

# Hero Form

## How-to Guide

### Global Marketing Technology

**AEM Component Name: Hero Form**

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**Creation Date:** August 04, 2023

**Last Updated:** August 04, 2023

**Version:** [1.0]

# 1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
08/04/2023	1.0	Initial Draft	Lakshmi Laavu	

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## 2 Introduction

This document provides How-to Instructions for the component 'Hero Form'. This component is intended and available to be used on all Global Marketing template(s).

### 2.1 Short Description

This component is used to create Hero Banner for a page with Eyebrow, Title, Sub Heading, Subcopy, along with Webform (based on the option chosen it will load in either single or double column).

There are 2 variations for this component based on the 'Column Layout':

- 1) Single Column
- 2) Double Column

#### Notes:

- 1) Always author form fields in '2 columns'
- 2) Minimum no. of fields is 4 and maximum no. of fields should be 8 along with 1 checkbox
- 3) Update class name as below for the form fields:
  - a. "genericHeroFormHeadlineTitle" for 'Title' field
  - b. "genericHeroFormSubCopy" for 'Subcopy/Sub Heading' field
  - c. "genericHeroFormCheckbox" for 'Checkbox' field
  - d. "genericHeroFormSubmit" for 'Submit' button field
  - e. "genericHeroFormPrivacyCopy" for 'Disclaimer' text field

### AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Component ID	None	Dropdown	Optional (It won't allow spaces)	Alphanumeric
	Eyebrow	None	Dropdown	Mandatory (Recom max char. 45)	Alphanumeric
	Headline Title	None	Text Field	Mandatory (Recom max char. 35)	Alphanumeric
	Title Tag	None	Dropdown	Optional	H1/H2
	Sub Heading	None	Text Field	Mandatory (Recom max char. 35)	Alphanumeric
	Title Tag	None	Dropdown	Optional	H2/H3/H4/H5/H6
	Subcopy	None	Text Field	Mandatory (Recom max char. 150)	Alphanumeric
	Background	None	Dropdown	Mandatory	Dark Blue Gradient/ Light Gradient/ Met Grey
	Column Layout	None	Dropdown	Mandatory	Single Column/ Double Column
	AEM Form Path	None	Path Field	Mandatory	AEM form path
	Iframe Aria Label	None	Text Field	Mandatory	Alphanumeric

## 2.2 Intended Audience

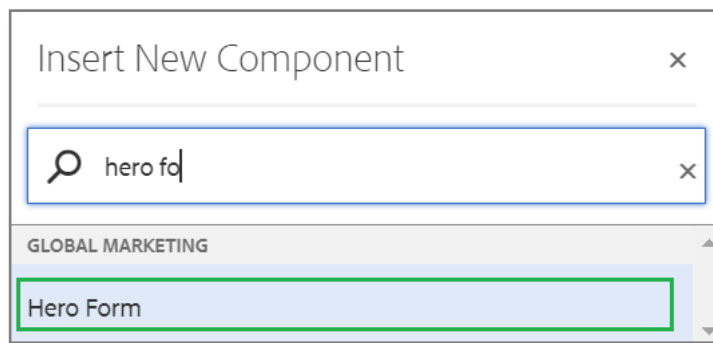
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

## 3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding Hero Form component at page level, simply click on "+" icon and search for "Hero Form" component and click to add the component.



## 4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

### Feature Overview

#### Configuration

1. **Component ID** – Provide unique ID
2. **Eyebrow** – Must provide meaningful label
3. **Headline Title** – Must provide meaningful title
4. **Title Tag** – Select an option from the dropdown
5. **Sub Heading** – Must provide meaningful heading
6. **Title Tag** – Select an option from the dropdown
7. **Subcopy** – Must provide meaningful copy
8. **Background** – Must select an option from the dropdown
9. **Column Layout** – Must select an option from the dropdown
10. **AEM Form Path** – Must provide AEM form path
11. **Iframe Aria Label** – Must provide meaningful label for ADA screen readers

**Variation 1:** 'Column Layout' is chosen as 'Single Column'

Hero Form ? □ × ✓

Component ID **1** i

Eyebrow \* **2** i

Headline Title \* **3** i

Title Tag **4** i

Sub Heading **5** i

Title Tag **6** i

Subcopy \* **7** i

Hero Form

Background \* **8**

Light Gradient

Column Layout **9**

Single Column

▼ AEM Form Config

AEM Form Path: \* **10**

/content/dam/formsanddocuments/lakshmiTest/hero-form

Iframe Aria Label \* **11**

Accident insurance through your employer may include benefits

Desktop view of Single Column Layout:

**2** INSURANCE

**3** Accidents change everything, they can endanger your family

**5** Financial Support for Accidents

**7** Did you know that accident insurance coverage can help supplement costs that are not covered under your existing medical plan?

**10**

**Headline Title H6 - 45 Character Limit Rec.**

Sub Copy - 50 Character Count Recommended.

First Name

Last Name

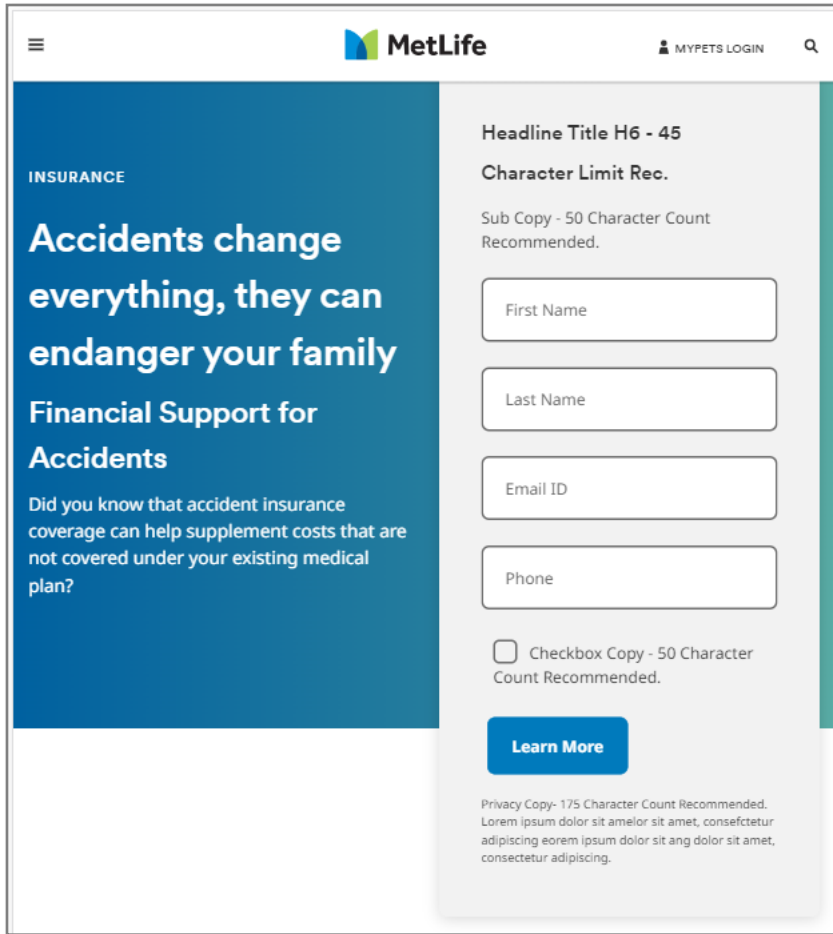
Email ID

Phone

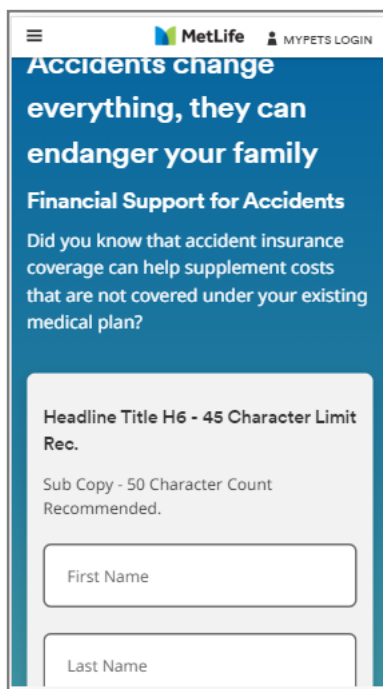
Checkbox Copy - 50 Character Count Recommended.

[Learn More](#)

Tablet view of Single Column Layout:



Mobile view of Single Column Layout:





**Variation 2:** 'Column Layout' is chosen as 'Double Column'

Hero Form ? □ × ✓

Component ID **1** i

Eyebrow \* **2** i

INSURANCE

Headline Title \* **3** i

Accidents change everything, they can endanger your family

Title Tag **4** i

h2

Sub Heading **5** i

Financial Support for Accidents

Title Tag **6** i

H4

Subcopy \* **7** i

Did you know that accident insurance coverage can help supplement costs that are not covered

Hero Form

Background \* **8**

Dark Blue Gradient

Column Layout **9**

Double Column

▼ AEM Form Config

AEM Form Path: \* **10** i

/content/dam/formsanddocuments/lakshmiTest/hero-form

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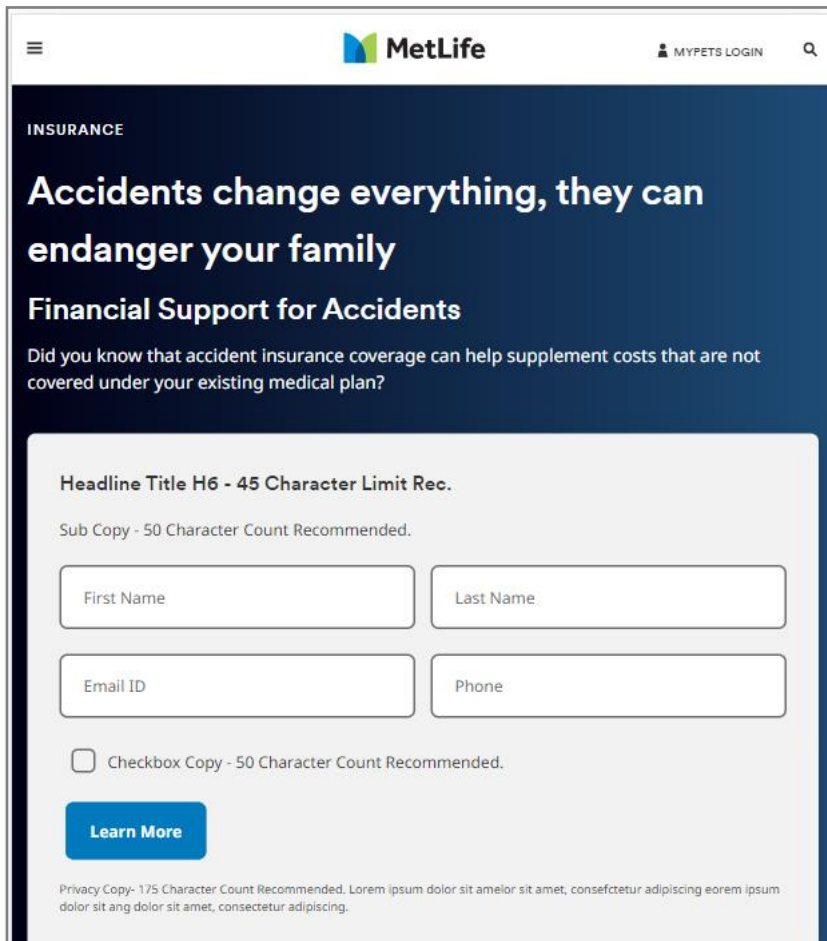
First Name	Last Name
Email ID	Phone

Checkbox Copy - 50 Character Count Recommended.

[Learn More](#)

Privacy Copy- 175 Character Count Recommended. Lorem ipsum dolor sit amet, consectetur adipiscing eorem ipsum dolor sit ang dolor sit amet, consectetur adipiscing.

Tablet view of Double Column Layout:



Mobile view of Double Column Layout:

