

# Single Topic Hero

## How-to Guide

### Global Marketing Technology

**AEM Component Name: Single Topic Hero**

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**Creation Date:** May 23, 2022

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**Version:** [\[1.0\]](#)

## 1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
05/23/2022	1.0	Initial Draft	Harika Mopuri	

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## 2 Introduction

This document provides “How-to Instructions” for the component “Single Topic Hero”. This is intended and available to be used on all Global Marketing template(s).

### ***2.1 Short Description***

This component is used to configure ‘Single Topic Hero’ for a page.

There are 2 variations for the component: CTA Enable, and CTA Disable. Based on the requirement author can Enable/Disable CTA.

## AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	<b>Common Fields for both CTA Enable or CTA Disable:</b>				
	Variation	None	Dropdown	Mandatory	CTA Enable CTA Disable
	<b>Image Section:</b>				
	Desktop/Laptop Image	None	Text Field	Mandatory	Link Path
	Mobile Image	None	Text Field	Optional	Link Path
	<b>Headline Section:</b>				
	Eyebrow	None	Text Field	Mandatory (Max Char. 45)	Alphanumeric
	Headline Title	None	Text Field	Mandatory (Max Char. 125)	Alphanumeric
	<b>Copy Section:</b>				
	Headline Copy	None	Text Field	Optional	Alphanumeric
	<b>CTA Enable</b>				
	<b>Additional Content:</b>				
	CTA Text	None	Text Field	Mandatory (Max Char. 25)	Alphanumeric
	CTA Aria Label	None	Text Field	Mandatory	Alphanumeric
	CTA Path	None	Text Field	Mandatory	Link path
	CTA Open in	None	Dropdown	Optional	Same Page New Page

## 2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

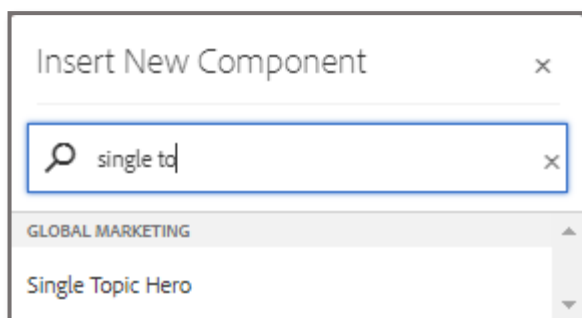
## 3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding Single Topic Hero component, click on "+" icon, search for "Single Topic Hero" and click to add the component.

There are 2 variations for the Single Topic Hero component: Based on the requirement author can Enable/Disable CTA.

1. CTA Enable
2. CTA Disable



## 4 Component Dialog

- Select configure option to open the dialog and begin editing the component fields.

### Feature Overview

### Configuration

- 1) **Variation** – Must select an option (Enable/Disable)
- 2) **Image Section:**
  - a. **Desktop/Tablet Image** – Must provide Image URL.
  - b. **Mobile Image** – Provide Image URL to be displayed in Mobile, if not the image provided for desktop/Tablet will be displayed.
- 3) **Headline Section:**
  - a. **Eyebrow** – Must Provide the Meaningful text.
  - b. **Headline Title** – Must provide a meaningful title.
- 4) **Copy Section:**
  - a. **Headline Copy** – Provide description for the Headline Title.
- 5) **Additional Content:**
  - a. **CTA text** – Must provide a meaningful text.
  - b. **CTA Aria Label** – Must provide meaningful text for aria label.
  - c. **CTA Path** – Must provide link path for the CTA.
  - d. **CTA Open in** – Must select an option to target page open type (same page/new page).
- 6) **Appearance**
  - a. **Bottom spacing** – Must select Yes/No, for the space should be provided in the bottom of the component or not.

There are two variations for this component.

**Variation 1: Single Topic Hero with CTA.**

Variation option must be selected as CTA Enable to add a CTA button for Hero.

The screenshot shows the 'Hero Single Topic' configuration panel. At the top, there is a title bar with a help icon (question mark) and a blue box around it, a full-screen icon, a close icon (X), and a save icon (checkmark). Below the title bar are two tabs: 'Content' and 'Appearance'. The 'Content' tab is active. Under the 'Main Content' section, there is a 'Variation' dropdown menu with 'CTA - Enable' selected, marked with a green circle 'A'. Below this is the 'Image Section' which contains two image selection fields. The first field is 'Desktop/Tablet Image \*' with the path '/content/dam/Evolution-Health-Hero.jpg' and a checkmark, marked with a green circle 'B'. The second field is 'Mobile Image' with the same path and checkmark, marked with a green circle 'C'. Below the image section is the 'Headline Section' which contains an 'Eyebrow \*' field with the text 'Metlife' and an information icon (i), marked with a green circle 'D'.



Headline Title (H2 Tag) \*



E

Singlr Hero Topic with CTA

## ▼ Copy Section

Headline copy



F

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

## Hero Single Topic



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### Additional Content

CTA Text \*



G

Learn More

CTA Aria Label \*

H

learn more

CTA Path \*

I

#



CTA Open in

J

Same Page



## Variation 2: Single Topic Hero without CTA.

Variation option must be selected as CTA Disable.

Hero Single Topic

Content Appearance

▼ Main Content

Variation

A CTA - Disable ▼

▼ Image Section

Desktop/Tablet Image \*

B /content/dam/Evolution-Health-Hero.jpg ✓

Mobile Image

C /content/dam/Evolution-Health-Hero.jpg ✓

▼ Headline Section

Eyebrow \*

D Metlife ⓘ

Headline Title (H2 Tag) \*



E

Single Topic Hero without CTA

## ▼ Copy Section

Headline copy

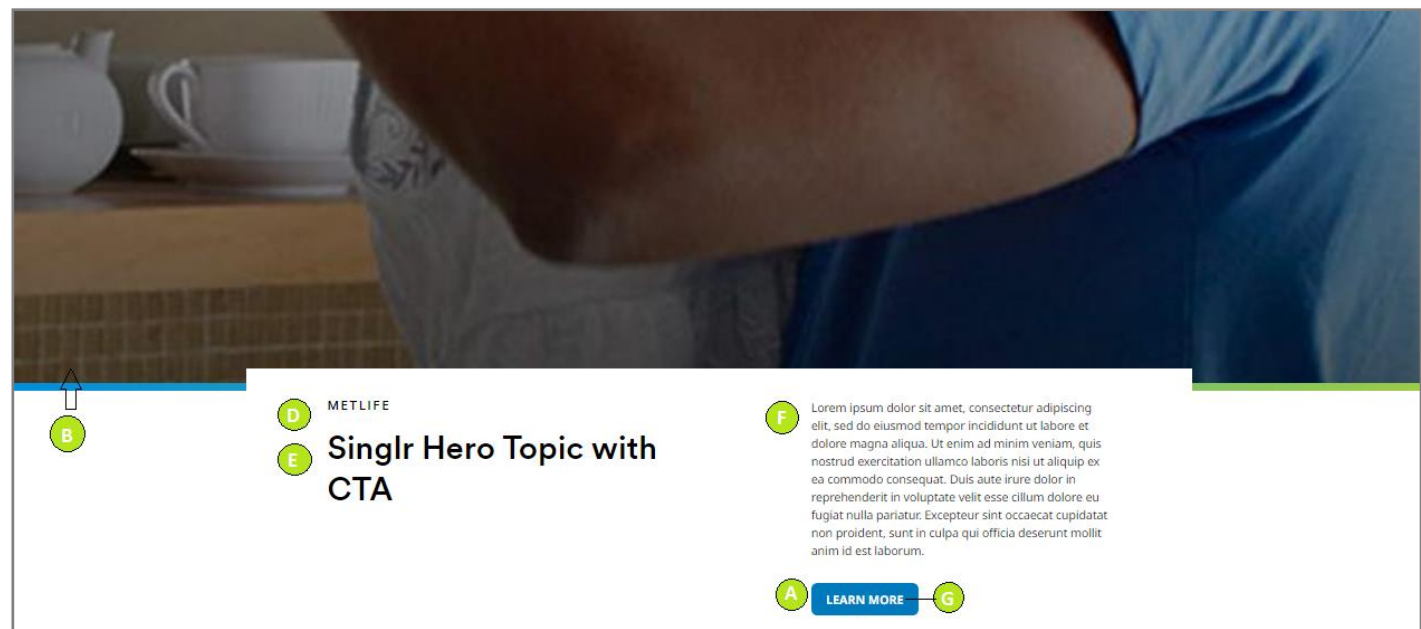


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U $T_2$  $T^2$ 

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Variation 1: Single Topic Hero with CTA Enable.



Variation 2: Single Topic Hero with CTA Disable.

