

# Feature Hero

## How-to Guide

### Global Marketing Technology

**AEM Component Name: Feature Hero**

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**Last Updated:** May 23, 2022

**Version:** [\[1.0\]](#)

## 1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
05/23/2022	1.0	Initial	Badhrinadh Alladurgam	

## Contents

<b>1</b>	<b>DOCUMENT HISTORY</b>	<b><u>2</u></b>
<b>2</b>	<b>INTRODUCTION</b>	<b><u>4</u></b>
2.1	SHORT DESCRIPTION	<u>4</u>
2.2	INTENDED AUDIENCE	<u>4</u>
<b>3</b>	<b>HOW TO ENABLE/TURN-ON THE COMPONENT</b>	<b><u>5</u></b>
<b>4</b>	<b>COMPONENT DIALOG</b>	<b><u>5</u></b>

## 2 Introduction

This document provides “How-to Instructions” for the component “Feature Hero”. This is intended and available to be used on all Global Marketing template(s).

### 2.1 Short Description

This Hero variation is used to present banner with an asset, title, sub-title and option to enable/disable CTA for the page. There are two variations for this component, i.e. either enabling or disabling the ‘CTA’.

### AEM Feature Hero variation Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	<b>Main Content Configuration</b>				
	Variation	None	Dropdown	Mandatory	CTA Enable CTA Disable
	Graphic Desktop/Tablet Image	None	Text Field	Mandatory	Image path
	Graphic Mobile Image	None	Text Field	Optional	Image path
	Eyebrow	None	Text Field	Mandatory (Max char. 45)	Alphanumeric
	Headline Title	None	Text Field	Mandatory (Max char.125)	Alphanumeric
	Headline copy	None	Text Field	Optional	Alphanumeric
	<b>CTA Config</b>				
	CTA Text	None	Text Field	Mandatory (Max char. 25)	Alphanumeric
	CTA Aria Label	None	Text Field	Mandatory	Alphanumeric
	CTA Path	None	Text Field	Mandatory	Alphanumeric
	CTA Open In	None	Dropdown	Mandatory	Same Page New Page

## 2.2 Intended Audience

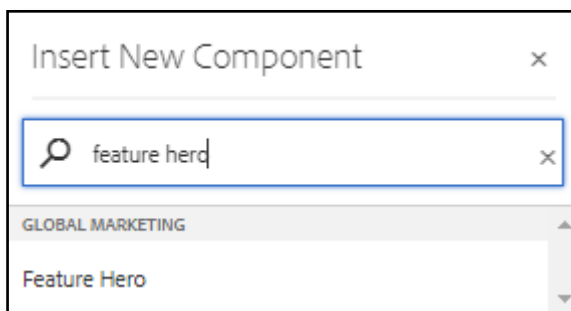
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

## 3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected. Whenever we create a new page, select 'Global Marketing' template and then click on create to complete the creation.

For adding Feature Hero component, click on "+" icon, search for "Feature Hero" and click to add the component.



## 4 Hero Banner Dialog

- Select edit to open the dialog and begin editing the component fields.

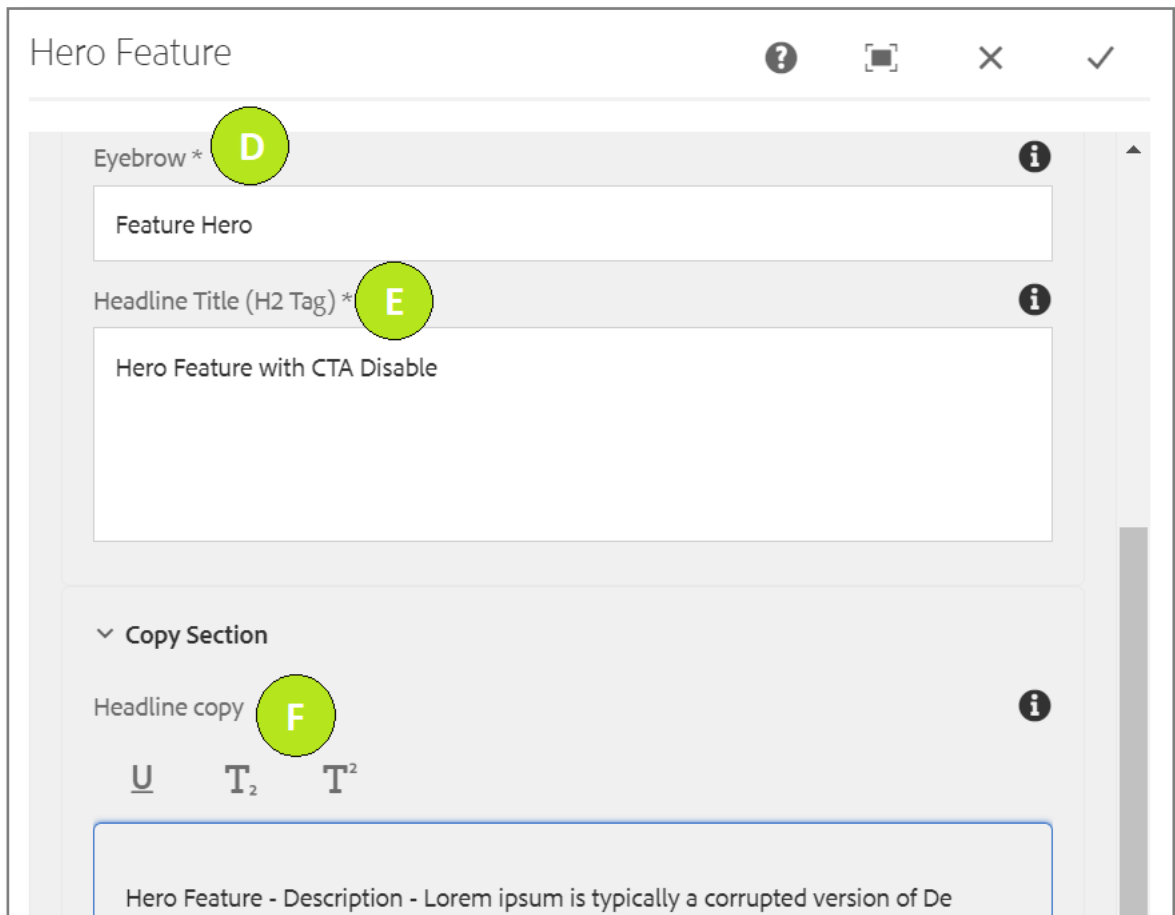
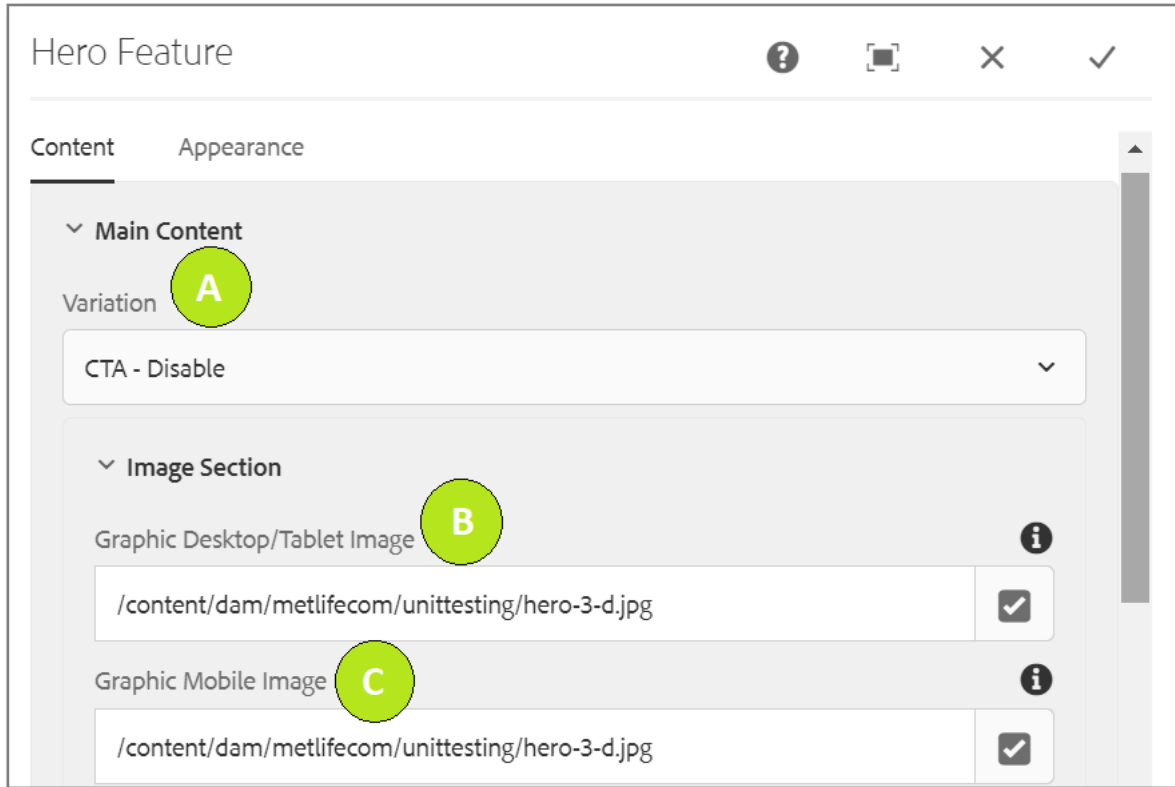
### Feature Overview

#### Configuration

1. **Variation** – Must select the Variation (CTA Enable/CTA Disable).
2. **Image Section:**
  - A. **Graphic Desktop/Tablet Image** – Select the asset for desktop/tablet image.
  - B. **Graphic Mobile Image** – Select the asset for mobile image.
3. **Headline Section:**
  - A. **Eyebrow** – Must provide meaningful text.
  - B. **Headline Title** – Must provide a meaningful title.
  - C. **Headline copy** – Provide a description for the title (recommended to author this field for CTA – Enabled variation).
4. **Additional Content:**
  - A. **CTA Text** – Must provide meaningful text for CTA.
  - B. **CTA Aria Label** – Must provide meaningful text as Aria Label for CTA button.
  - C. **CTA Path** – Must provide the link path for the CTA.
  - D. **CTA Open in** – Must select target for the url.

There are Two variations for Feature Hero component.

**Variation 1: Variation as CTA - Disable**



Hero Feature

Content Appearance

▼ Main Content

Variation **A**

CTA - Disable

▼ Image Section

Graphic Desktop/Tablet Image **B**

/content/dam/metlifecom/unittesting/hero-3-d.jpg

Graphic Mobile Image **C**

/content/dam/metlifecom/unittesting/hero-3-d.jpg

Feature Hero

# Hero Feature with CTA

Hero Feature - Description - Lorem ipsum is typically a corrupted the Roman statesman and philosopher Cicero, with words alter

Hero Feature

Eye brow \* **D**

Feature Hero

Headline Title (H2 Tag) \* **E**

Hero Feature with CTA Disable

▼ Copy Section

Headline copy **F**

U T<sub>2</sub> T<sup>2</sup>

Hero Feature - Description - Lorem ipsum is typically a corrupted version of De

**D** Feature Hero

**E** Hero Feature with CTA E

**F** Hero Feature - Description - Lorem ipsum is typically a corrupted the Roman statesman and philosopher Cicero, with words altere

**Variation 2: Variation as CTA Enable**

Hero Feature

Variation **A**

CTA - Enable

▼ Image Section

Graphic Desktop/Tablet Image **B**

/content/dam/metlifecom/unittesting/hero-3-d.jpg

Graphic Mobile Image **C**

/content/dam/metlifecom/unittesting/hero-3-d.jpg

Hero Feature ? □ × ✓

Eyebrow \* **D** i

Feature Hero

Headline Title (H2 Tag) \* **E** i

Hero Feature with CTA Disable

▼ Copy Section

Headline copy **F** i

U T<sub>2</sub> T<sup>2</sup>

Hero Feature - Description - Lorem ipsum is typically a corrupted version of De

▼ Additional Content

CTA Text \* **G** i

Learn More

CTA Aria Label \* **H**

Learn More

CTA Path \* **I**

#

CTA Open in **J**

Same Page ▼



**Feature Hero**

# Heao Feature with CTA E

Heao Feature - Description - Lorem ipsum is typically a corrupted ve  
the Roman statesman and philosopher Cicero, with words altered,

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Hero Feature

Variation **A**

CTA - Enable

Image Section

Graphic Desktop/Tablet Image **B**

/content/dam/metlife.com/unittesting/hero-3-d.jpg

Graphic Mobile Image **C**

/content/dam/metlife.com/unittesting/hero-3-d.jpg

**D Feature Hero**

**E Heao Feature with CTA E**

**F** Heao Feature - Description - Lorem ipsum is typically a corrupted ve  
the Roman statesman and philosopher Cicero, with words altered,

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Hero Feature

Eyebrow **D**

Feature Hero

Headline Title (H2 Tag) **E**

Heao Feature with CTA Disable

Copy Section

Headline copy **F**

Hero Feature - Description - Lorem ipsum is typically a corrupted version of De

**Feature Hero**

# Heao Feature with CTA E

Heao Feature - Description - Lorem ipsum is typically a corrupted ve  
the Roman statesman and philosopher Cicero, with words altered,

[LEARN MORE](#) **G**

Additional Content

CTA Text **G**

Learn More

CTA Aria Label **H**

Learn More

CTA Path **I**

#

CTA Open in **J**

Same Page