

Hero Event

How-to Guide

Global Marketing Technology

AEM Component Name: Hero Event

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
06/28/2022	1.0	Initial Draft	Harika Mopuri	

Contents

1	DOCUMENT HISTORY	<u>1</u>
2	INTRODUCTION	<u>4</u>
2.1	SHORT DESCRIPTION	<u>4</u>
2.2	INTENDED AUDIENCE	<u>5</u>
3	HOW TO ENABLE/TURN-ON THE COMPONENT	<u>5</u>
4	COMPONENT DIALOG	<u>5</u>

2 Introduction

This document provides “How-to Instructions” for the component “Hero Event”. This component is intended and available to be used on all Global Marketing template(s).

2.1 Short Description

This component is used to configure ‘Hero Event’ for a page. Based on the requirement author can select the options for Text Color, and Text Alignment.

There are 2 variations for the component:

- 1) Text Alignment: Left/Center
- 2) Text Color: Black/White

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Desktop Image	None	Text Field	Mandatory	Link Path
	Tablet Image	None	Text Field	Optional	Link Path
	Mobile Image	None	Text Field	Optional	Link Path
	Text Alignment	None	Dropdown	Mandatory	Left Center
	Text color	None	Dropdown	Mandatory	White Black
	Title	None	Text Field	Mandatory (Max char. 35)	Alphanumeric
	Title Tag	None	Dropdown	Mandatory	h1 h2
	Sub Copy	None	Text Field	Optional (Max char. 150)	Alphanumeric

2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

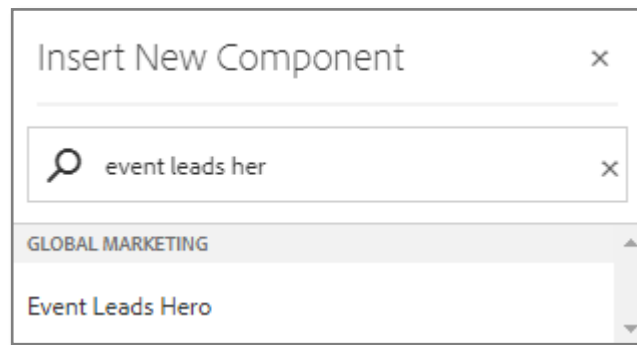
3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding Hero Event component, click on "+" icon, search for "Hero Event" and click to add the component.

There are 2 variations for the component:

1. Text Alignment: Center/Left
2. Text Color: White/Black



4 Component Dialog

- Select configure option to open the dialog and begin editing the component fields.

Feature Overview

Configuration

- 1) **Desktop Image** – Must provide Asset path.
- 2) **Tablet Image** – Provide Asset path.
- 3) **Mobile Image** – Provide Asset path.
- 4) **Text Alignment** – Must select an option from dropdown.
- 5) **Text Color** – Must select an option from dropdown.
- 6) **Title** – Must provide a meaningful title.
- 7) **Title Tag** – Must select an option from dropdown.
- 8) **Sub Copy** – Provide a meaningful description.

There are two variations for this component.

Variation 1: Hero event with Text Alignment: Left, and Text Color: White

Hero Event

Desktop Image * **A**

/content/dam/metlifecom/us/homepage/affiliates/woman-with-dog_300h.jpg

Tablet Image **B** i

/content/dam/metlifecom/us/homepage/affiliates/woman-with-dog_300h.jpg

Mobile Image **C** i

/content/dam/metlifecom/us/homepage/affiliates/woman-with-dog_300h.jpg

Text Alignment * **D**

Left

Text Color * **E**

White

Title (H2 Tag) * **F** i

U T₂ T²

Text: Left & Color: White

Hero Event

Text: Left & Color: White

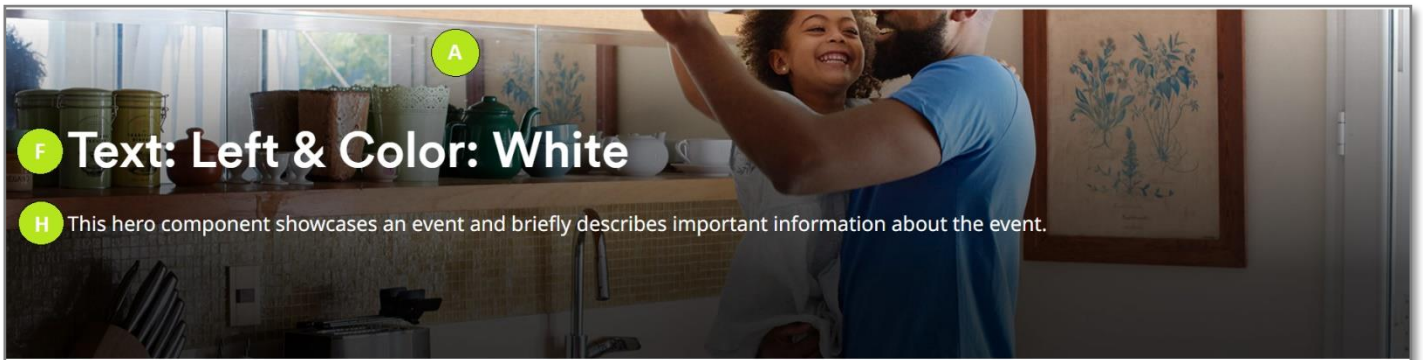
Title Tag **G** **i**

h1

Subcopy **H** **i**

U T₂ T²

This hero component showcases an event and briefly describes important information about the event.



Variation 2: Hero event with Text Alignment: Center, and Text Color: Black

Hero Event

Desktop Image * **A**

/content/dam/metlifecom/us/homepage/affiliates/woman-with-dog_300h.jpg

Tablet Image **B** **i**

/content/dam/metlifecom/us/homepage/affiliates/woman-with-dog_300h.jpg

Mobile Image **C** **i**

/content/dam/metlifecom/us/homepage/affiliates/woman-with-dog_300h.jpg

Text Alignment * **D**

Center

Text Color * **E**

Black

Title (H2 Tag) * **F** **i**

U T₂ T²

Text: Center & Color: Black

Hero Event

Text: Center & Color: Black

Title Tag **G** **i**

h1

Subcopy **H** **i**

U T₂ T²

This hero component showcases an event and briefly describes important information about the event.

