MetLife

Lead Gen Breaker How-to Guide

Global Marketing Technology

AEM Component Name: Lead Gen Breaker

Creation Date: July 22, 2024

Last Updated: July 22, 2024

Version: [1.0]

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
07/22/2024	1.0	Initial Draft	Mounika Aratikatla	

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2 Introduction

This document provides “How-to Instructions” for the component “Lead Gen Breaker”. This component is intended and available to be used on all Global Marketing template(s).

2.1 Short Description

This component is used to configure ‘Lead Gen Breaker’ for a page.

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	**Appearance**				
	Bottom Spacing	None	Dropdown	Mandatory	Yes No
	Content				
	Component ID	None	Text Field	Optional	Alphanumeric
	Breaker Bar Type	None	Dropdown	Mandatory	Default Color Block Bar, Thin Gradient Or Solid Bar, No Bar
	Title	None	Text Field	Mandatory	Alphanumeric
	Title Tag	None	Dropdown	Optional	H2, H3, H4, H5, H6
	Sub Title	None	Text Field	Optional	Alphanumeric
	CTA Configuration				
	CTA Text	None	Text Field	Optional	Alphanumeric
	Link	None	Path Field	Optional	Link path
	CTA Open in	None	Dropdown	Optional	Same Page New Page

2.2 Intended Audience

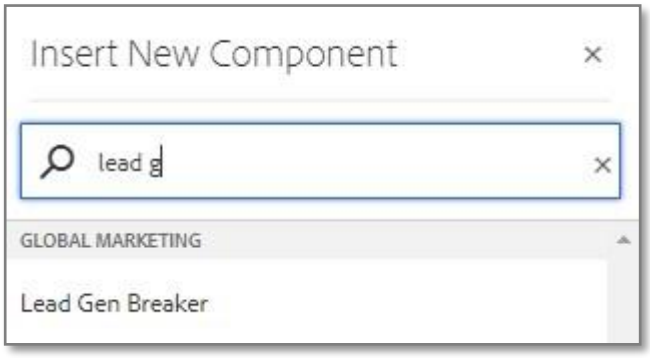
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding Lead Gen Breaker component, click on "+" icon, search for "Lead gen Breaker" and click to add the component.



1. Lead Gen Breaker - Default Color Block Bar :

1.1 Component Dialog

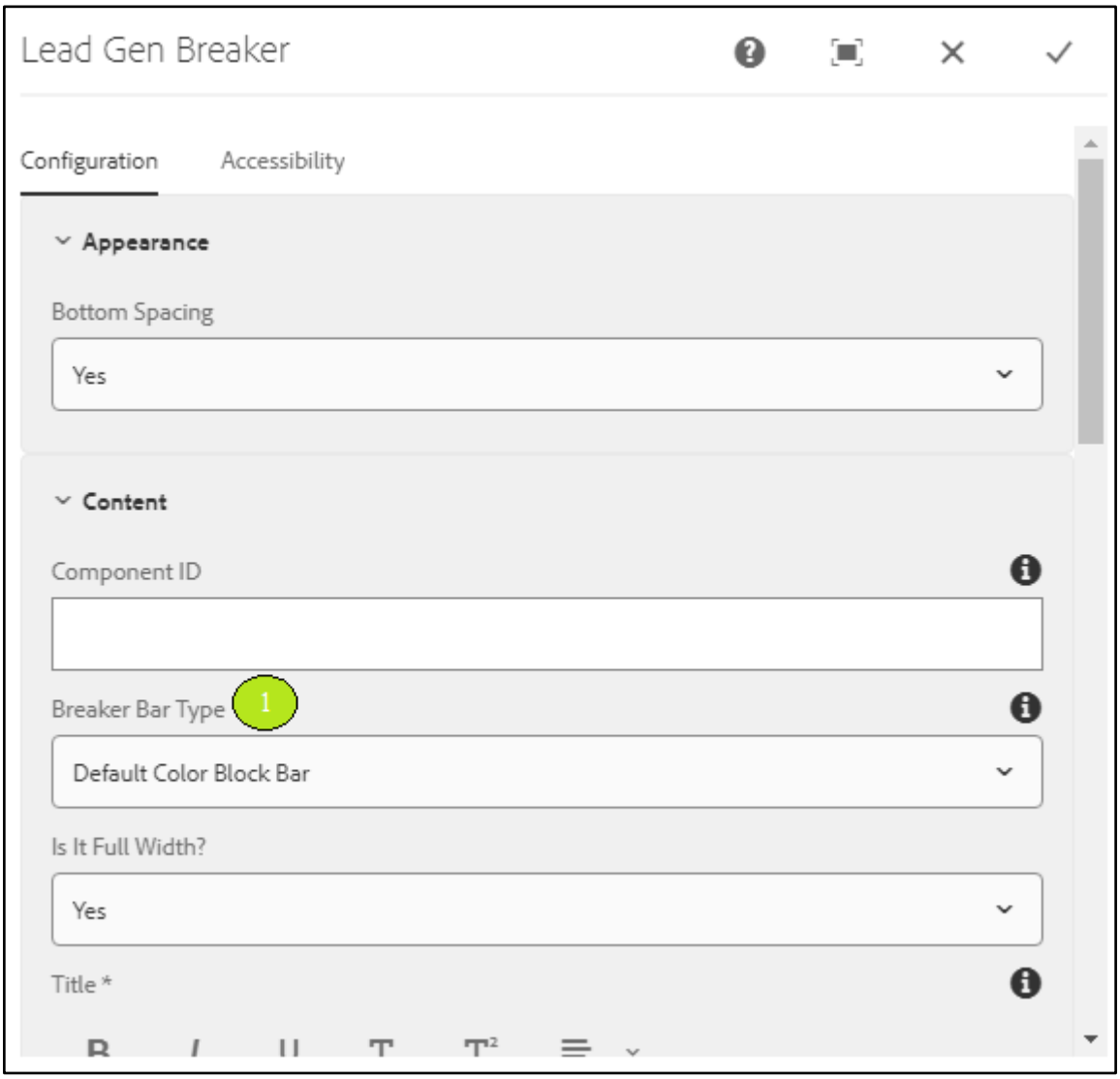
- Select configure option to open the dialog and begin editing the component fields.

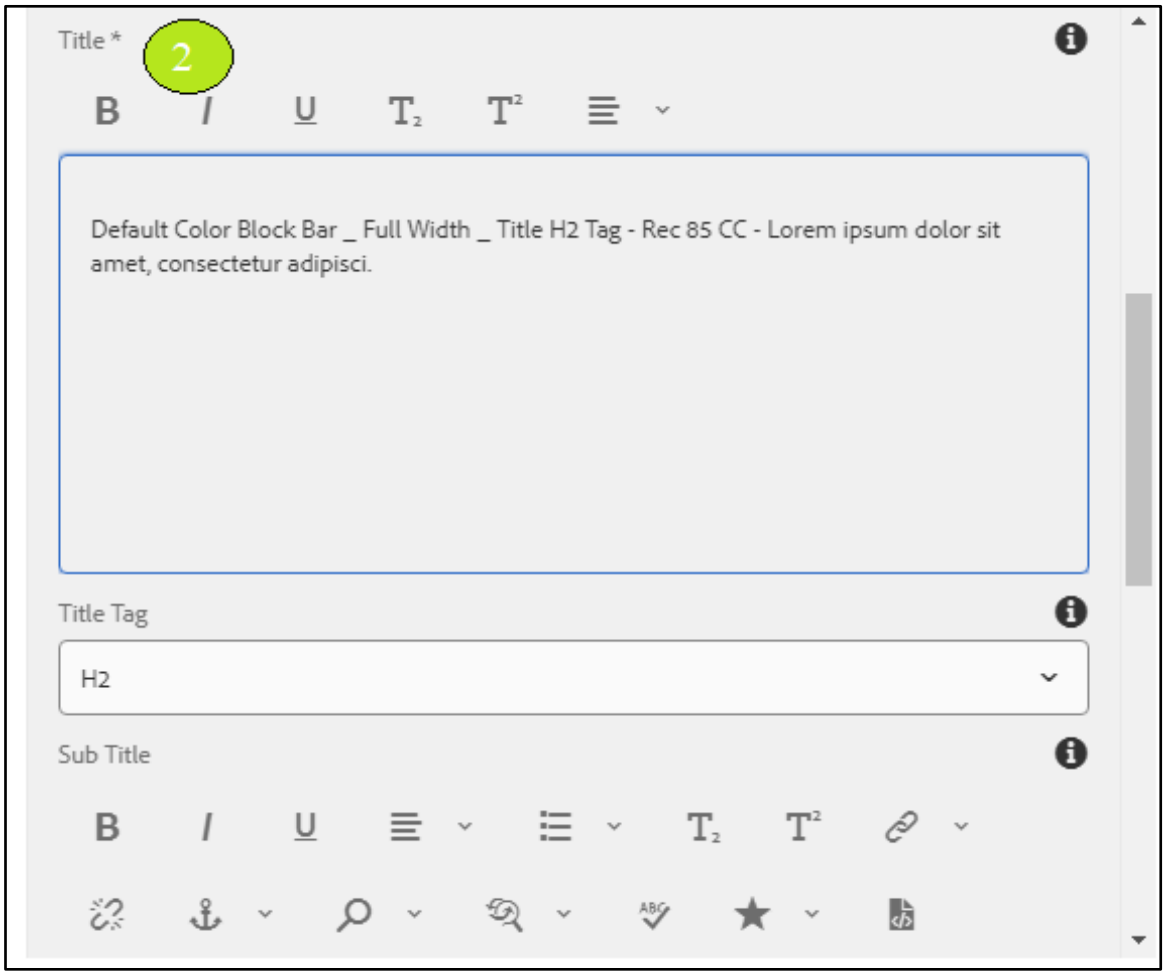
Feature Overview

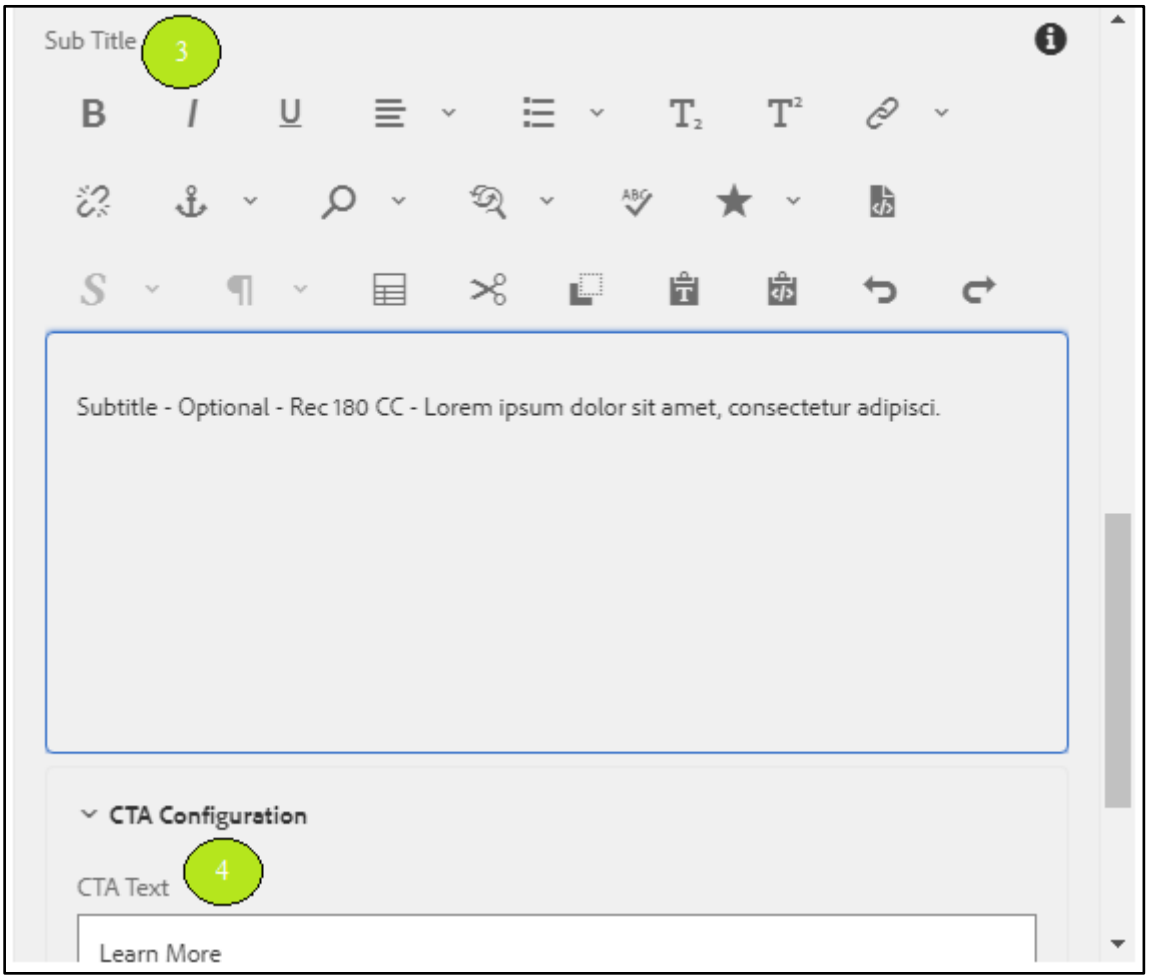
Configuration :

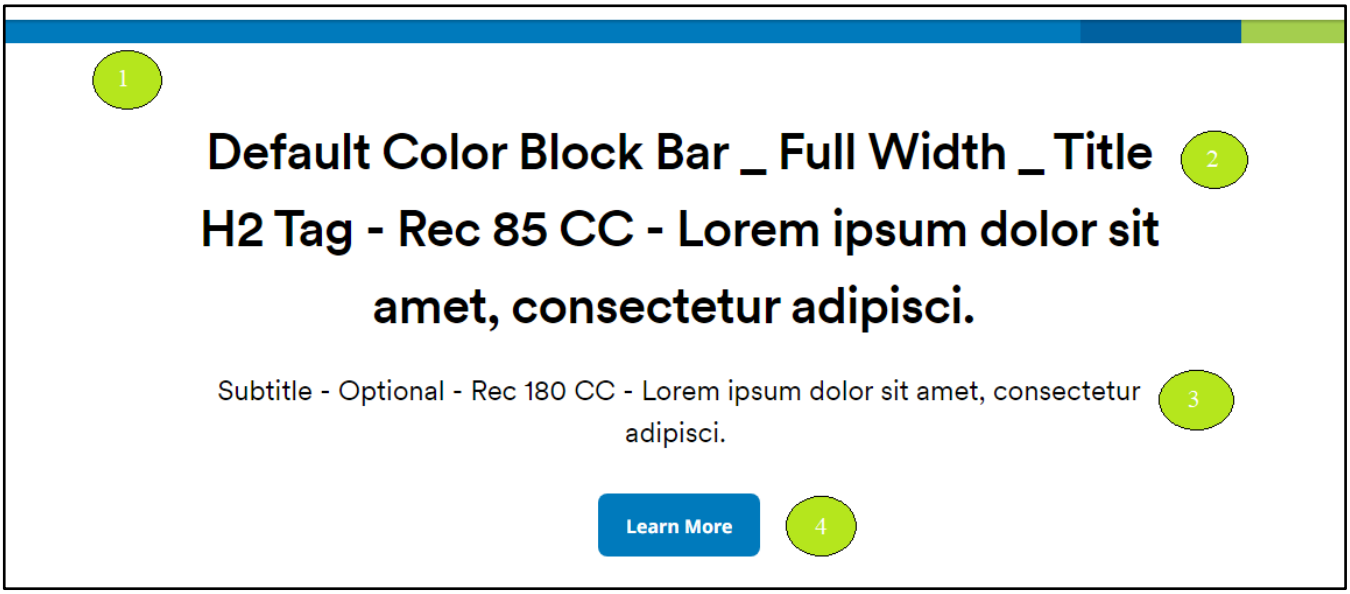
1) **Bottom spacing –** Must select an option.
2) **Component ID –** Provide unique component ID.
3) **Breaker Bar Type –** Must select an option from the dropdown.

4) **Is It Full Width? –** Must select an option from the dropdown.
5) **Title –** Must provide meaningful title.
6) **Title Tag –** Select an option from the dropdown.
7) **Sub Title –** Provide meaningful title.
8) **CTA Text –** Provide a meaningful text for CTA.
9) **Link –** Provide hyperlink path for CTA text.
10) **CTA Open in –** Must select an option to open the hyperlink.




Title *
2
Default Color Block Bar _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
Title Tag
H2
Sub Title


Sub Title
3
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
CTA Configuration
CTA Text
4
Learn More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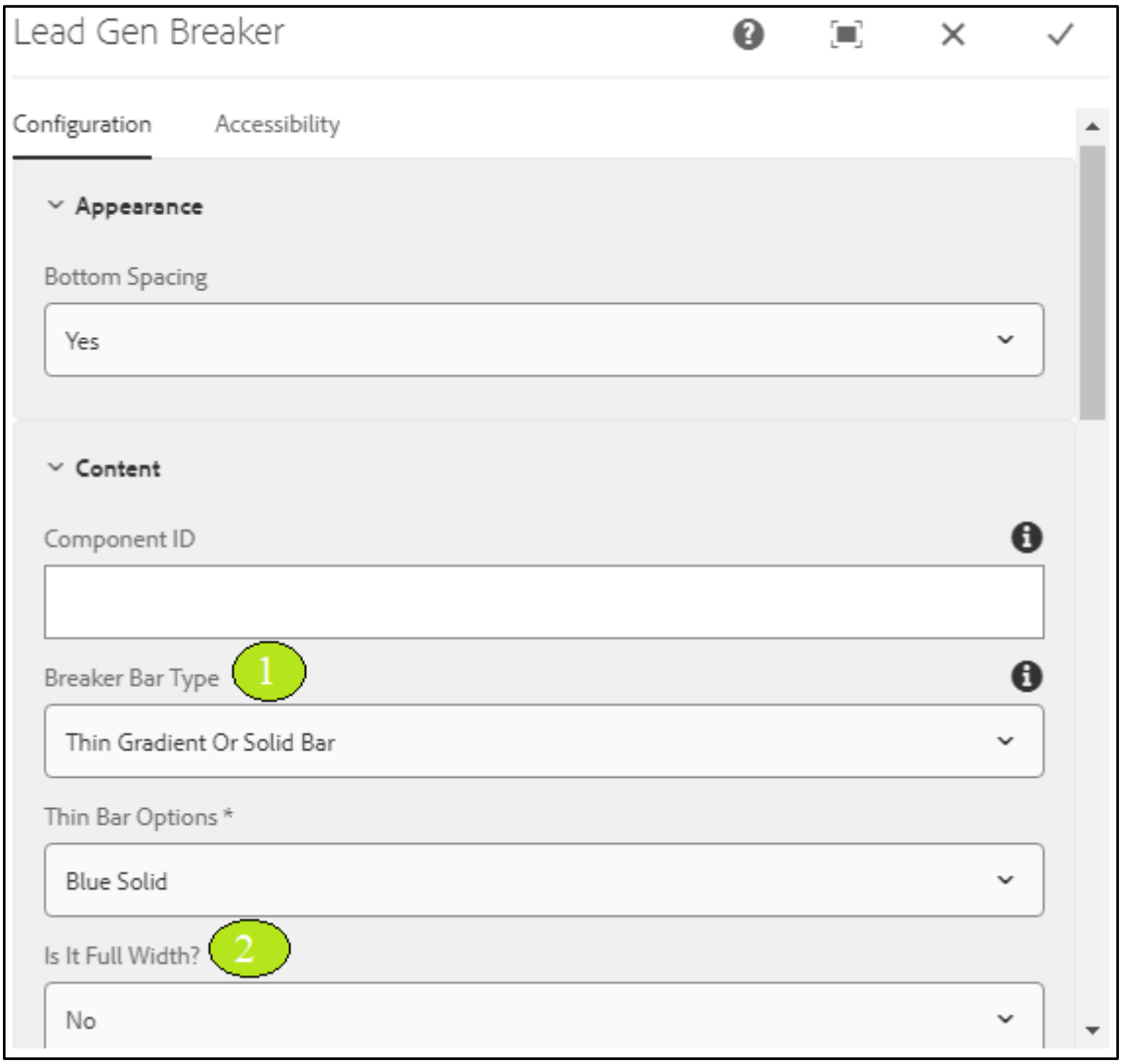
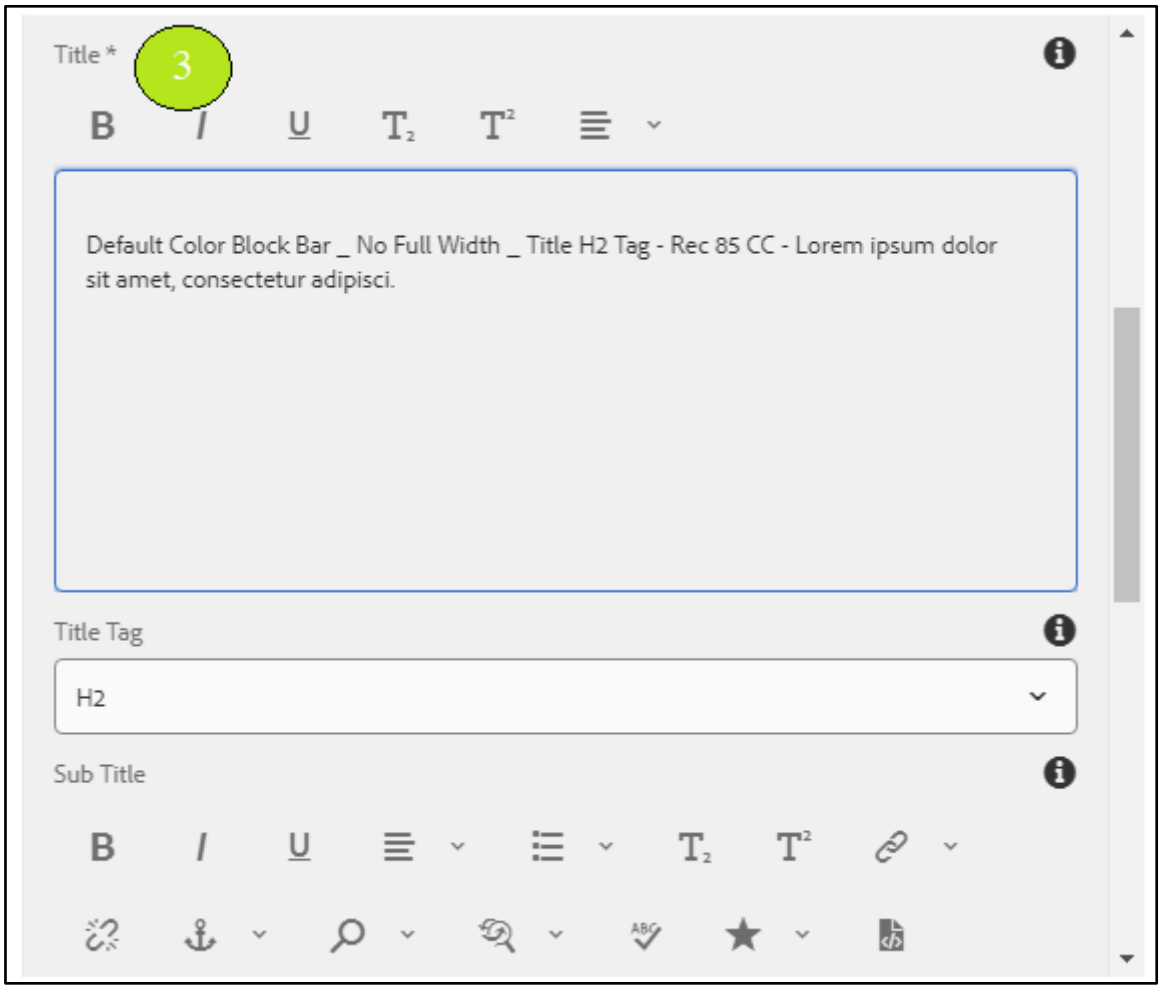
Default Color Block Bar _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
2
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
3
Learn More
4

2. Lead Gen Breaker - No Full Width :




Title *
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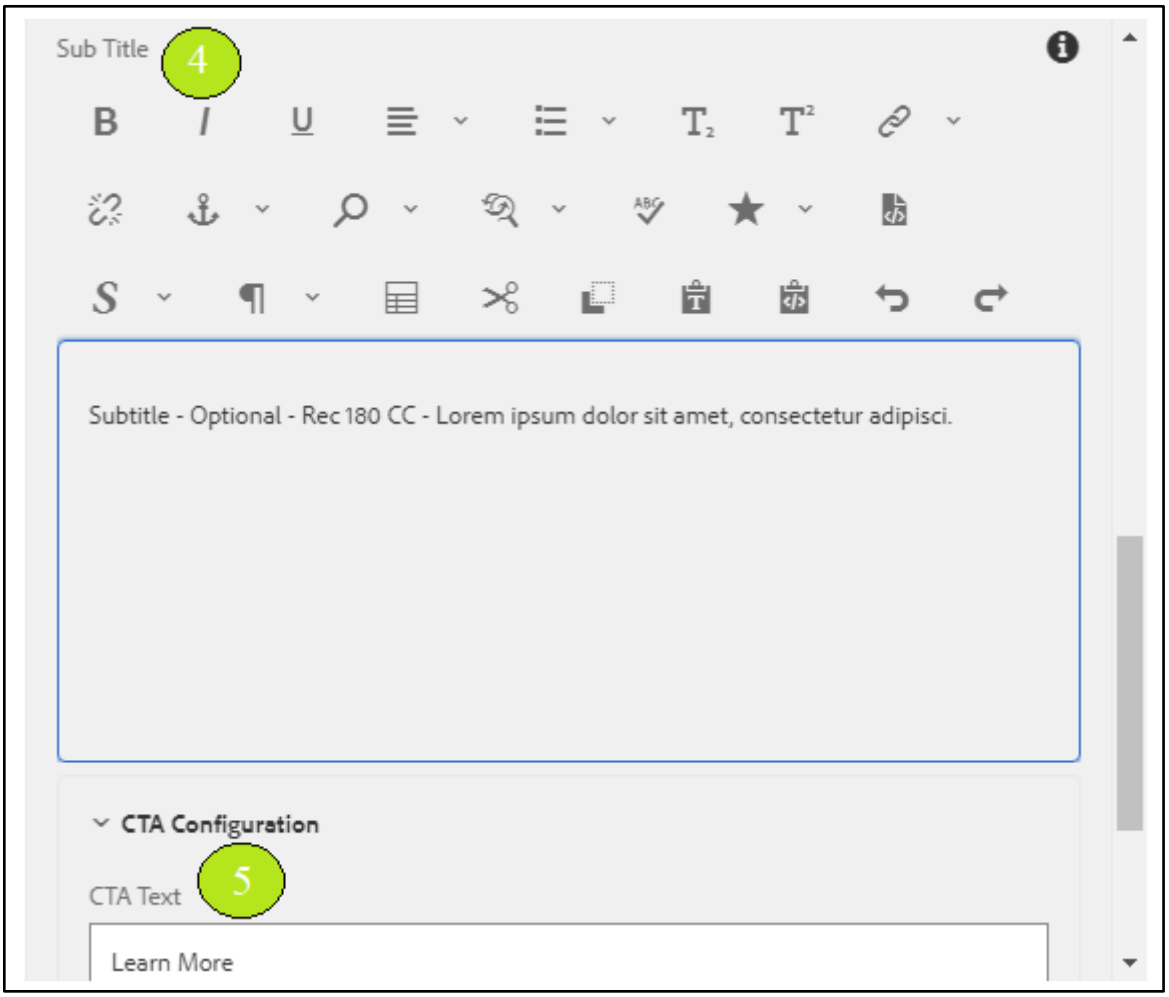
Title Tag
H2
Sub Title


Sub Title
4
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
CTA Configuration
CTA Text
5
Learn More

1
Default Color Block Bar _ No Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
2
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
3
Learn More
4

3. Lead Gen Breaker - Thin Gradient Or Solid Bar :

3.1 **Component Dialog**

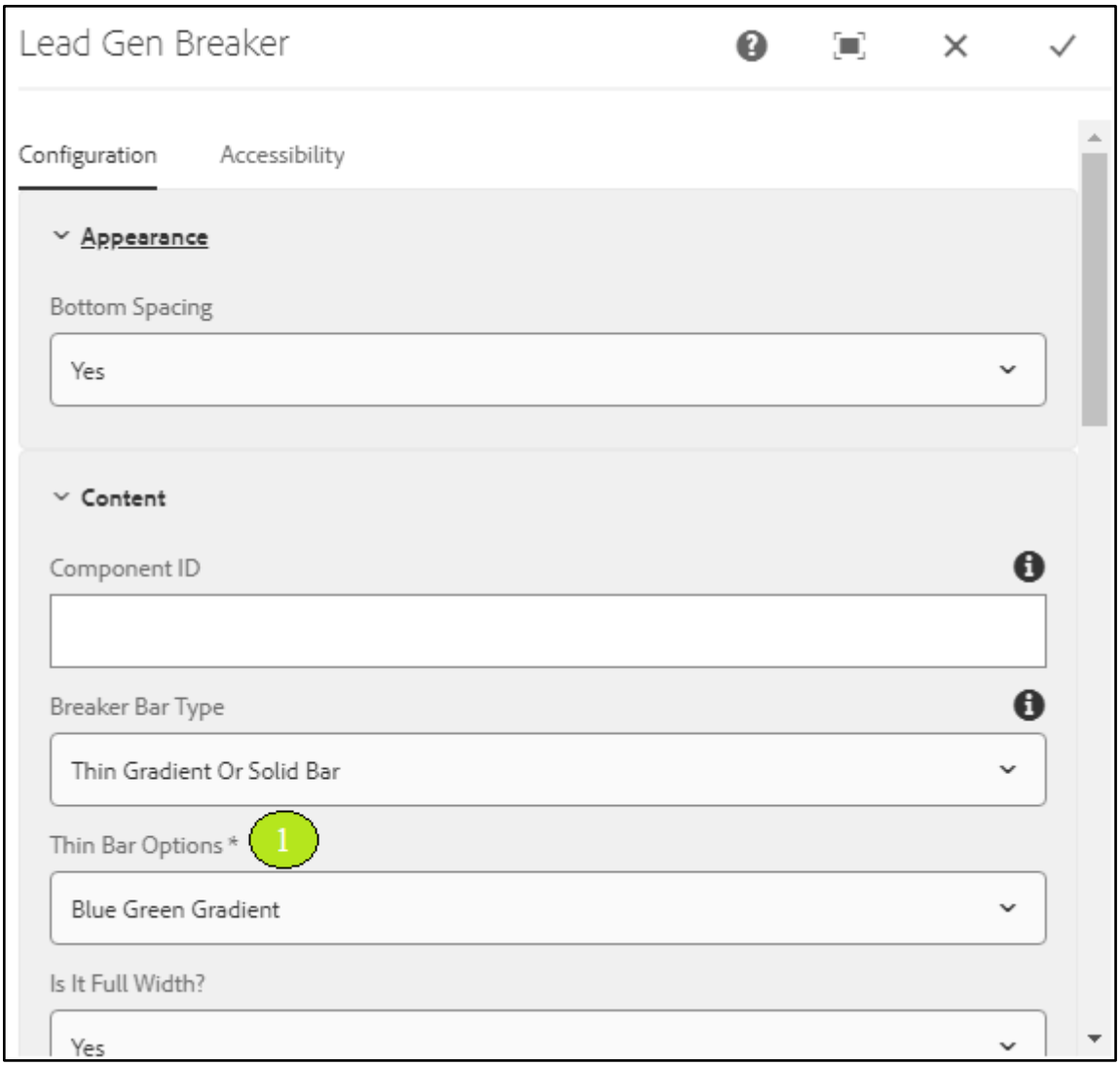
- Select configure option to open the dialog and begin editing the component fields.

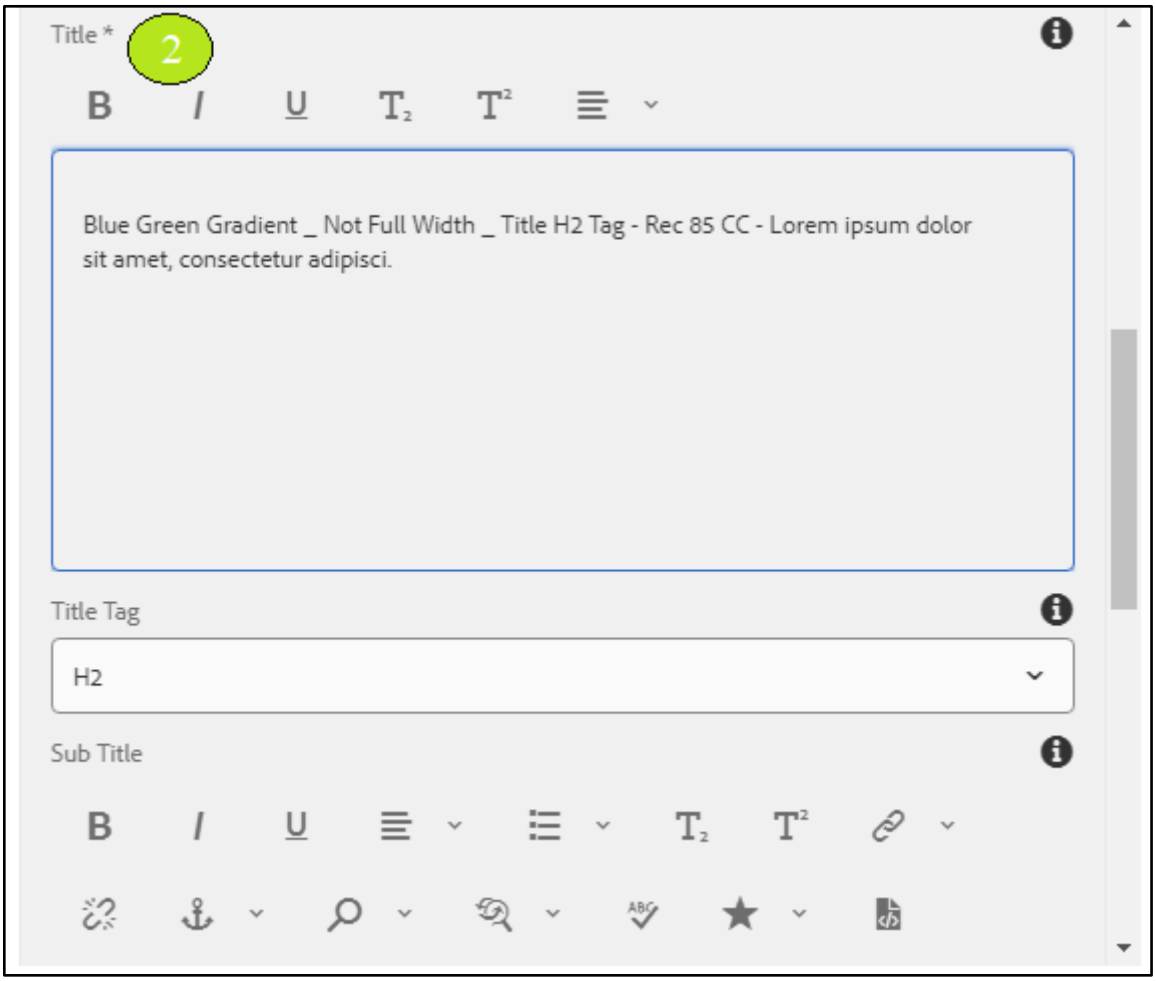
Feature Overview

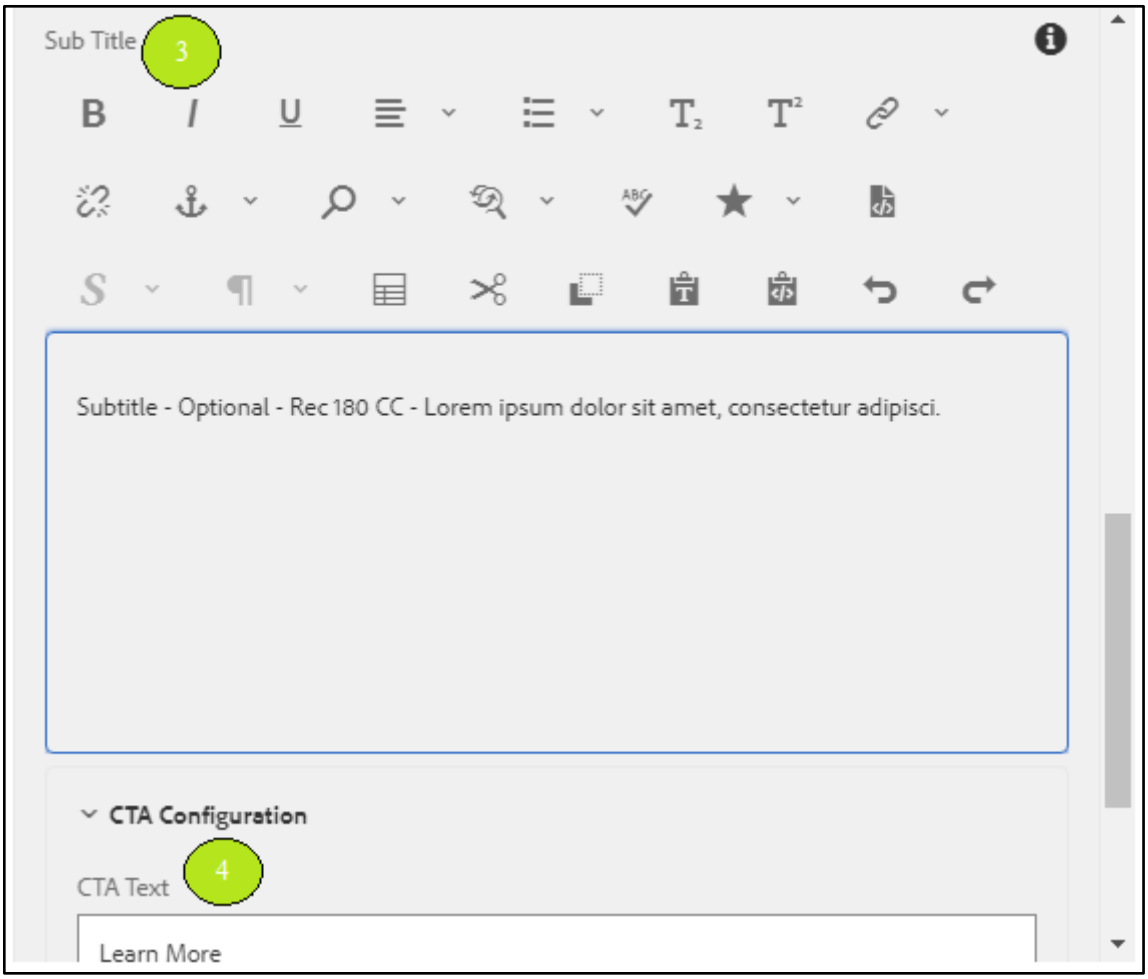
Configuration

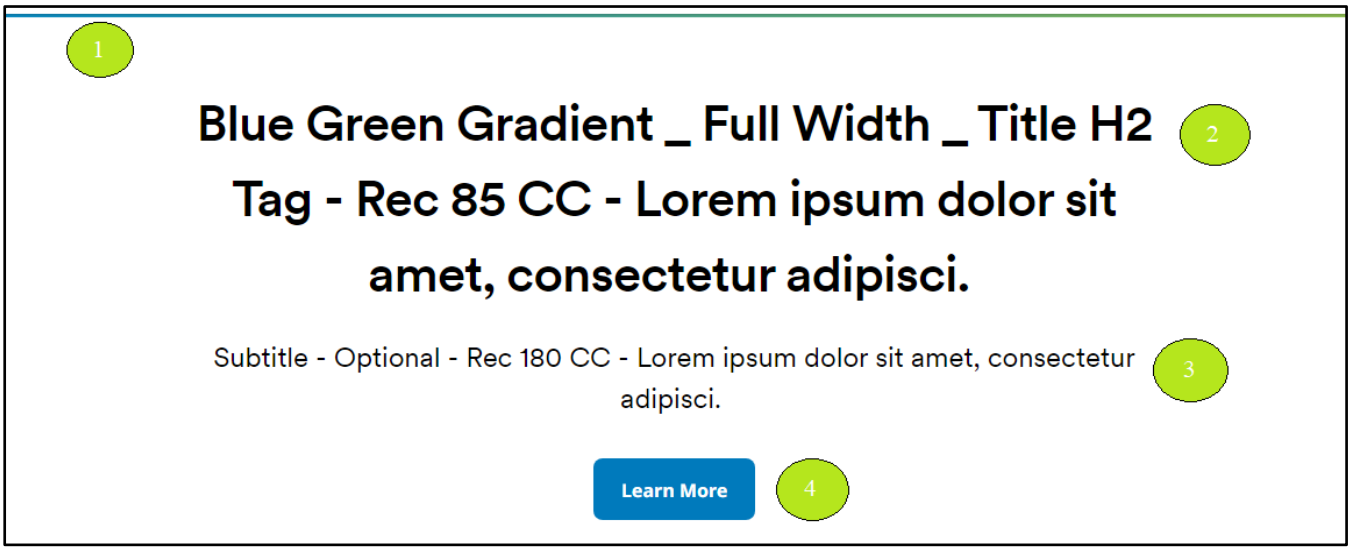
1) **Bottom spacing –** Must select an option.
2) **Component ID –** Provide unique component ID.
3) **Breaker Bar Type –** Must select an option from the dropdown.
4) **Thin Bar Options –** Must select an option from the dropdown.
5) **Is It Full Width? –** Must select an option from the dropdown.
6) **Title –** Must provide meaningful title.
7) **Title Tag –** Select an option from the dropdown.
8) **Sub Title –** Provide meaningful title.
9) **CTA Text –** Provide a meaningful text for CTA.
10) **Link –** Provide hyperlink path for CTA text.
11) **CTA Open in –** Must select an option to open the hyperlink.

3.2 Thin Gradient Or Solid Bar - Blue Green Gradient:


Lead Gen Breaker
Configuration
Accessibility
Appearance
Bottom Spacing
Yes
Content
Component ID
Breaker Bar Type
Thin Gradient Or Solid Bar
Thin Bar Options *
1
Blue Green Gradient
Is It Full Width?
Yes


Title *
2
Blue Green Gradient _ Not Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
Title Tag
H2
Sub Title


Sub Title
3
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
CTA Configuration
CTA Text
4
Learn More


1
Blue Green Gradient _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
2
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
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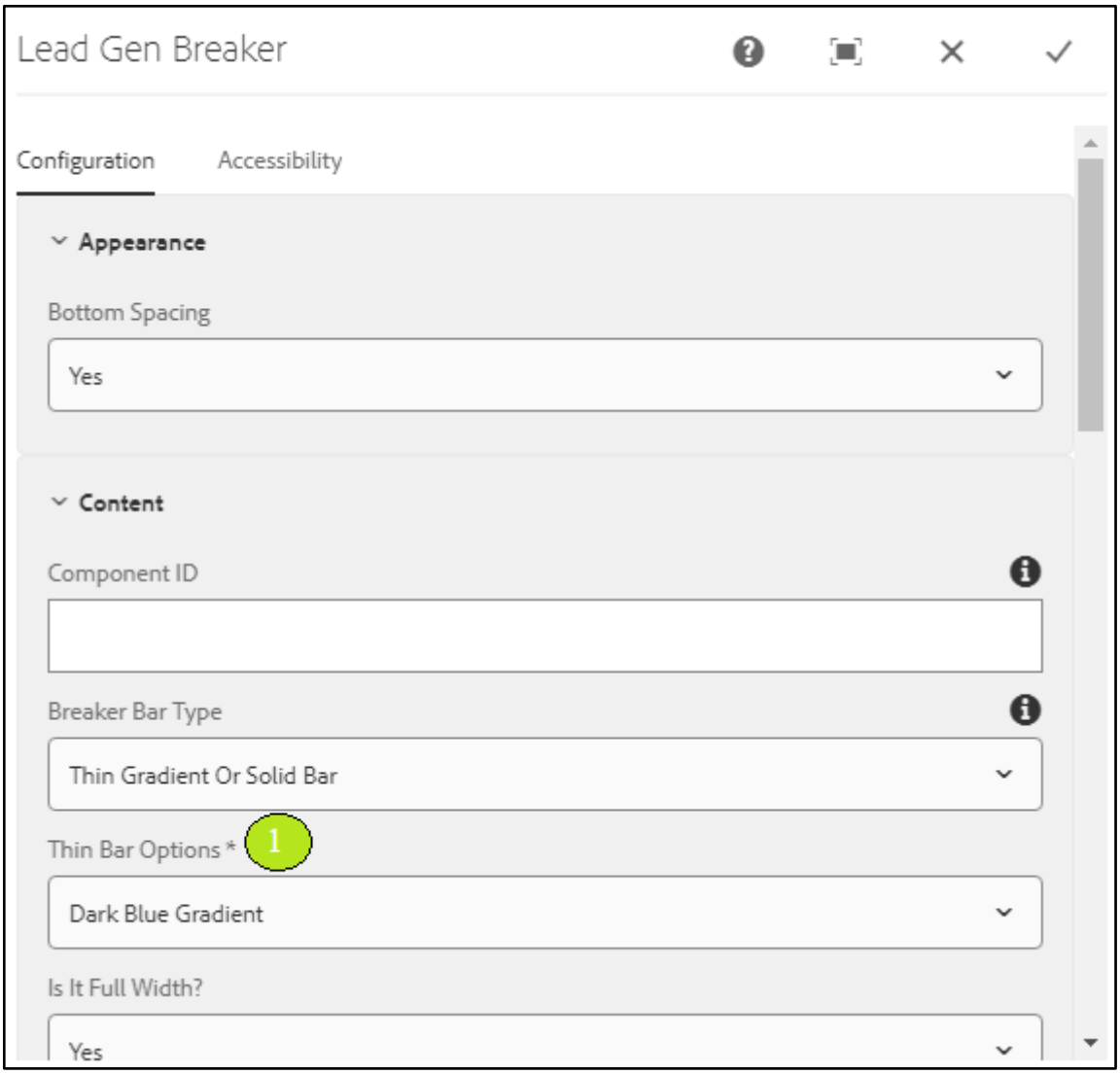
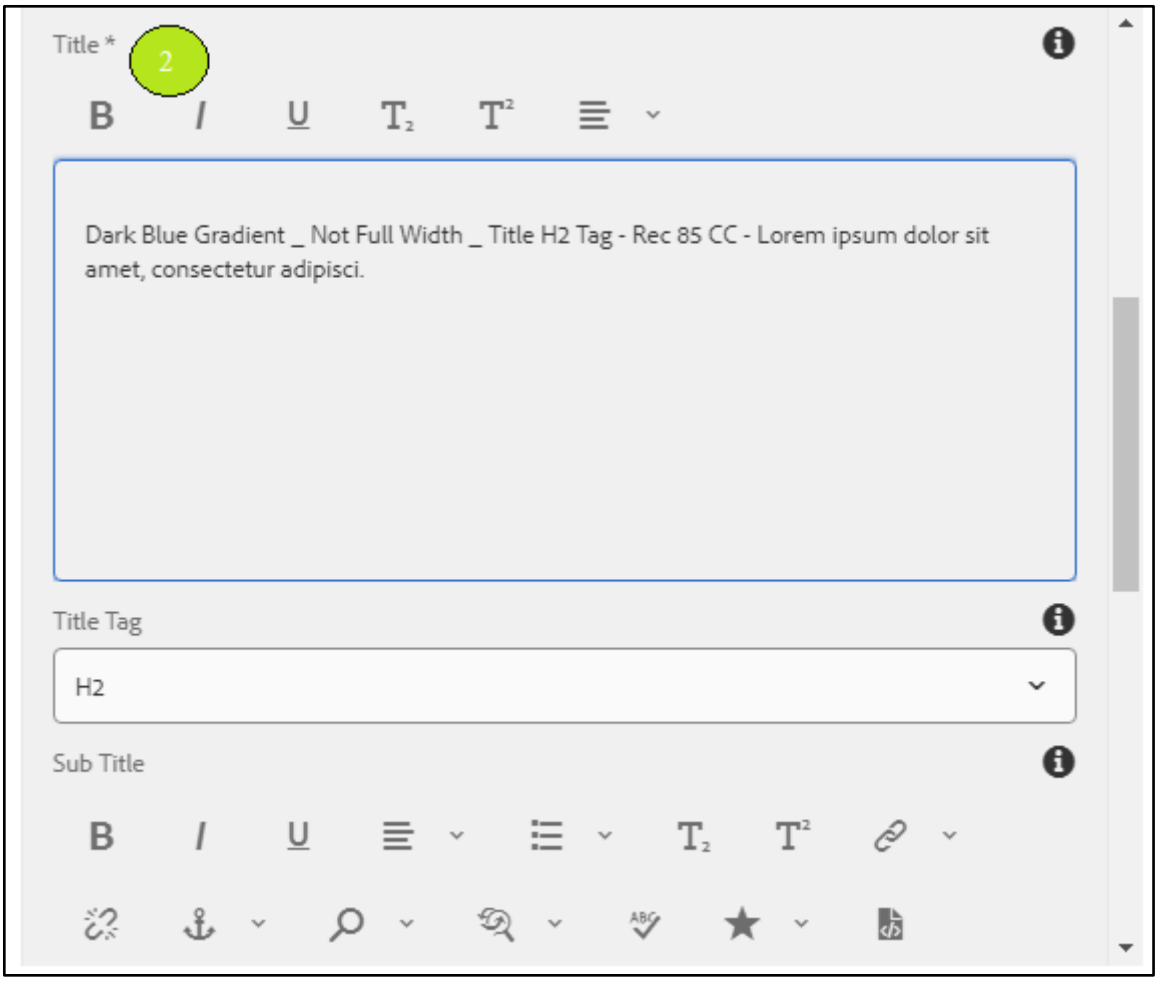
Learn More
4

3.3 Thin Gradient Or Solid Bar - Dark Blue Gradient :




Title *
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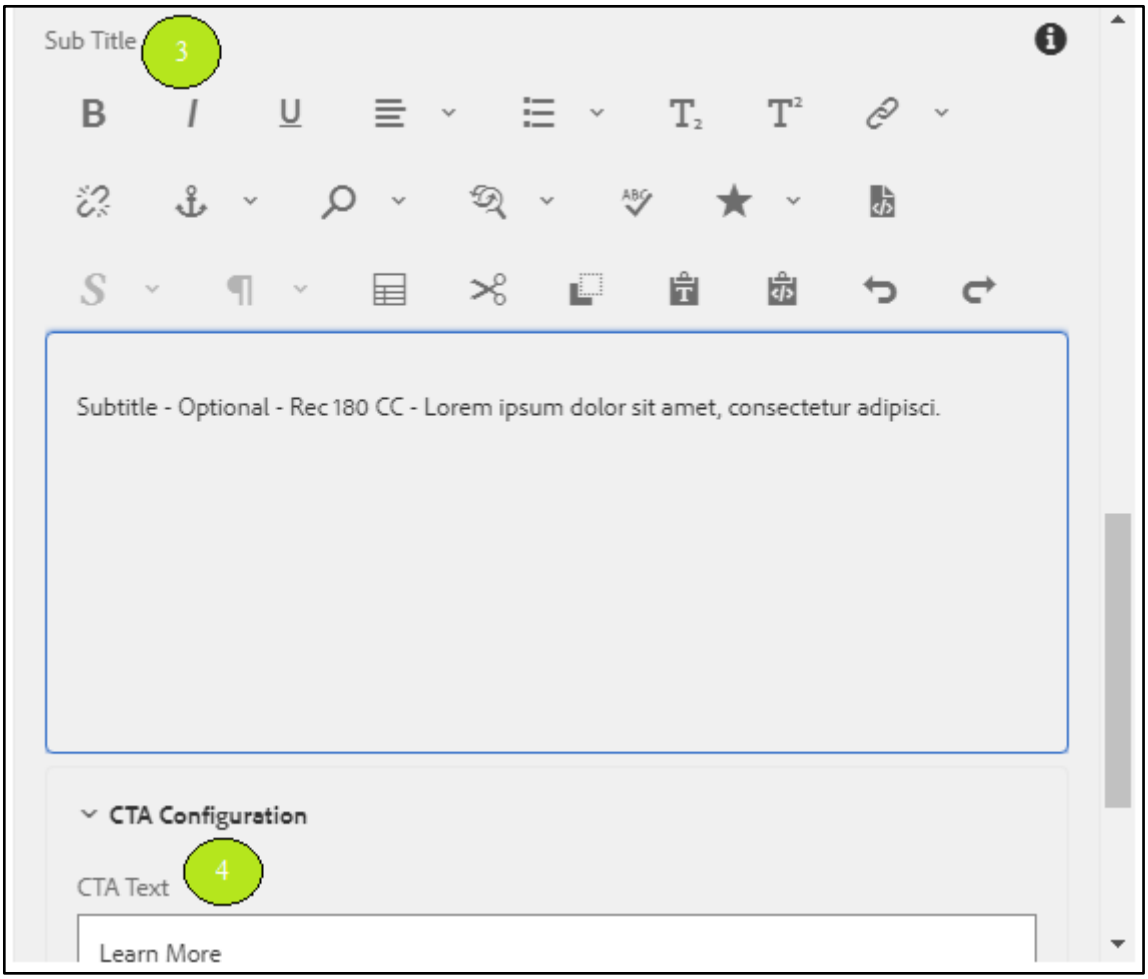
Title Tag
H2
Sub Title


Sub Title
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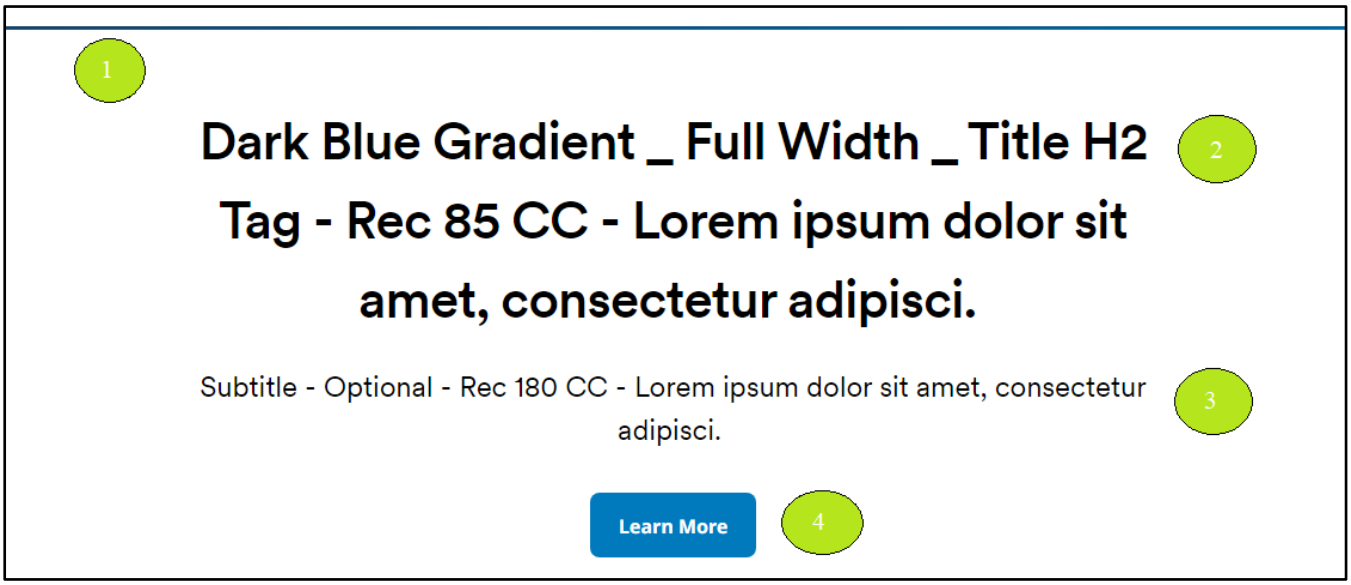
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
CTA Configuration
CTA Text
4
Learn More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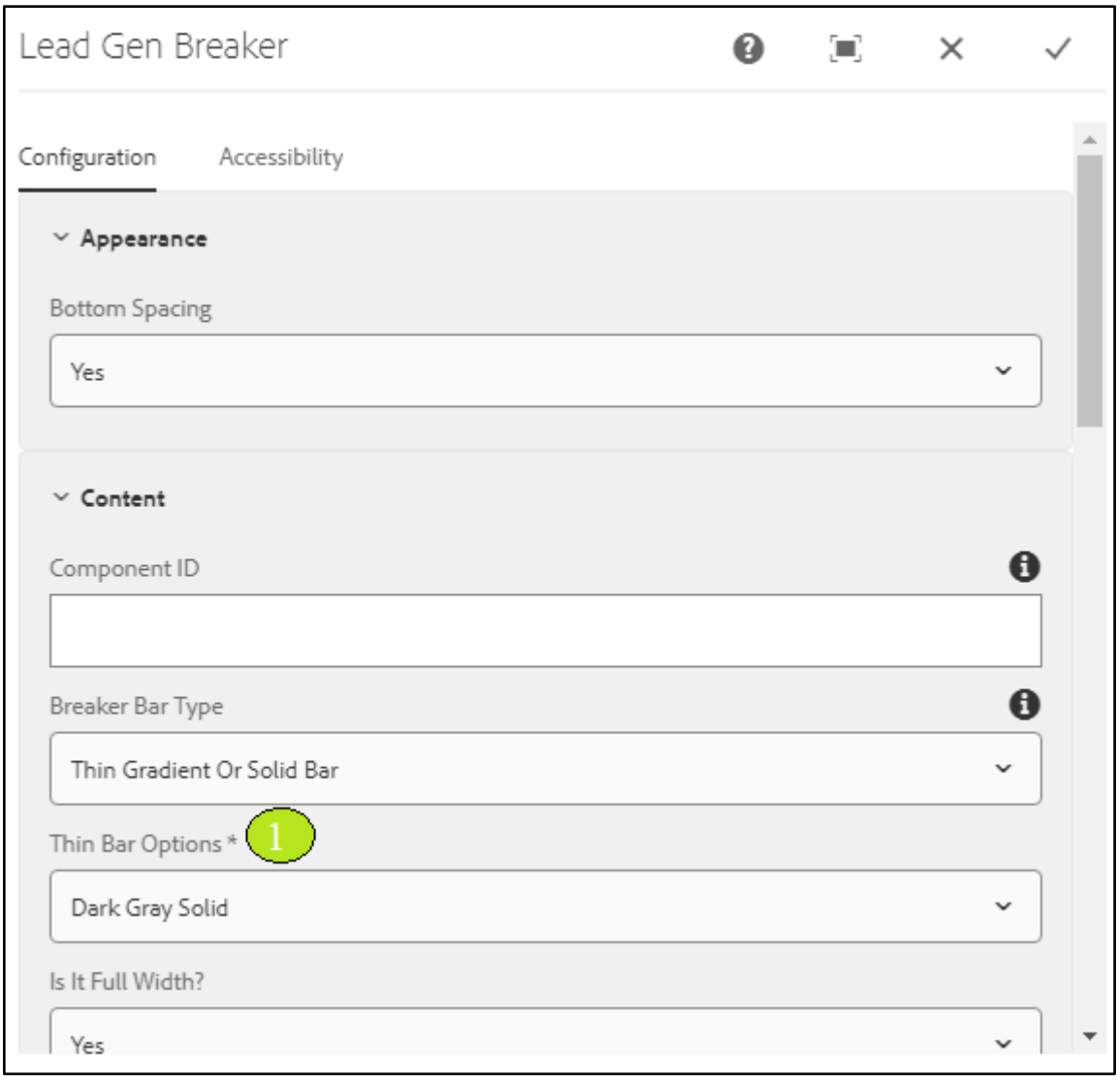
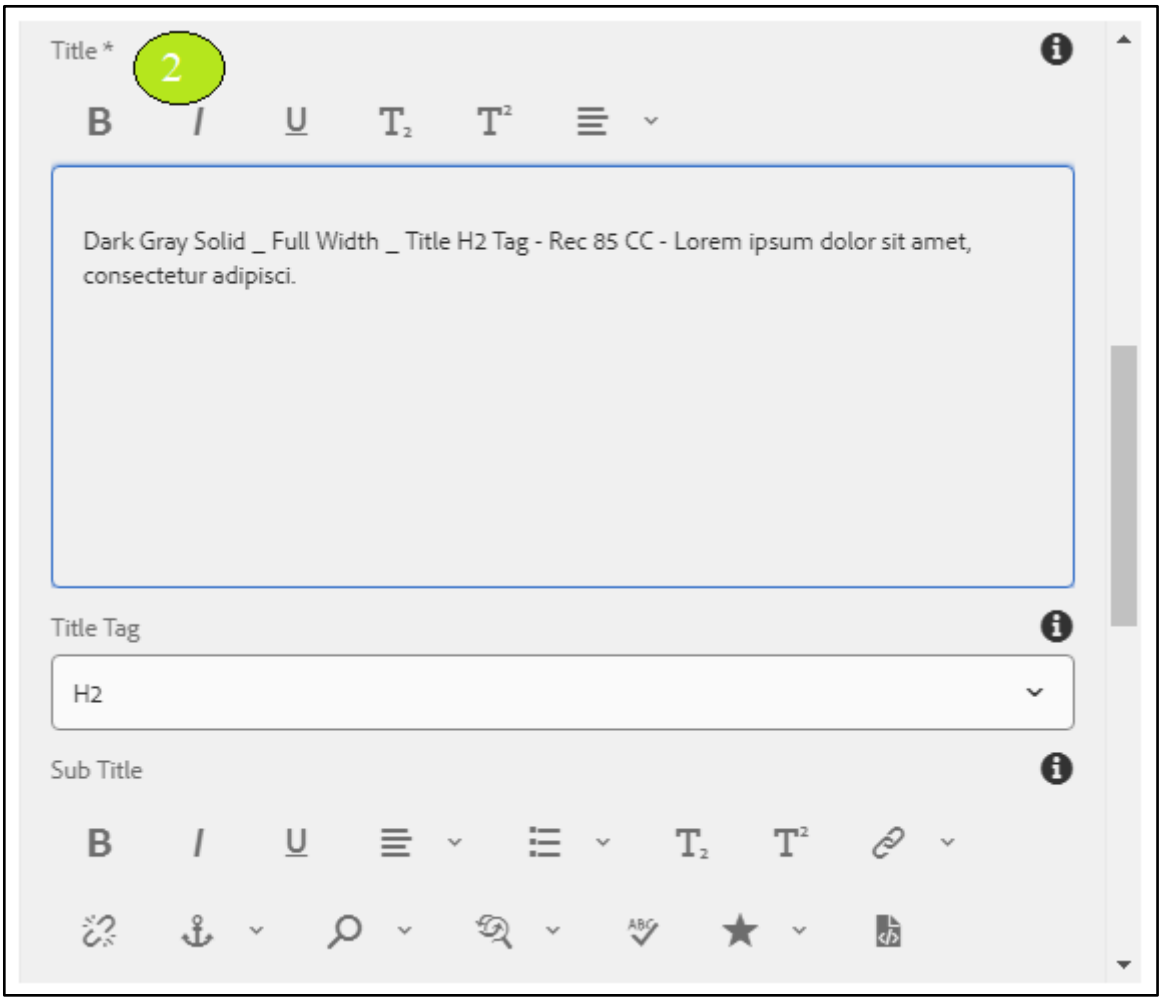
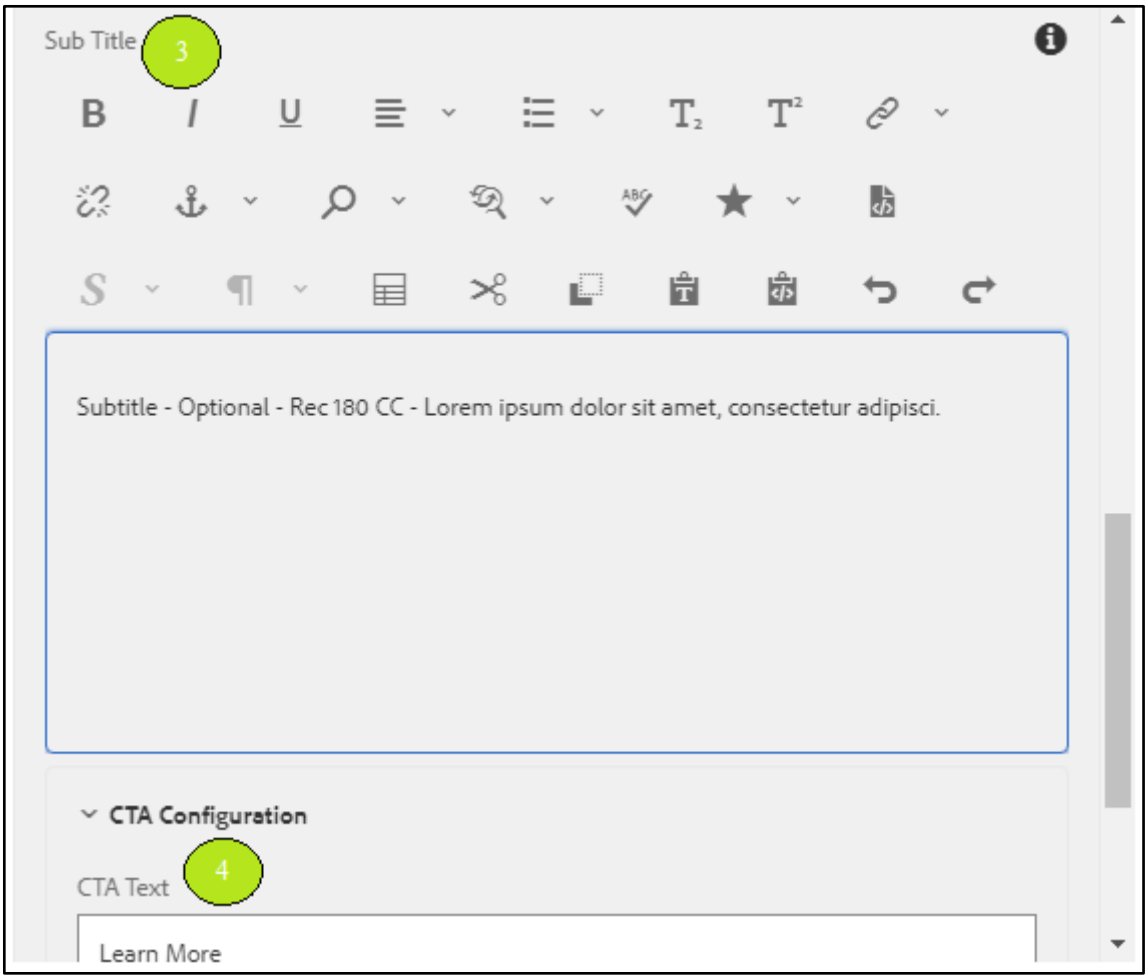
2
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
3
Learn More
4

3.4 Thin Gradient Or Solid Bar - Dark Gray Solid :

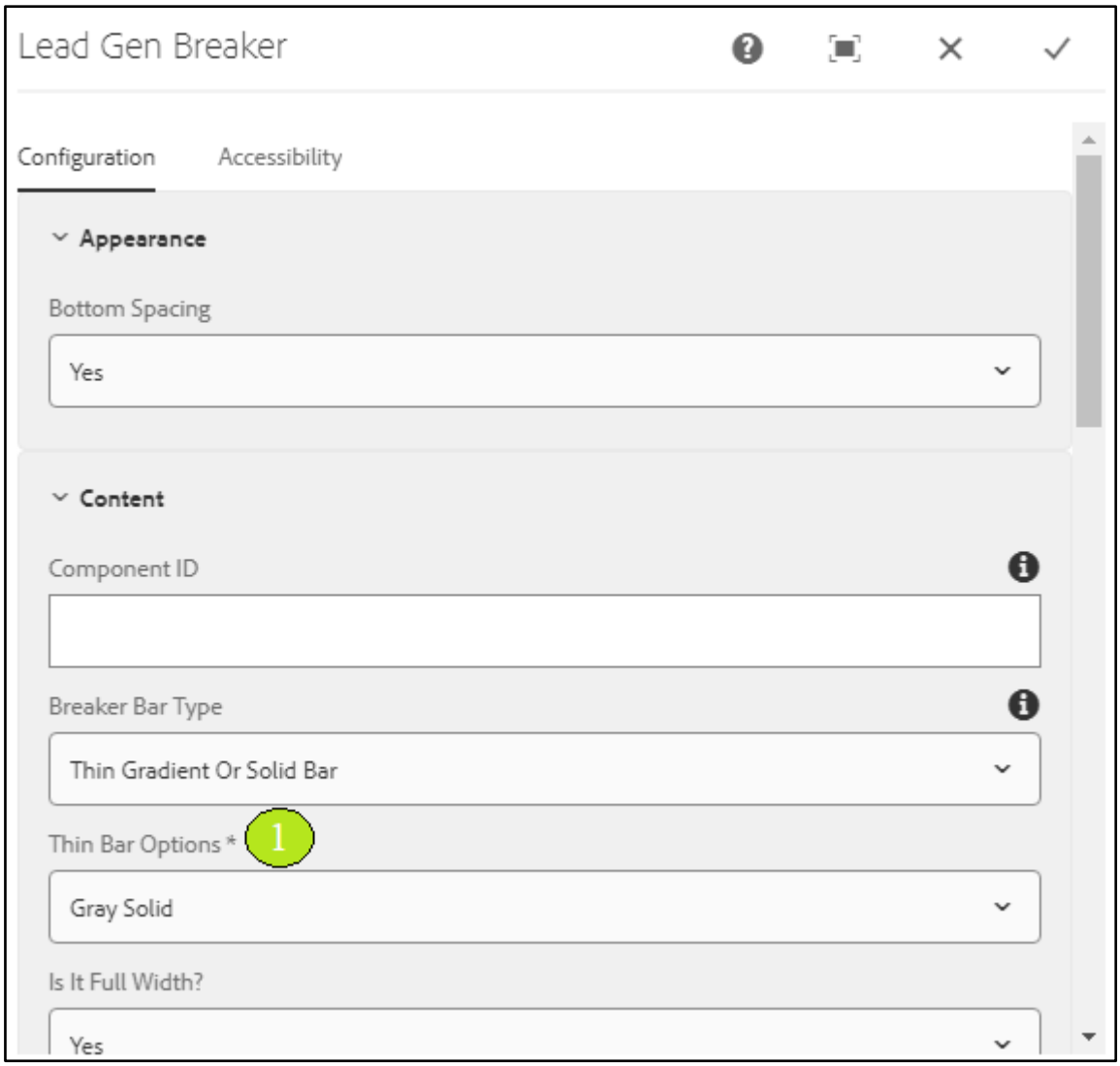


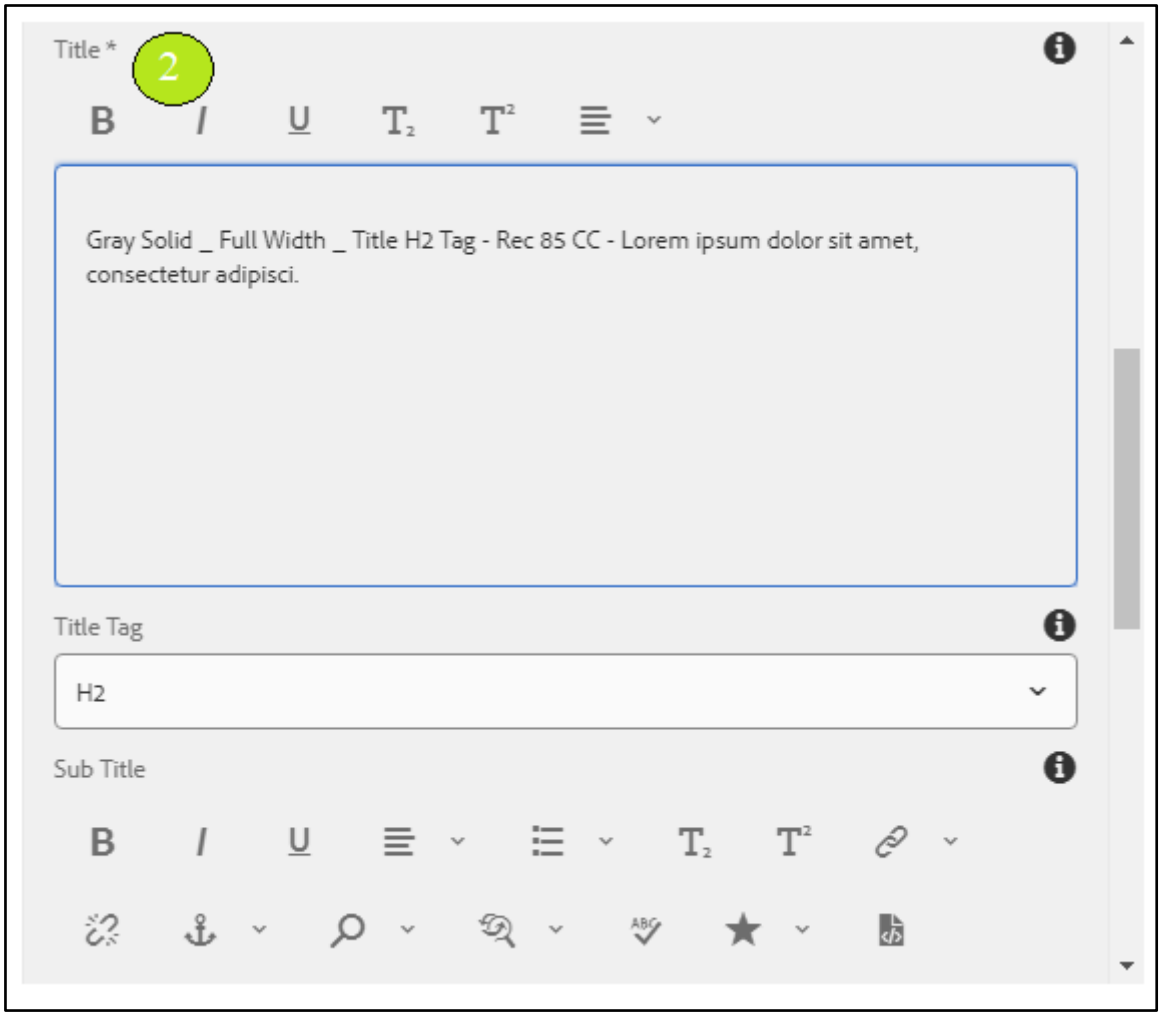

Title *
2
Dark Gray Solid _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
Title Tag
H2
Sub Title

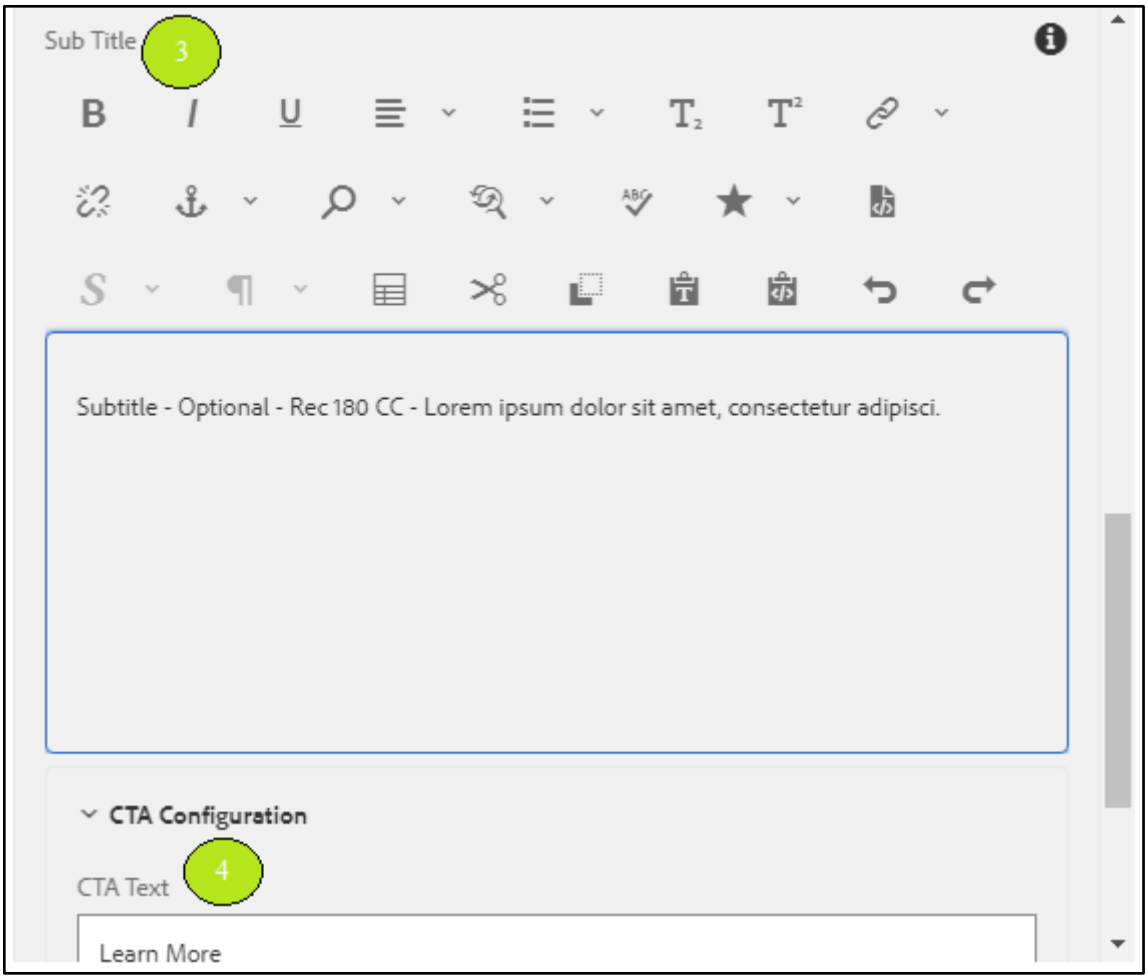

Sub Title
3
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
CTA Configuration
CTA Text
4
Learn More

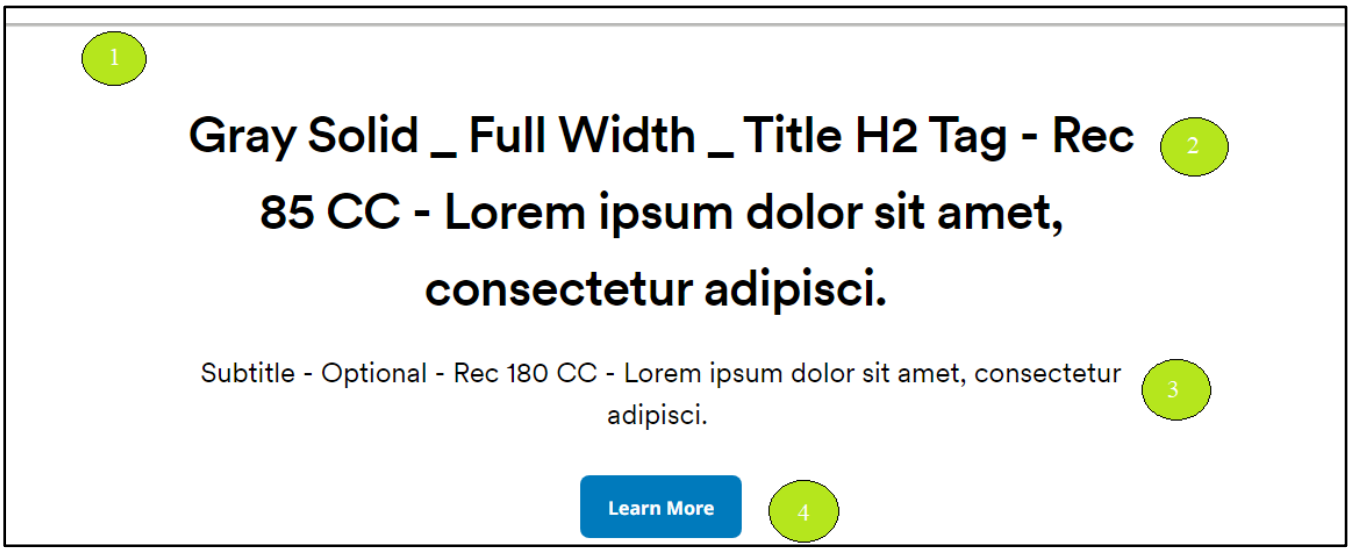
1
Dark Gray Solid _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
2
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
3
Learn More
4

3.5 Thin Gradient Or Solid Bar - Dark Gray Solid :

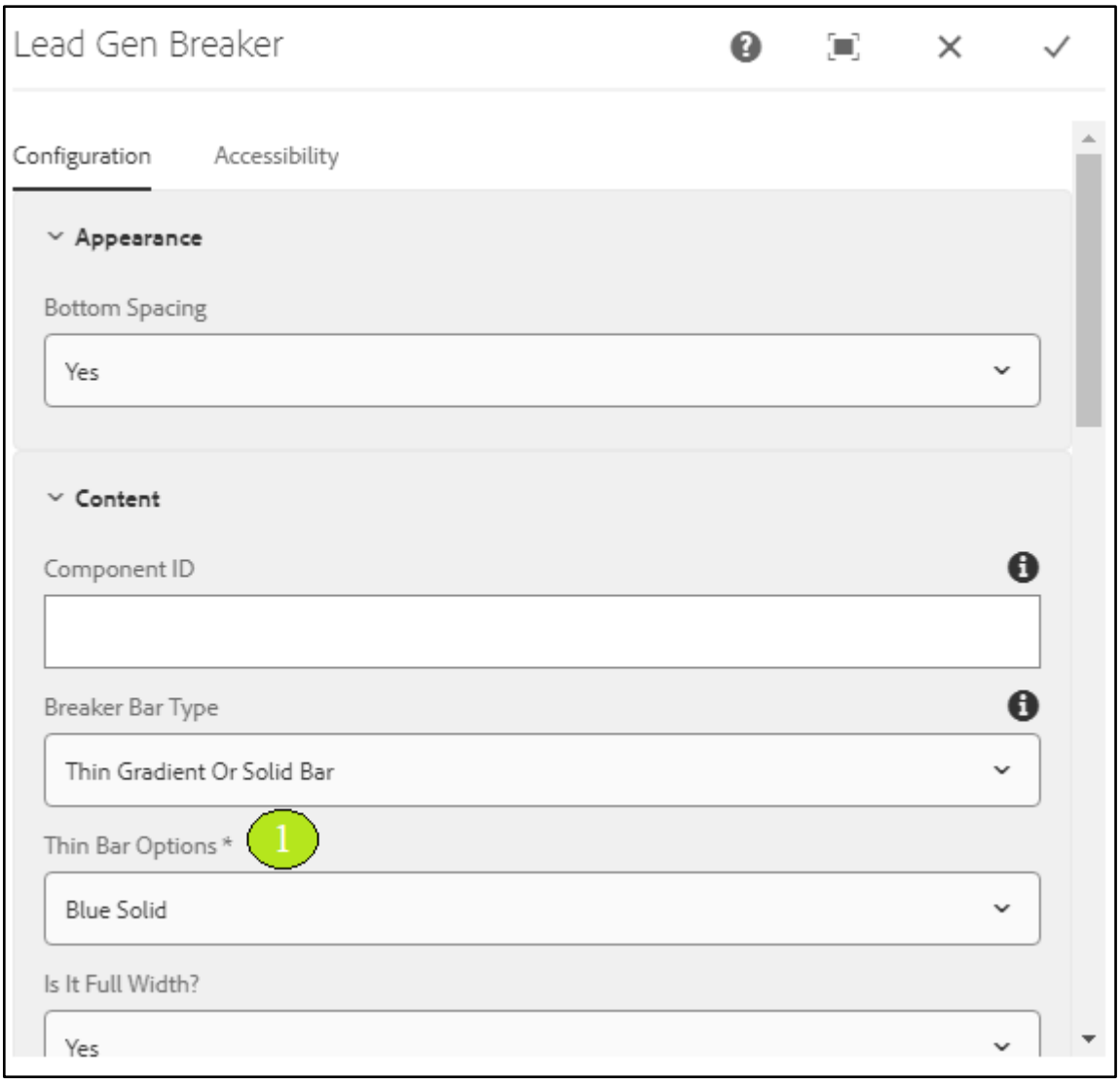


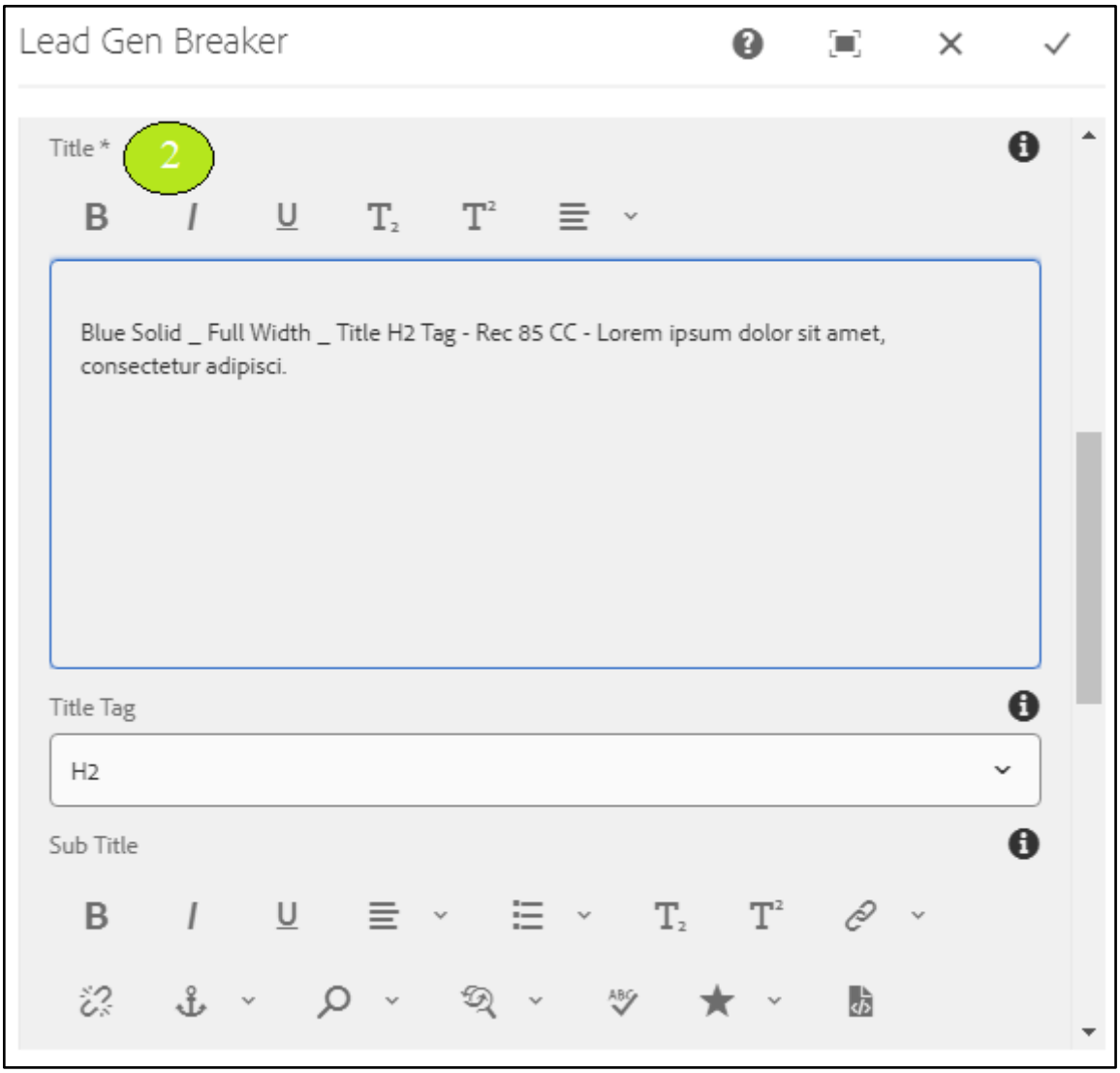

Title *
2
Gray Solid _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
Title Tag
H2
Sub Title

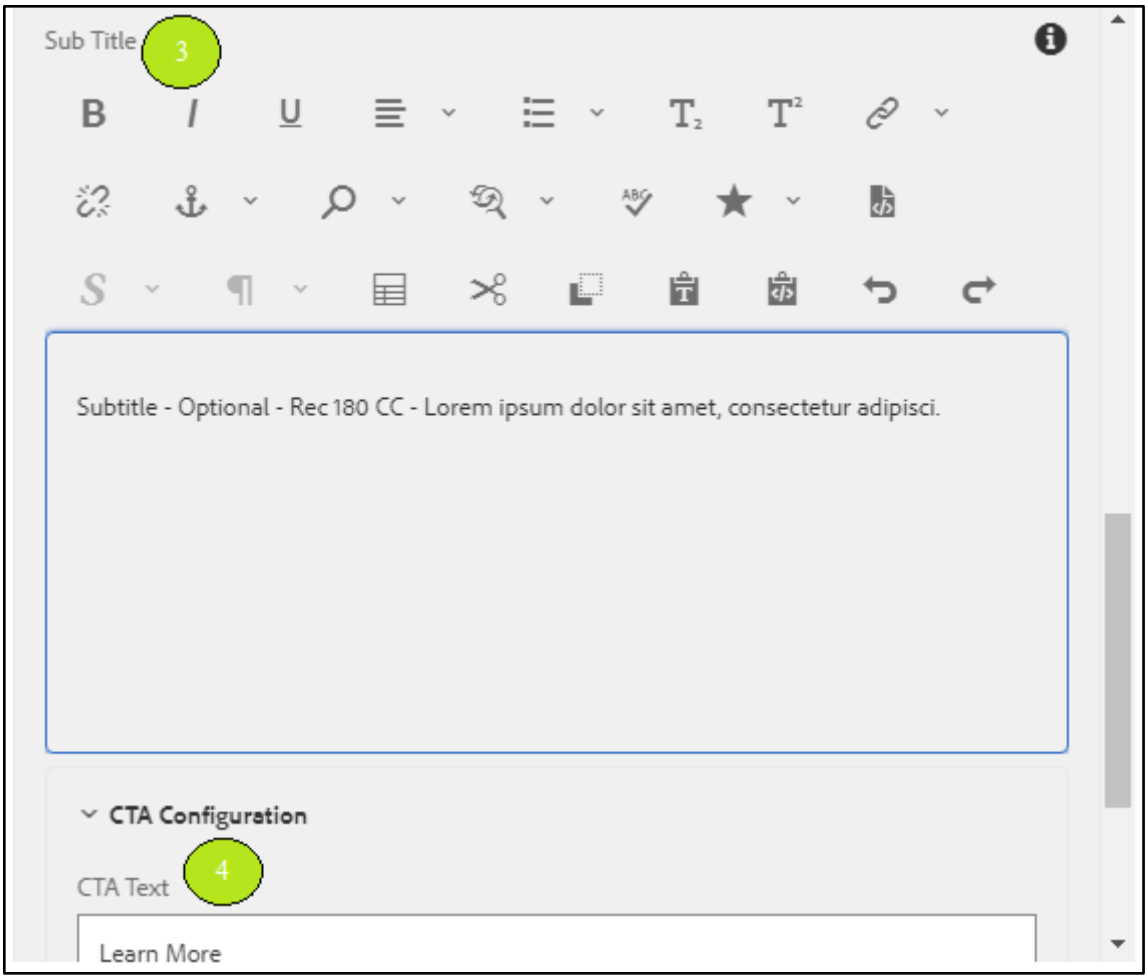

Sub Title
3
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
CTA Configuration
CTA Text
4
Learn More


1
Gray Solid _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
2
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
3
Learn More
4

3.6 Thin Gradient Or Solid Bar - Blue Solid :




Lead Gen Breaker
Title *
2
Blue Solid _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
Title Tag
H2
Sub Title


Sub Title
3
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
CTA Configuration
CTA Text
4
Learn More

1
Blue Solid _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
2
Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.
3
Learn More
4

4. Lead Gen Breaker - No Bar :

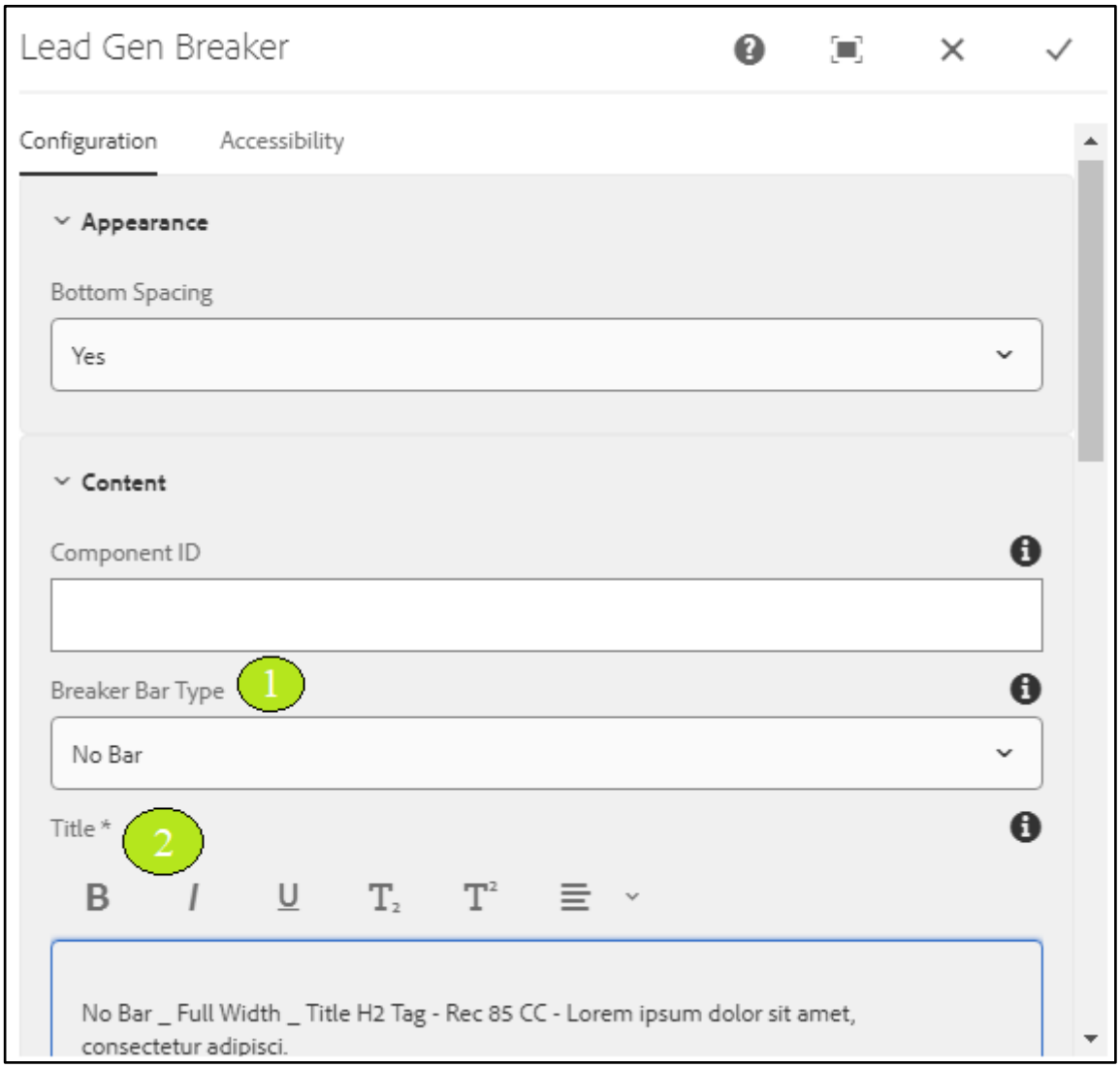
4.1 Component Dialog

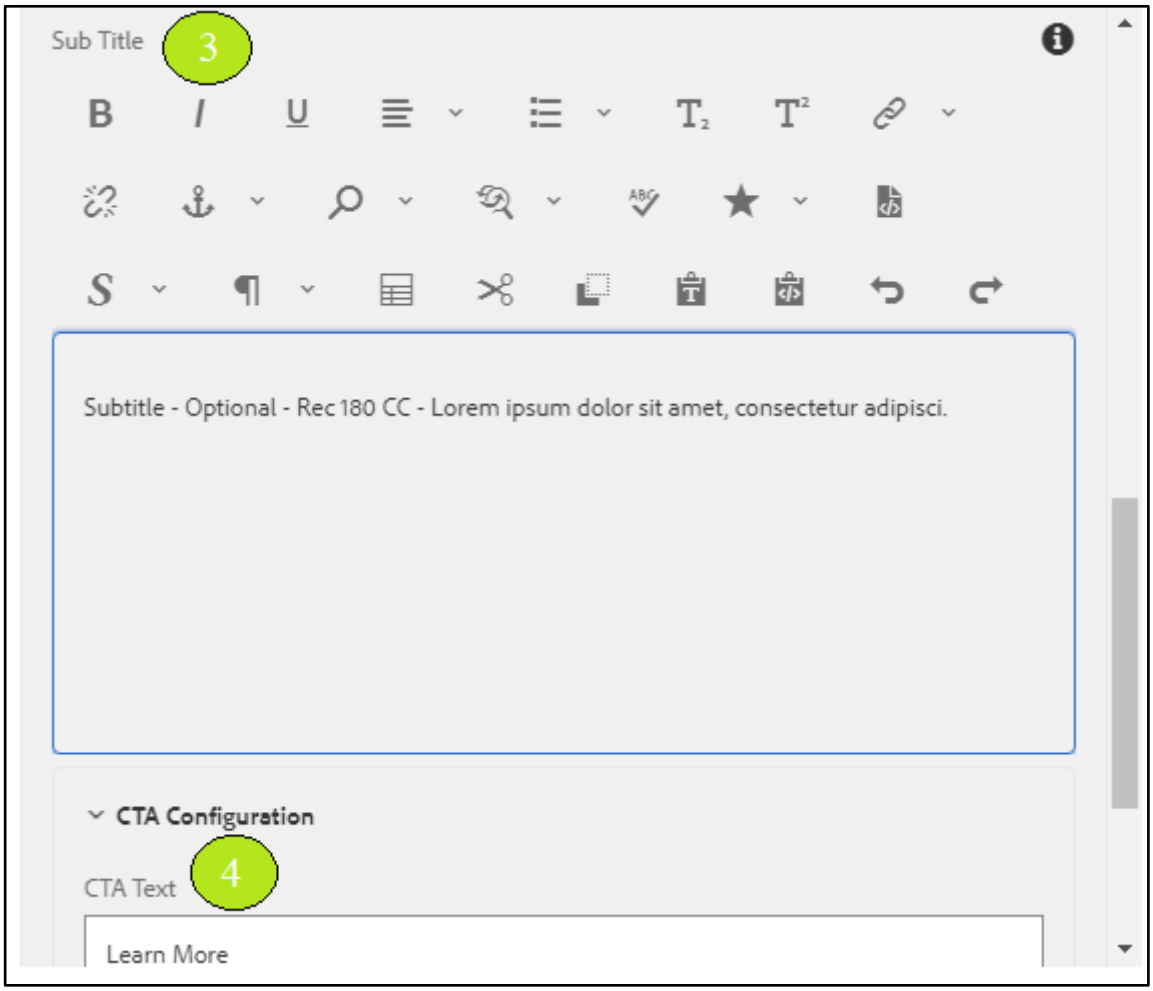
- Select configure option to open the dialog and begin editing the component fields.

Feature Overview

Configuration

1) **Bottom spacing –** Must select an option.
2) **Component ID –** Provide unique component ID.
3) **Breaker Bar Type –** Must select an option from the dropdown.
4) **Title –** Must provide meaningful title.
5) **Title Tag –** Select an option from the dropdown.
6) **Sub Title –** Provide meaningful title.
7) **CTA Text –** Provide a meaningful text for CTA.
8) **Link –** Provide hyperlink path for CTA text.
9) **CTA Open in –** Must select an option to open the hyperlink.


Lead Gen Breaker
Configuration
Accessibility
Appearance
Bottom Spacing
Yes
Content
Component ID
Breaker Bar Type
1
No Bar
Title *
2
No Bar _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.



1

No Bar _ Full Width _ Title H2 Tag - Rec 85 CC - Lorem ipsum dolor sit amet, consectetur adipisci.

2

Subtitle - Optional - Rec 180 CC - Lorem ipsum dolor sit amet, consectetur adipisci.

3

Learn More

4