

# **How-to – Sorting Hat - CTA**

## **V1.0-Global Marketing Technology-AEM**

**Component Name : Sorting Hat - CTA**

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# 1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
October 10 - 2019	1.0	Initial Draft	Christopher Restino	

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## 2 Introduction

This document provides “How to Instructions” for the component “CTA on the Anticipatory Pathing Tool (Sorting Hat)”. This component is intended to be used in all Evolution pages, including:

- Home page
- Solution Category page
- Solution Detail page

### 2.1 Short Description

This is intended to path users to the correct destination, or complete certain tasks in line. This is a Drag and Drop component available in the AEM Side-kick. This component includes CTA.

#### Feature Overview

**CTA** – option to include URL to redirect User to destination

- Includes ability to include CTA to use in Sorting Hat and navigates to Specific links
- Includes ability to include CTA to invoke Lead Form as an Overlay (existing EBTS overlay form will be used)

### 2.2 AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Sorting Hat Menu Item - Config				
	Title	Configuration	Text Field	Mandatory Max Char. 45	Alphanumeric
	Icon	Configuration	Drop Down	Mandatory	List of Tile Icons
	CTA Config				
	CTA URL	Configuration	Text Area	Mandatory	Valid Page Path/ URL
	Open In	Configuration	Drop Down	Mandatory	Same Page New Page

## **2.3 *Intended Audience***

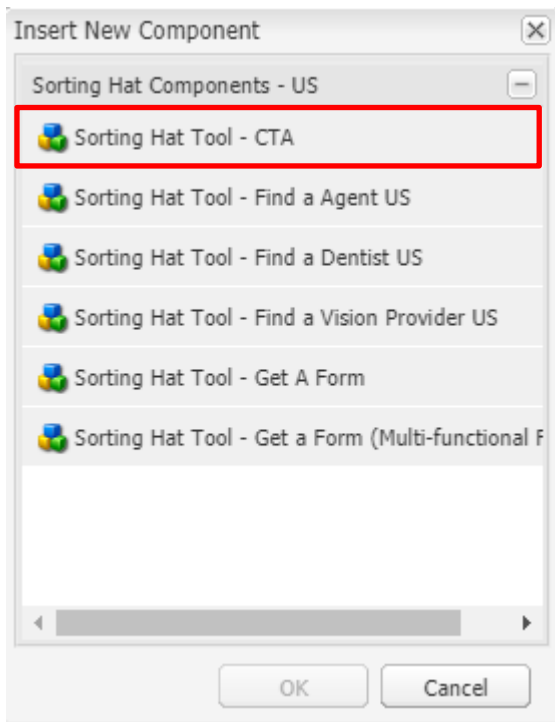
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

### 3 How to Enable/Turn-On the Component

This component/feature is available in the sidekick and can be dragged onto only the parsys configured in the Sorting Hat container Component

- From Sidekick, select market specific sorting hat component group then “Sorting Hat Tool – CTA”



## 4 Component Dialog

Right click and press edit or double click the component to open the dialog.

### Configuration Tab

This tab contains the overall component configurations

1. Title – Text that shows up on the tile in the sorting hat container
2. Icon – Icon that shows up on the tile in the sorting hat container
3. CTA URL – Link that redirects user
4. Open In – Option to open in a new page or same page

The screenshot shows a dialog box titled "Sorting Hat CTA" with a "Configuration" tab. It contains two main sections:

- Sorting Hat Menu Item - Config:**
  - Title\*:** A text input field with a red border.
  - Icon:** A dropdown menu with a downward arrow. Below it is the text "Please choose an icon from the dropdown".
- CTA Config:**
  - CTA URL\*:** A text input field with a red border and a search icon on the right.
  - Open in\*:** A dropdown menu with "Same Page" selected.

At the bottom right of the dialog are "OK" and "Cancel" buttons.

What would you like to do today?

- Find a Dentist
- Find a Vision Provider
- Find an Agent
- Get a Form
- Find Broker Resources
- Find an Unclaimed Policy

Show More +

Sorting Hat CTA Configuration

Sorting Hat Menu Item - Config

Title\* Find Broker Resources (A)

Icon Beneficiary Policy (B)  
Please choose an icon from the dropdown

CTA Config

CTA URL\* /business-and-brokers/ (C)

Open in\* Same Page (D)

OK Cancel