

Headline Breaker

How-to Guide

Global Marketing Technology

AEM Component Name: Headline Breaker

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Version: [\[1.0\]](#)

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
06/30/2022	1.0	Initial Draft	Harika Mopuri	

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2 Introduction

This document provides “How-to Instructions” for the component “Headline Breaker”. This component is intended and available to be used on all Global Marketing template(s).

2.1 Short Description

This component is used to introduce and highlight a topic in a page.

There are 3 variations for this component.

- 1) Headline Breaker
- 2) Topic Hero
- 3) Headline Video Breaker

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Placement	None	Dropdown	Mandatory	Headline Breaker Topic Hero Headline Video Breaker
	Background Image	None	Path Field	Mandatory	Link Path
	If User checks 'Manual configuration'				
	Eyebrow	None	Text Field	Mandatory (Max char. 25)	Alphanumeric
	Title	None	Text Field	Mandatory (Max char. 65)	Alphanumeric
	Sub Copy	None	Text Field	Optional (Max char. 80)	Alphanumeric
	If Users uncheck 'Manual Configuration'				
	Page Path	None	Path Field	Mandatory	Link Path
	If User Checks 'CTA Required'				
	Promo Unique ID	None	Text Field	Mandatory	Numeric
	CTA Title	None	Text Field	Mandatory (Max char. 15)	Alphanumeric
	CTA Aria Label	None	Text Field	Mandatory	Alphanumeric
	Page Path	None	Path Field	Mandatory	Hyperlink Path
	Open in	None	Dropdown	Mandatory	Same Page New Page

2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

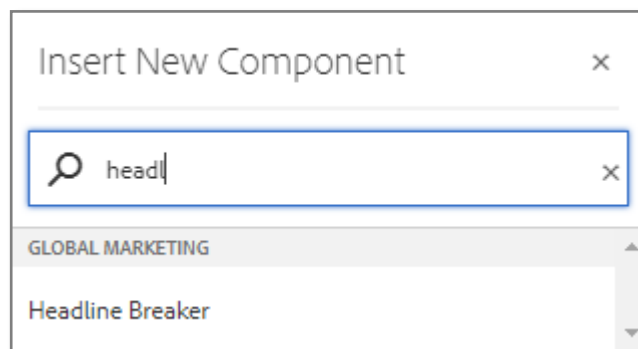
3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding Headline Breaker component, click on "+" icon, search for "Headline Breaker" and click to add the component.

There are 3 variations for the Headline Breaker component based on the Placement type:

- 1) Headline Breaker
- 2) Topic Hero
- 3) Headline Video Breaker



4 Component Dialog

- Select configure option to open the dialog and begin editing the component fields.

Feature Overview

Configuration

- 1) **Placement** – Must select an option from dropdown.
- 2) **Background Image** – Must provide Asset path.
- 3) **Manual Configuration** – Check/Un-check based on the requirement.
 - A. **If Placement: Headline Breaker/Topic Hero, and Manual Configuration: Checked**
 - 1) **Eyebrow** – Must provide meaningful text.
 - 2) **Title** – Must provide meaningful text.
 - 3) **Sub Copy** – Provide meaningful description.
 - 4) **CTA Required** – Check/Un-check based on the requirement.
If CTA Required is Checked:
 - A. **Promo Unique Id** – Must provide ID.
 - B. **CTA Title** – Must provide meaningful text.
 - C. **CTA Aria Label** – Must provide meaningful text.
 - D. **Page Path** – Must provide link path for the CTA.
 - E. **Open in** – Must select an option to target page open type.
 - B. **If Placement: Headline Video Breaker, and Manual Configuration: Un-Checked**
 - 1) **Page Path** – Must Provide link for page.
 - 2) **Aria Label** – Must provide meaningful text.

There are three variations for this component.

Variation 1 - Placement: Headline Breaker, and Manual Configuration: Checked

Headline Breaker

Configuration

Placement * **1**

Headline Breaker

Background Image * **2**

/content/dam/metlifecom/evolution/images/embedded/detail-hero-dental.jpg

Manual Configuration **3**

Eyebrow * **3.A.1**

Headline Breaker

Title * **3.A.2**

Vision Insurance

Sub Copy **3.A.3**

This standalone component introduces and highlights a topic on a page. A title, copy, and a CTA button direct the user to find out more.

Headline Breaker

button direct the user to find out more.

CTA Required **3.A.4**

Promo Unique ID * **3.A.4.A**

123456

CTA Title * **3.A.4.B** ⓘ

Learn More

CTA Aria Label * **3.A.4.C** ⓘ

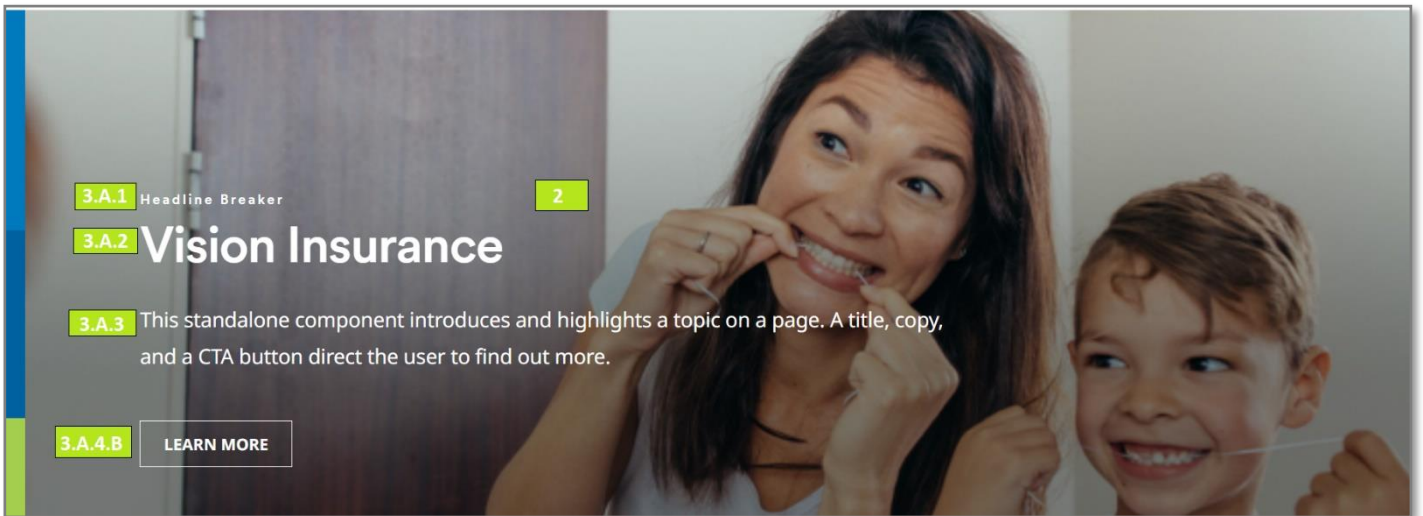
Learn More

Page Path * **3.A.4.D**

#

Open in * **3.A.4.E**

Same Page



Variation 2 - Placement: Topic Hero, and Manual Configuration: Un-Checked

Headline Breaker

Configuration

Placement * 1

Topic Hero

Background Image * 2

/content/dam/metlifecom/evolution/images/embedded/detail-hero-dental.jpg

Manual Configuration 3

Page Path * 3.B.1

/content/metlife/reference/homepage/component-library

