MetLife

Side By Side Hero

How-to Guide

Global Marketing Technology

AEM Component Name: Side By Side Hero

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
07/10/2023	1.0	Initial Draft	Lakshmi Laavu	

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2 Introduction

This document provides How-to Instructions for the component ‘Side By Side Hero’. This component is intended and available to be used on all Global Marketing template(s).

2.1 Short Description

This component is used to create Hero Banner for a page with Title, Copy, CTA button, and Background with/without image.

There are 2 variations for this component based on the CTA configuration:

1) CTA Enable
    a. Primary Blue
    b. Primary Black
    c. Primary White
2) CTA Disable

If ‘Background’ is enabled, author can choose an option from the dropdown:

1) Grey Background
2) Gradient Background
3) Grey Background with Image
4) Gradient Background with Image
5) Grey Background with Transparent Image
6) Gradient Background with Transparent Image
7) Full Background Image

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Eyebrow	None	Text Field	Mandatory (Recom max char. 45)	Alphanumeric
	Title	None	Text Field	Mandatory (Recom max char. 35)	Alphanumeric
	Title Tag	None	Dropdown	Optional	H1/H2
	Subcopy	None	Text Field	Mandatory (Recom max char. 150)	Alphanumeric
	Is CTA Button Required?	None	Checkbox	Mandatory	Check/Un-Check
	If 'Is CTA Button Required?' is Checked:				
	CTA Button Text	None	Text Field	Mandatory	Alphanumeric
	CTA Button Link	None	Path Field	Mandatory	Hyperlink Path
	Open In	None	Dropdown	Mandatory	Same Page New Page
	CTA Button Style	None	Dropdown	Mandatory	Primary Blue/ Primary Black/ Primary White
	Is Background Required?	None	Checkbox	Mandatory	Check/Un-Check
	If 'Background Required?' is Checked:				
	Background Type	None	Dropdown	Mandatory	Grey Background/ Gradient Background/ Grey Background with Image/ Gradient Background wit Img/ Grey Background with Trans Image / Gradient Background with Transparent Image/ Full Background Img
	If Background Type is 'Grey/Gradient Background with Image':				
	Background Image For Grey/ Background Image For Gradient/	None	Path field	Mandatory	Asset Path
	If Background Type is 'Full Background Image':				
	Desktop - Background Image	None	Path field	Mandatory	Asset Path
	Tablet - Background Image	None	Path field	Mandatory	Asset Path
	Mobile - Background Image	None	Path field	Mandatory	Asset Path

2.2 Intended Audience

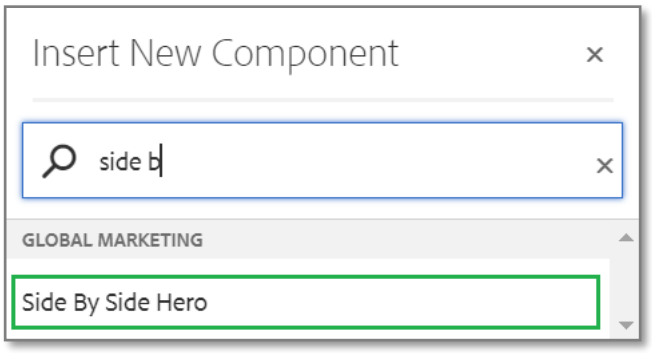
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding Side By Side Hero component at page level, simply click on "+" icon and search for "Side By Side Hero" component and click to add the component.



4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

Feature Overview

Configuration

1. **Eyebrow –** Must provide meaningful label
2. **Title –** Must provide meaningful title
3. **Title Tag –** Select an option from the dropdown
4. **Subcopy –** Must provide meaningful copy
5. **Is CTA Button Required? –** Must Check/Un-Check the checkbox

If 'Is CTA Button Required?' is Checked:

6. **CTA Button Text –** Must provide meaningful CTA label
7. **CTA Button Link –** Must provide hyperlink to target CTA
8. **Open In –** Must select an option from the dropdown
9. **CTA Button Style –** Must select an option from the dropdown
10. **Is Background Required? –** Must Check/Un-Check the checkbox

If 'Background Required?' is Checked:

11. **Background Type –** Must select an option from the dropdown

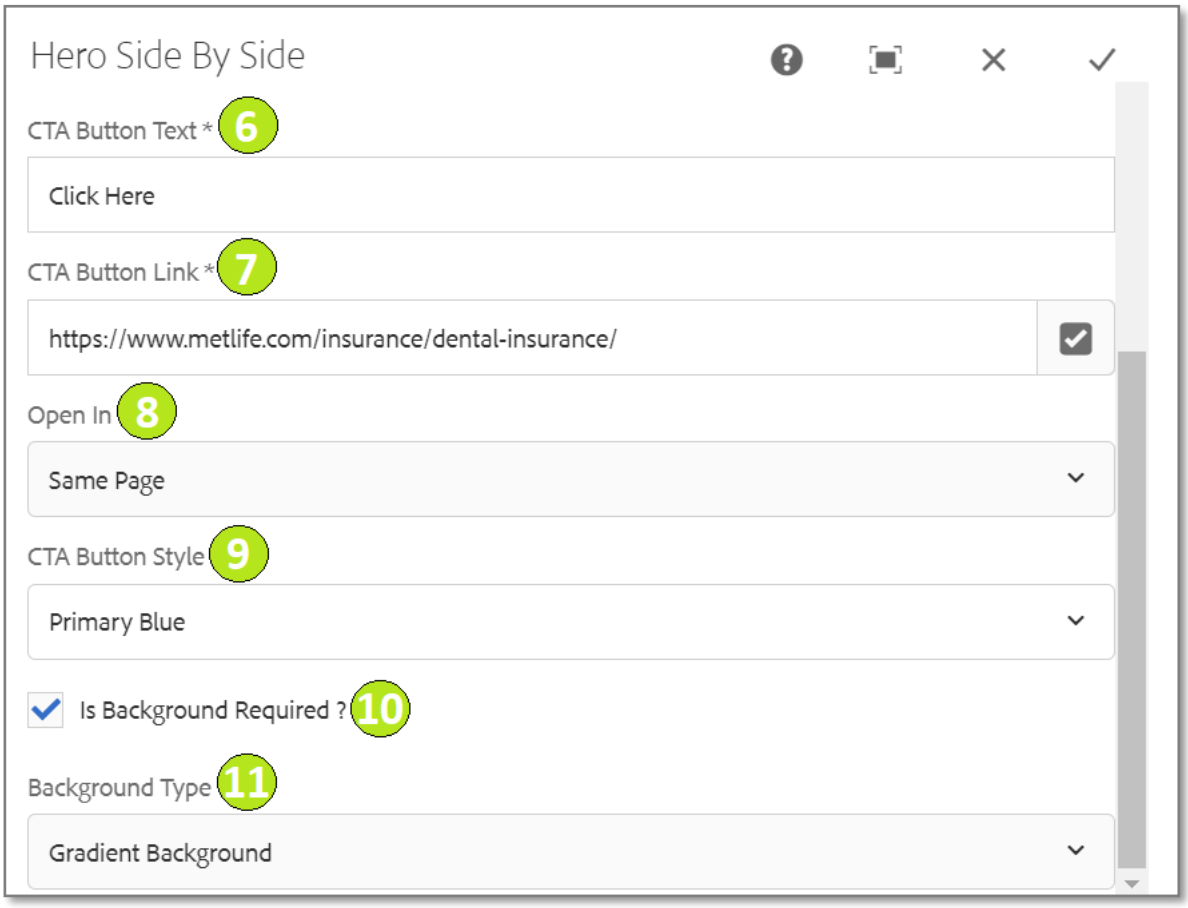
If Background Type is 'Grey/Gradient Background with Image':

12. **Background Image for Grey/Gradient –** Must provide asset path

If Background Type is 'Full Background Image':

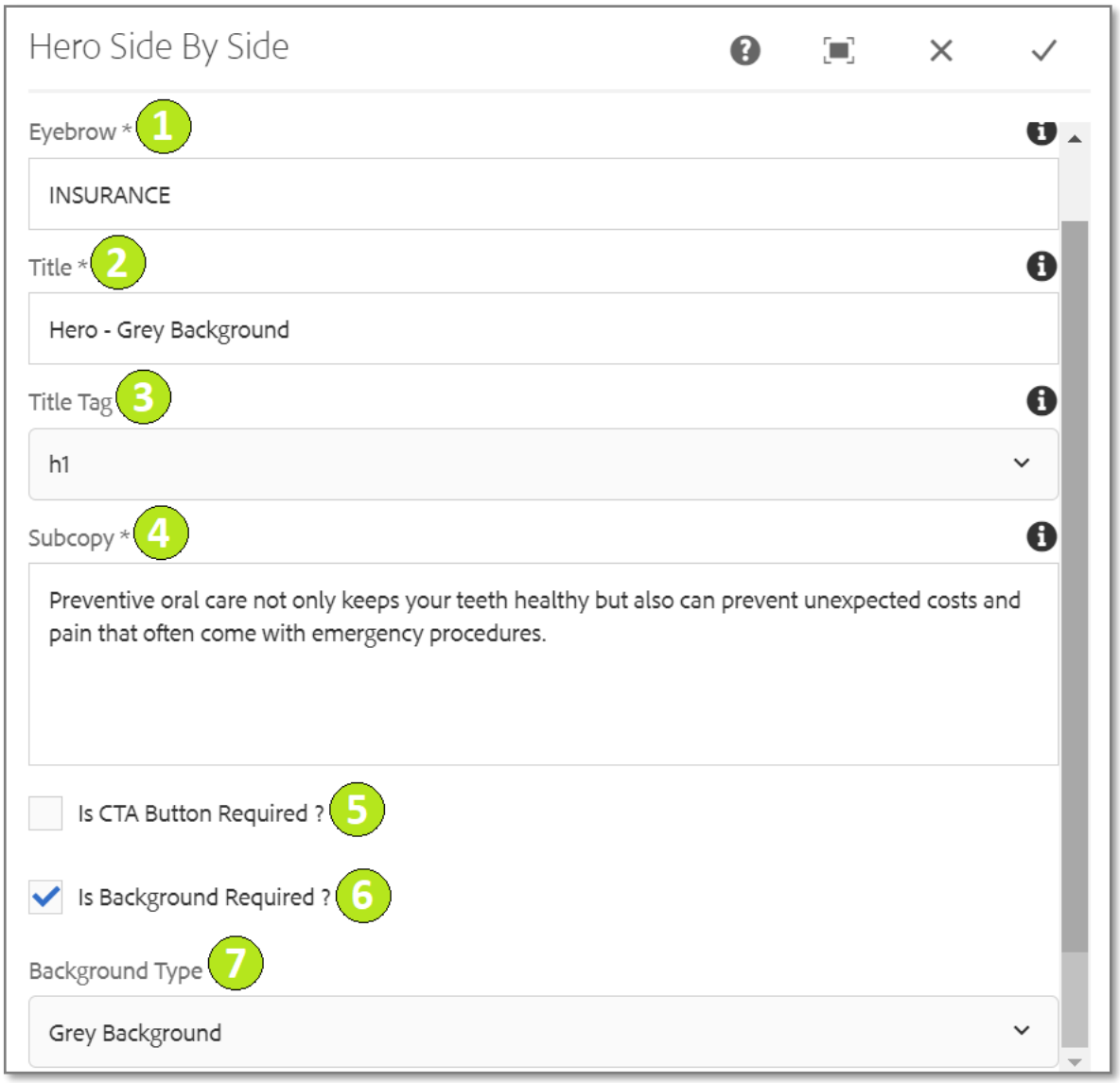
13. **Desktop - Background Image For Full Background -** Must provide asset path to load for Desktop
14. **Tablet - Background Image For Full Background -** Must provide asset path to load for Tablet
15. **Mobile - Background Image For Full Background -** Must provide asset path to load for Mobile

Variation 1: 'CTA Button' is 'Checked'


Hero Side By Side
CTA Button Text * 6
Click Here
CTA Button Link * 7
https://www.metlife.com/insurance/dental-insurance/
Open In 8
Same Page
CTA Button Style 9
Primary Blue
Is Background Required ? 10
Background Type 11
Gradient Background

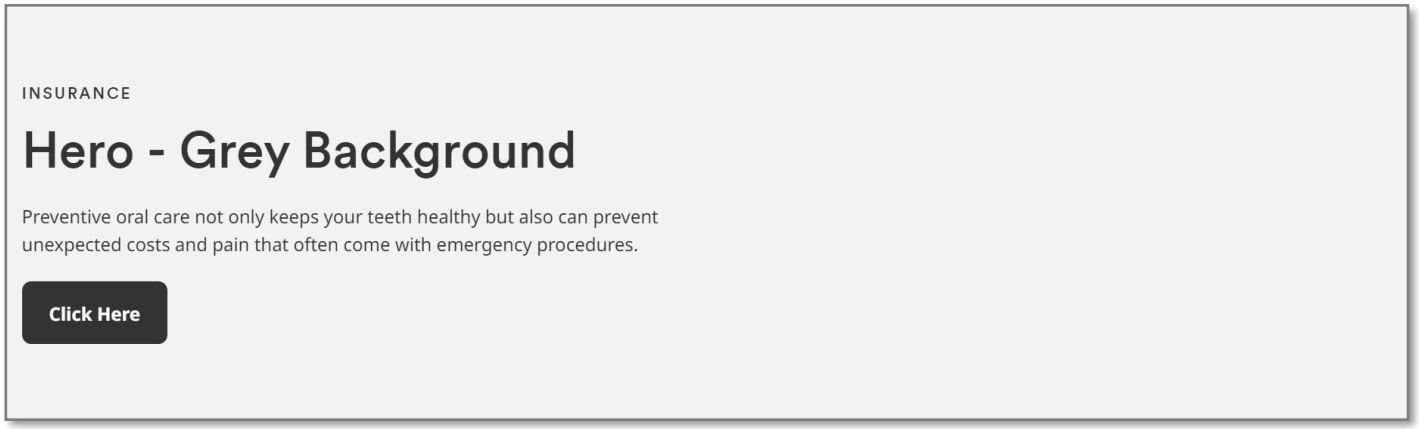
11
INSURANCE 1
Hero - Gradient Background 2
Preventive oral care not only keeps your teeth healthy but also can prevent unexpected costs and pain that often come with emergency procedures. 4
6
Click Here 9

Variation 2: 'CTA Button' is 'Un-Checked'

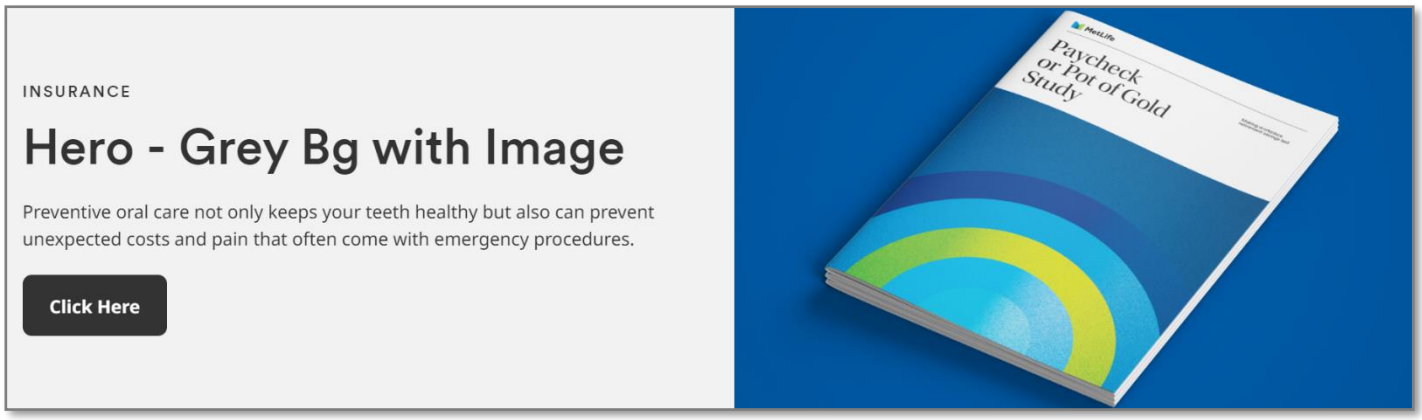


Background Variations:

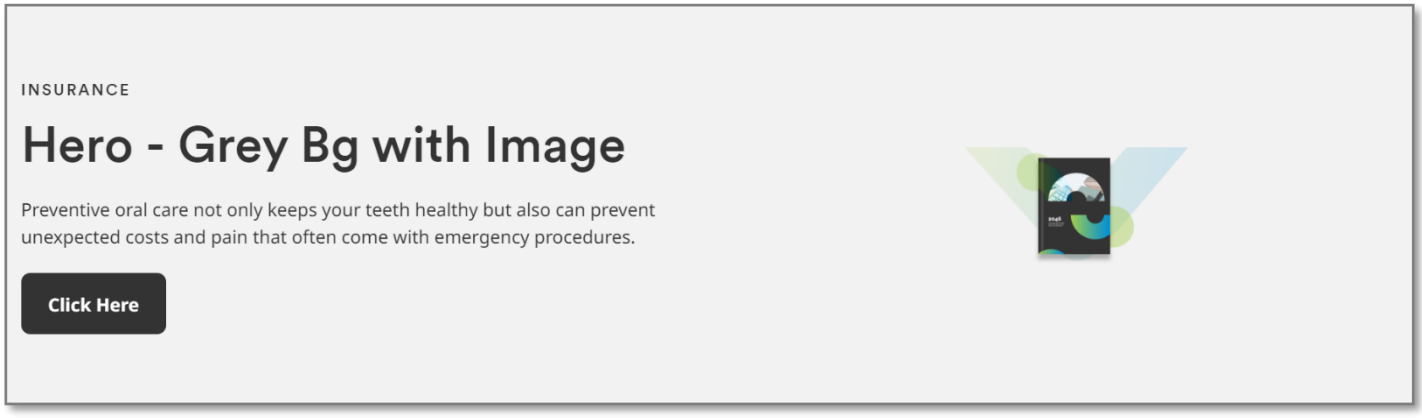
Variation 1: ‘Background Type’ choosen as ‘Grey Background’



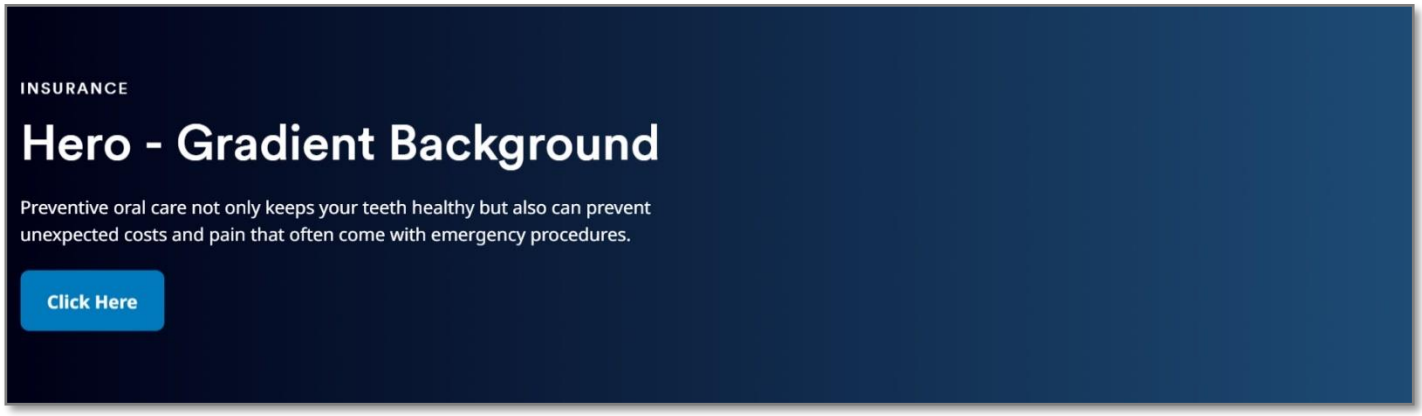
Variation 2: ‘Background Type’ choosen as ‘Grey Background with Image’



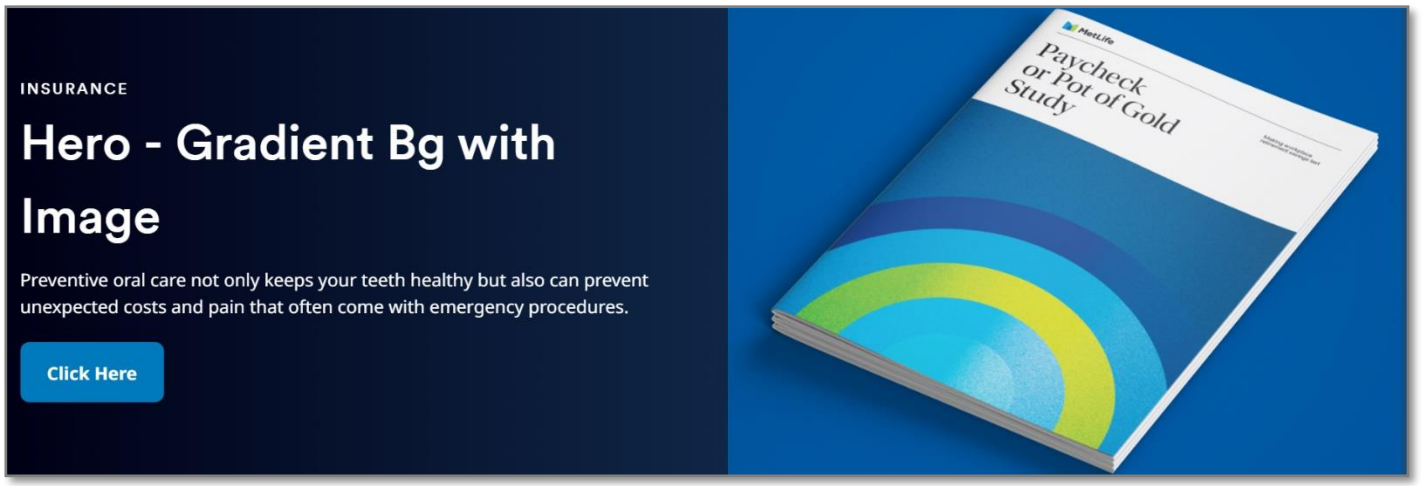
Variation 3: ‘Background Type’ choosen as ‘Grey Background with Transparent Image’



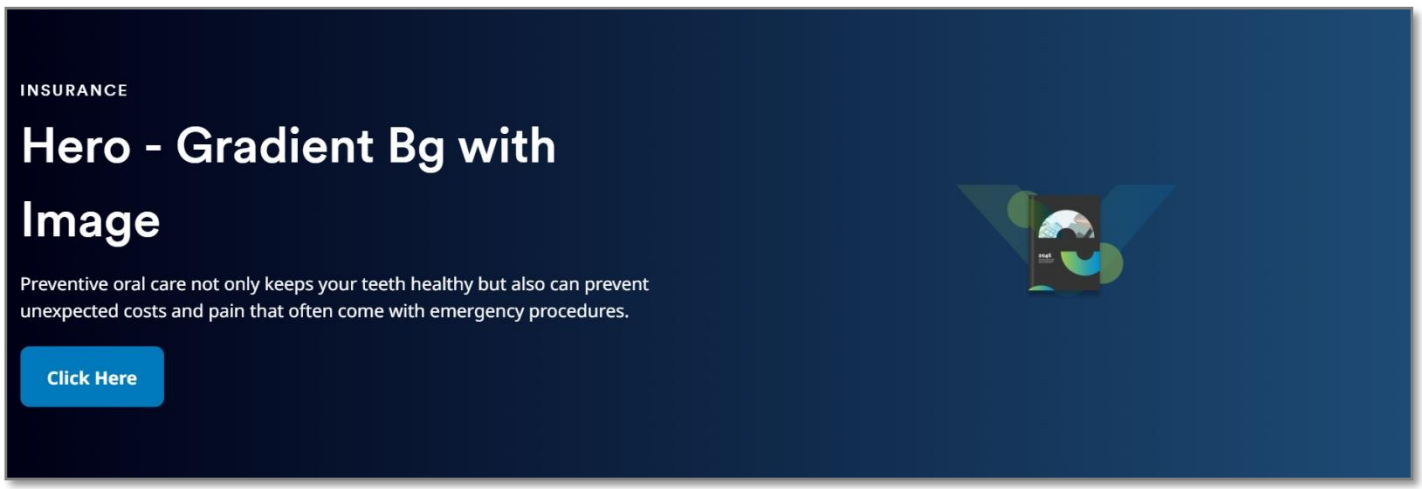
Variation 4: ‘Background Type’ choosen as ‘Gradient Background’



Variation 5: ‘Background Type’ choosen as ‘Gradient Background with Image’



Variation 6: ‘Background Type’ choosen as ‘Gradient Background with Transparent Image’



Variation 7: ‘Background Type’ choosen as ‘Full Background Image’