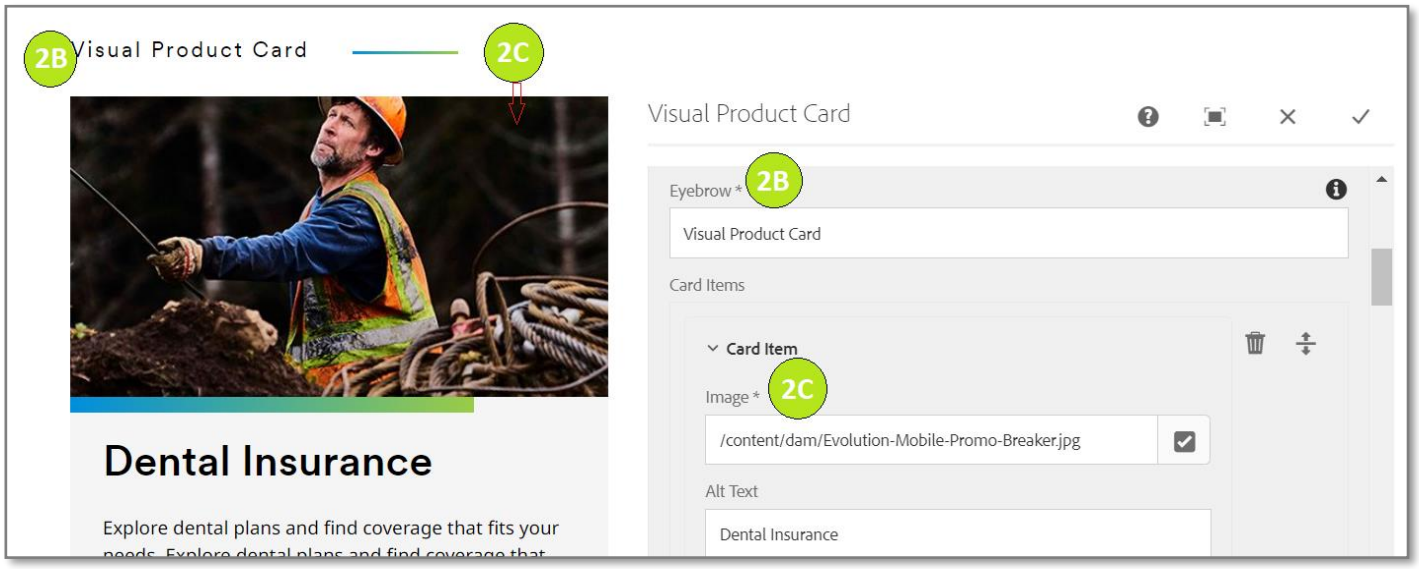


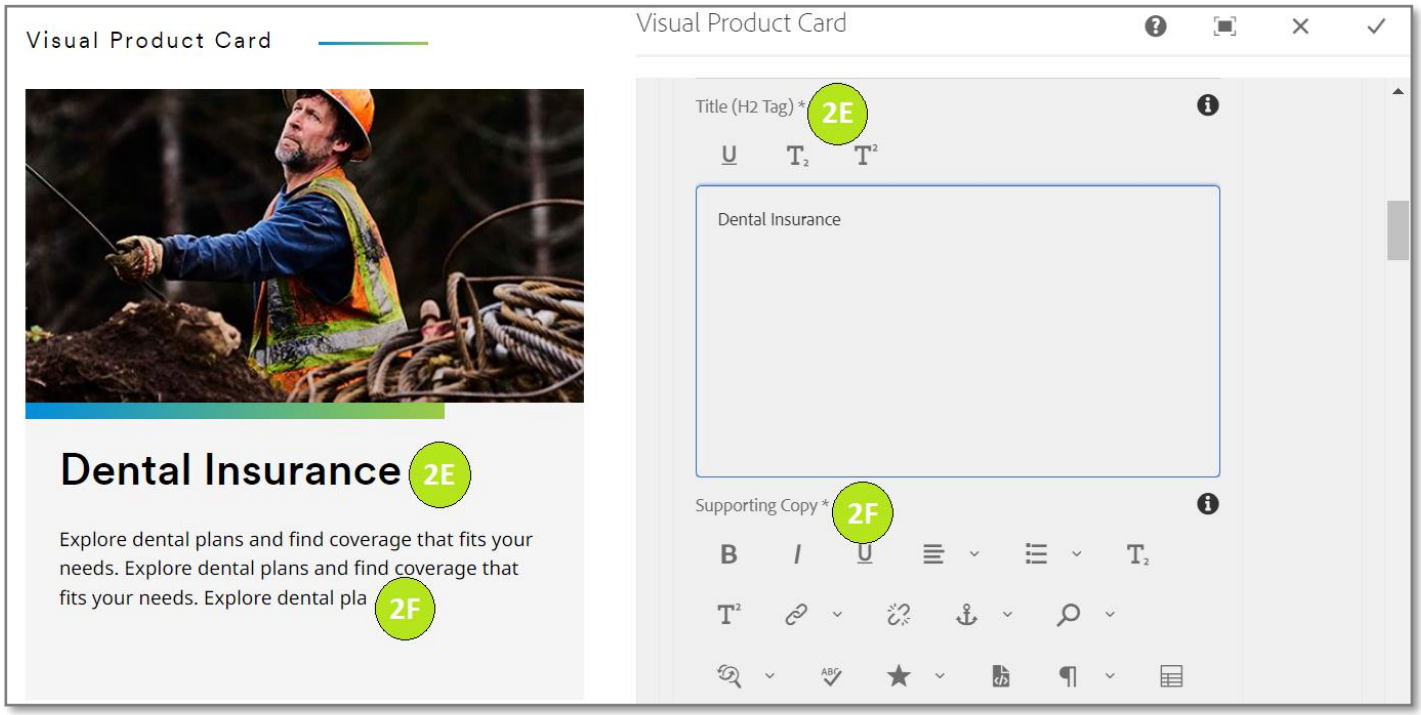



Visual Product Card
Title (H2 Tag) *
2E
Dental Insurance
Supporting Copy *
2F

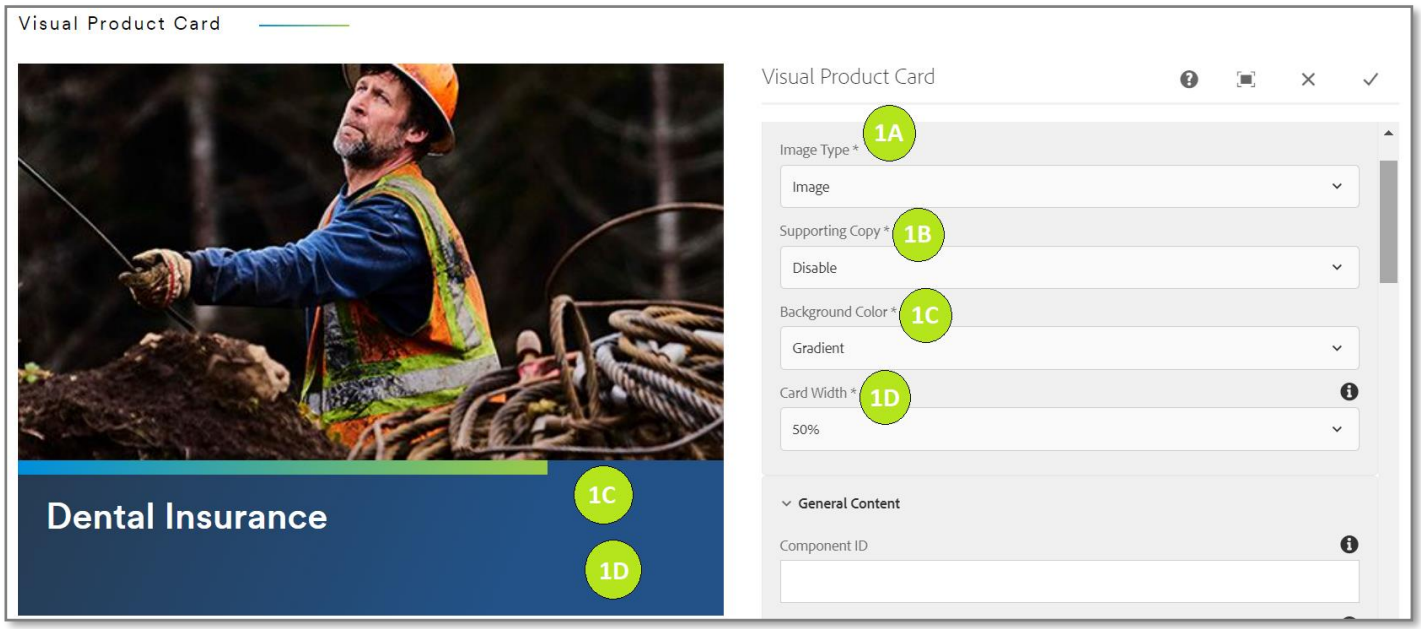

Visual Product Card
URL *
2G
#
Open In *
2H
Same Page

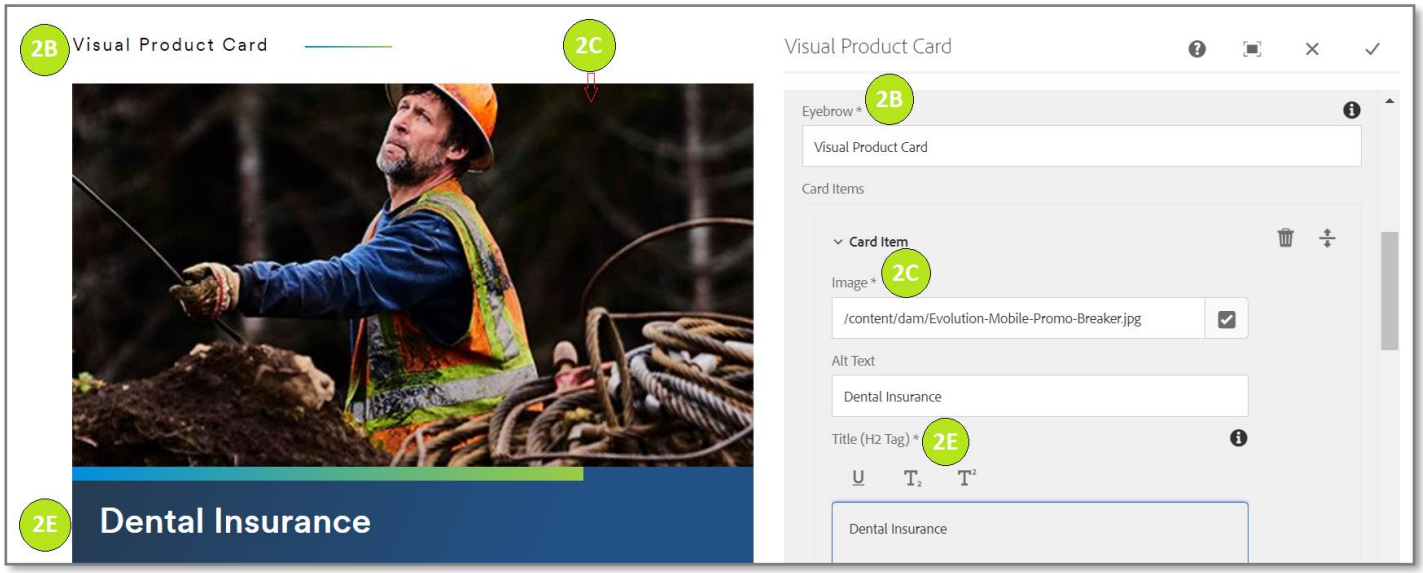

Dental Insurance
1C
Explore dental plans and find coverage that fits your needs. Explore dental plans and find coverage that fits your needs. Explore dental pla
1D
Accident and H
Insurance Cove
From annual checkups to emerger
ready to help. From annual checku
care, we're ready to help. From anr
Visual Product Card
Configuration
Appearance
Image Type *
Image
Supporting Copy *
Enable
Background Color *
1C
Gray
Card Width *
1D
33%


2B
Visual Product Card
2C
Dental Insurance
Explore dental plans and find coverage that fits your
Visual Product Card
Eyebrow *
2B
Visual Product Card
Card Items
Card Item
Image *
2C
/content/dam/Evolution-Mobile-Promo-Breaker.jpg
Alt Text
Dental Insurance

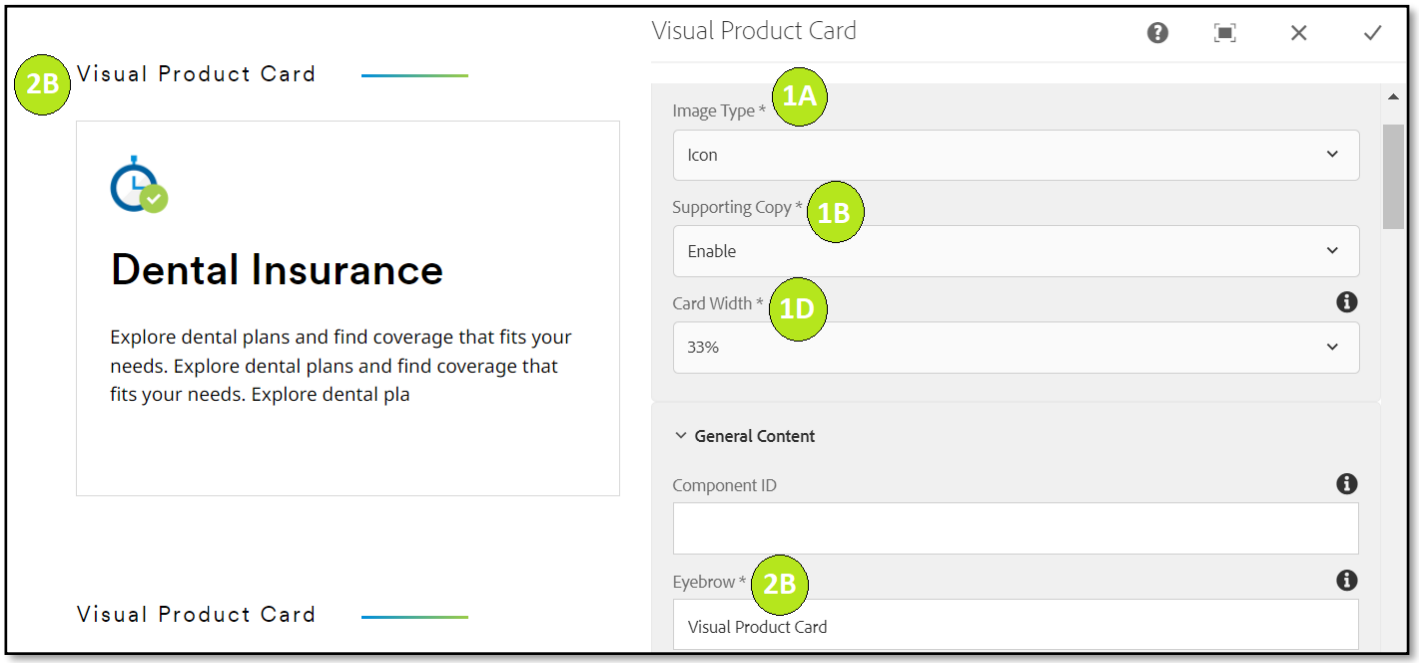

Visual Product Card
Dental Insurance
2E
Explore dental plans and find coverage that fits your
needs. Explore dental plans and find coverage that
fits your needs. Explore dental pla
2F
Visual Product Card
Title (H2 Tag) *
2E
Dental Insurance
Supporting Copy *
2F

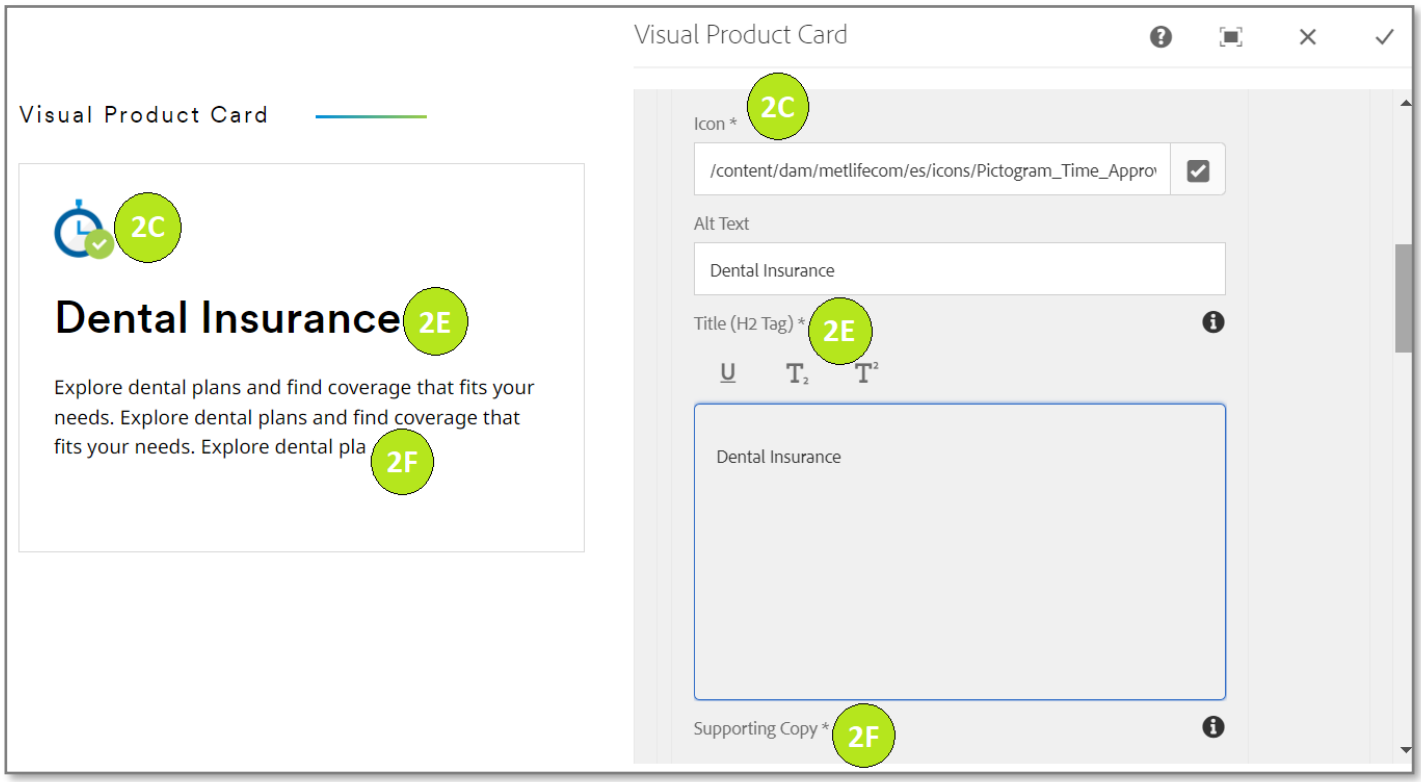
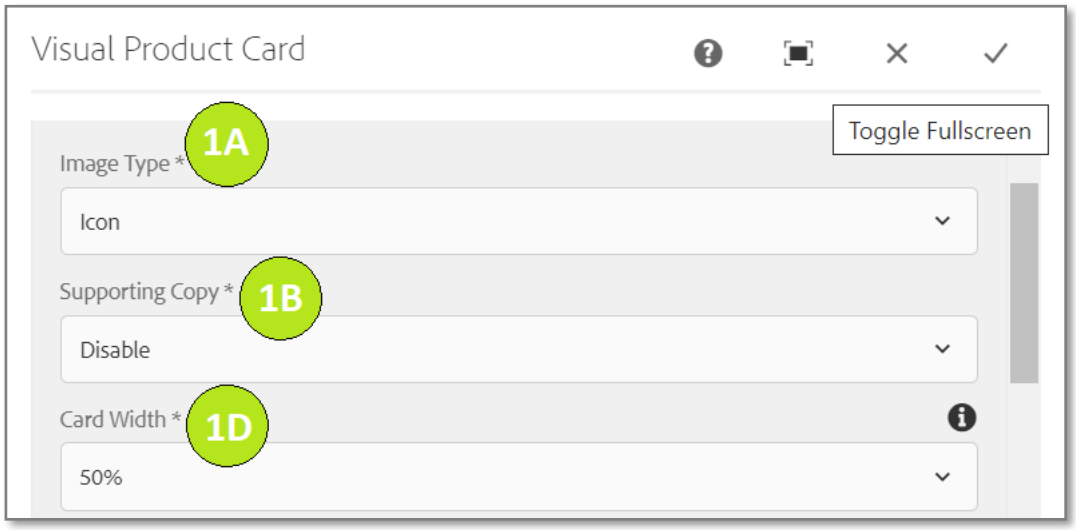
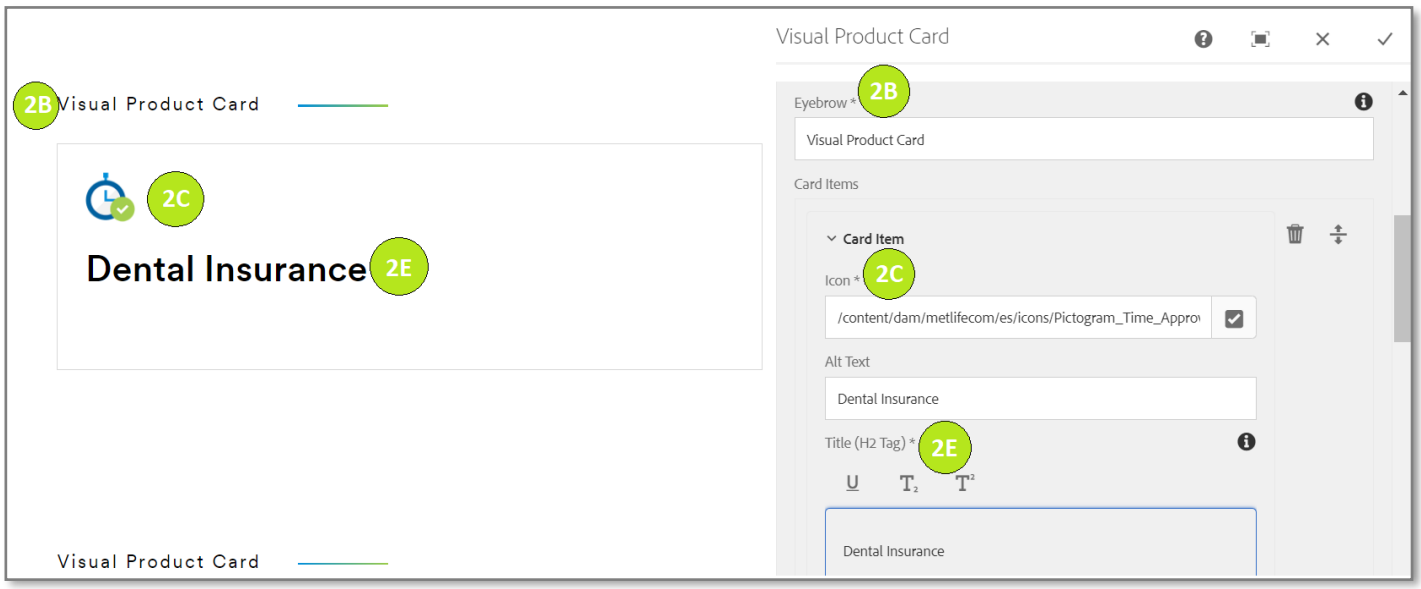
Variation 2: Image Type: Image, Supporting Copy: Disable, Background Color: Gradient, Card Width: 50%





Variation 3: Image Type: Icon, Supporting Copy: Enable, Card Width: 33%





Variation 4: Image Type: Icon, Supporting Copy: Disable, Card Width: 50%