

Hub Promo

How-to Guide

Global Marketing Technology

AEM Component Name: Hub Promo

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
27/06/2022	1.0	Initial	Harika Mopuri	

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2 Introduction

This document provides “How to Instructions” for the component ‘Hub Promo’. This component is intended and available to be used on all Global Marketing template(s).

2.1 Short Description

This component is used to promote and promo with link.

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Title	None	Text Field	Mandatory (Max char. 40)	Alphanumeric
	Sub Copy	None	Text Field	Mandatory (Max char. 150)	Alphanumeric
	Button Text	None	Text Field	Optional	Alphanumeric
	Button Aria Label	None	Text Field	Optional	Alphanumeric
	Link	None	Text Field	Optional	Hyperlink path
	Open in	None	Dropdown	Mandatory	Same Page New Page
	Background Image	None	Text Field	Mandatory	Asset path

2.2 Intended Audience

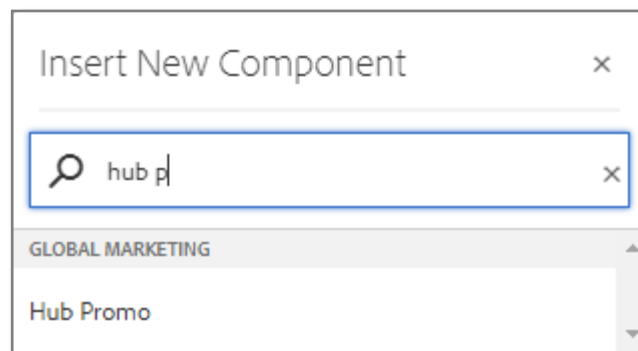
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding Hub Promo component, click on "+" icon and search for "Hub Promo" and click to add the component.



4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

Configuration Tab

1. **Title** – Must Provide meaningful text.
2. **Sub Copy** – Must provide meaningful description .
3. **Button Text** – Provide meaningful text for CTA Button.
4. **Button Aria Label** – Provide meaningful text.
5. **Link** – Provide hyperlink link path for authored link text.
6. **Open in** – Must select an option from the dropdown.
7. **Background Image** – Must provide asset path.

Hub Promo



Configuration

Title (H2 Tag) *

A



U

T₂

T²

Hub Promo

Subcopy *

B



U

T₂

T²

Sub Copy of hub Promo

Hub Promo

Button Text **C**

Learn more

Button Aria Label **D**

Learn More

Link **E**

#

Open in **F**

Same Page

Background Image * **G**

/content/dam/metlifecom/us/homepage/training/Preview page Asset.jpg

