

Lead Gen Breaker

How-to Guide

Global Marketing Technology

AEM Component Name: Lead Gen Breaker

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
06/28/2022	1.0	Initial Draft	Harika Mopuri	

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2 Introduction

This document provides “How-to Instructions” for the component “Lead Gen Breaker”. This component is intended and available to be used on all Global Marketing template(s).

2.1 Short Description

This component is used to configure ‘Lead Gen Breaker’ for a page.

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Appearance				
	Bottom Spacing	None	Dropdown	Mandatory	Yes No
	Content				
	Component ID	None	Text Field	Optional	Numeric
	Title	None	Text Field	Mandatory (Max char. 85)	Alphanumeric
	CTA Configuration				
	CTA Text	None	Text Field	Optional	Alphanumeric
	Link	None	Path Field	Mandatory	Link path
	CTA Open in	None	Dropdown	Optional	Same Page New Page

2.2 Intended Audience

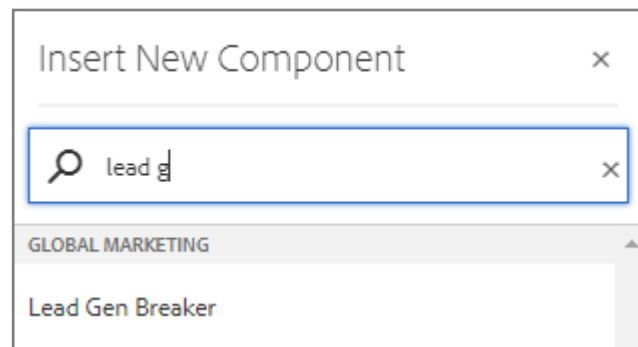
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding Lead Gen Breaker component, click on "+" icon, search for "Lead gen Breaker" and click to add the component.



4 Component Dialog

- Select configure option to open the dialog and begin editing the component fields.

Feature Overview

Configuration

- 1) **Bottom spacing** – Must select an option.
- 2) **Component ID** – Provide unique component ID.
- 3) **Title** – Must provide meaningful title.
- 4) **CTA Text** – Must provide a meaningful text for CTA.
- 5) **Link** – Provide hyperlink path for CTA text.
- 6) **CTA Open in** – Must select an option to open the hyperlink.

Configuration Accessibility

Appearance

Bottom Spacing



Yes



Content

Component ID



Title (H2 Tag) *



U T₂ T²

See how the workforce has shifted in our Annual U.S. Employee Benefit Trend Study

Lead Gen Breaker

See how the workforce has shifted in our Annual U.S. Employee Benefit Trend Study

CTA Configuration

CTA Text * **D**

Click to Read

Link **E**

#

CTA Open In **F**

Same Page

See how the workforce has shifted in our Annual U.S. Employee Benefit Trend Study

CLICK TO READ