

# Testimonial Component

## How-to Guide

V1.0 - Global Marketing Technology-AEM

**Component Name: Testimonial Component**

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**Author:**

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# 1 Document History

The following important changes have been made to this document:

| Date       | Version # | Description of Changes Made | Author    | Approved By |
|------------|-----------|-----------------------------|-----------|-------------|
| 03/12/2023 | 1.0       | Initial Draft               | Bhavana A |             |

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## 2 Introduction

This document provides “How to Instructions” for Testimonial component.

- Article: Testimonial
- Article: Quiz (Backlog)
- Article: In the News

### ***Short Description***

This component is used to show the testimonials.

### **Feature Overview**

#### ***AEM Component Data Model***

| Tab                    | Field Name               | Field Group  | Field Type                        | Validation                        | Accepted values   |
|------------------------|--------------------------|--------------|-----------------------------------|-----------------------------------|---|
| Content                | Media Type               | -            | Select                            | Mandatory                         | Default<br>Image<br>Video<br>Interactive Video (without text)                       |
|                        | Eyebrow                  | Text Content | Text Area                         | Mandatory                         | Text  |
|                        | Title (H2 Tag)           | Text Content | Text Area                         | Mandatory                         | Text  |
|                        | Read Time                | Text Content | Text Area                         | Optional                          | Text  |
|                        | Date                     | Text Content | Date Field                        | Optional                          | Date  |
|                        | Image                    | Image        | Path                              | Mandatory                         | Valid image path  |
|                        | Image Position           | Image        | Select                            | Mandatory                         | Left Top<br>Left Center<br>Right Top<br>Right Center<br>Center Top<br>Center Center |
|                        | Video Type               | Video        | Select                            | Mandatory                         | Brightcove  |
|                        | Brightcove Video ID      | Video        | Text                              | Mandatory,<br>Max Length 150 Char | Text  |
|                        | Brightcove Video Account | Video        | Text                              | Mandatory,<br>Max Length 150 Char | Text  |
| Brightcove Player Type | Video                    | Text         | Mandatory,<br>Max Length 150 Char | Text                              |   |

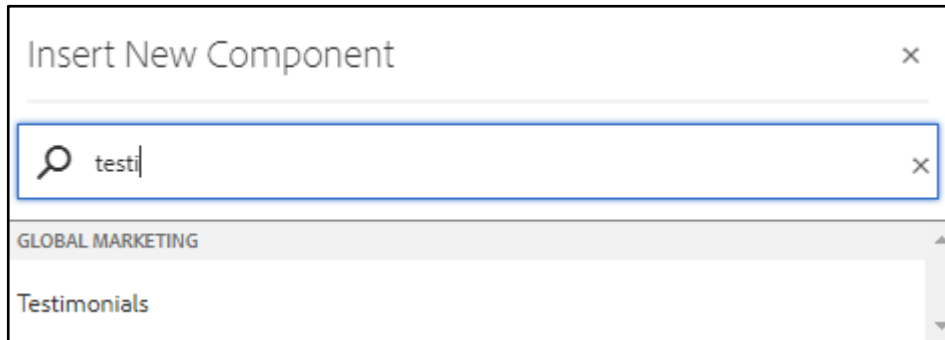
## ***Intended Audience***

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

### 3 How to Enable/Turn-On the Component

- This component can be added onto any parsys in any standard template by clicking the + icon when you left click on the parsys “Drag Components Here” or by opening the page “Side Panel”, click the “components” button, and then search for your component.
- From Parsys + Button, type the name “Testimonials” and select the component from your market.



## 4 Component Dialog

- Select configure option to open the dialog and begin editing the component fields.

### Feature Overview

#### Configuration:

- 1) **Component ID** – Provide the meaningful unique ID.
- 2) **Title** - Provide the meaningful title.
- 3) **Title Tag**– Must provide the title tag for the document.
- 4) **Subtitle**– Provide the subtitle of the document.
- 5) **Enable CTA** – Provide the file type (Image,PDF,Text,Msword).
  - a. **CTA Text** - Provide CTA text.
  - b. **CTA Link** - Provide CTA link.
  - c. **CTA Aria Label** - Provide CTA Aria label.
  - d. **Open In**- Provide page either in same page or new page.
- 6) **Review Card** – Must provide meaningful text.
  - a. **Quote Icon** – Provide the Quote icon as enable or disable.
  - b. **Alt for Quote icon** – Provides an alt text.
  - c. **Review Title** – Provides the review title.
  - d. **Title Tag** – Provide the title tag for the document.
  - e. **Review** - Provide the review text.
  - f. **Read More Text** – Provide read more text.
  - g. **Aria label for Read more.**
  - h. **Optional**- That appears before reading more text.
  - i. **Hidden section for Review**- Provides the hidden section of the text.
  - j. **Reviewer**- Provides the text.
  - k. **Add optional border**- Provides the text either enable or disable.
  - l. **Rating**- Provides the rating.
  - m.**Alt for rating Image**- Provides enable or disable the rating image.
  - n. **Aria hidden for rating image** – Provides the text either true or false.
  - o. **Rating Text**- Provides the rating text.
  - p. **Alt for Review icon**- Enable or disable the review icon.
- 7) **Quote Icon** – Provide the Quote icon as enable or disable
- 8) **Rating**- Provides the rating.
- 9) **Rating Text**- Provides the rating text.


Testimonials








Configuration Accessibility








General Content

Component ID 1 i

Title \* 2 i

**B** *I* U ☰ ▾ ☰ ▾ T<sub>2</sub> T<sup>2</sup>  ▾

  ▾  ▾  ▾   ▾ 

**S** ▾  ▾      

Testimonials H2 Title Copy - 85 character limit



Title Tag **3**

H2

Sub Title **4**

**B** / U ≡ ≡ T<sub>2</sub> T<sup>2</sup>

**S**

Testimonials subtitle copy - optional - 200 character limit. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Enable CTA \* **5**

Enable

CTA

CTA Text \* **a**

Optional CTA

CTA Link \* **b**

<https://www.google.com/>

CTA Aria Label **c**



BTN

Open in \* **d**


Same Page

Review Cards Configuration


Review Card **6**


Review Item  



Quote Icon **a**





Enable 





Alt for quote icon **b**

Enable Lazy Load For Quote Icon 

Review Title \* **c** 

**B** / U   **T<sub>2</sub>**

**T<sup>2</sup>**    

    **S**

Title Tag **d** i

H3

Review \* **e** i

**B** / U ≡ ≡ T<sub>2</sub>

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Body copy - no character limit - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat

Read More Text **f** i

Read more

Aria Label for read more **g**

read more

Optional ... That appears before read more text. **h**

...

Hidden Section of Review i i

**B** / U ≡ ∩ ≡ T<sub>2</sub>



T<sup>2</sup> 🔗 🔗 🔗 🔗 🔗

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↶ ↷







This is the rest part of Hidden Section of Review, this is the rest part of Hidden Section of Review after expanded



Reviewer \*  

**B** / U ≡ ∩ ≡ T<sub>2</sub>

T<sup>2</sup>  ∨   ∨  ∨

 ∨   ∨  **S** ∨

 ∨     

Reviewer - 60 character limit - PossibleLink.com

Add optional border **k**

Enable

Rating **l**

5 Stars

Alt for rating image **m**

Enable Lazy Load For Rating Image **i**

Aria Hidden for rating image **n**

True

Rating Text **o** **i**

5.0

Alt for review icon **p**

review icon

Review Item **7**

Quote Icon

Disable

Rating **8**

4.5 Stars

Alt for rating image

Enable Lazy Load For Rating Image **i**

Aria Hidden for rating image

True

Rating Text **9** **i**

4.5

Alt for review icon

Enable Lazy Load For Review Icon **i**

The Below Image represents the component with which all the above fields are rendered on the page.

**Testimonials H2 Title Copy - 85 character limit**

Testimonials subtitle copy - optional - 200 character limit. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Optional CTA

**Individual Testimonial Title Copy - 55 character limit**

Body copy - no character limit - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat ... [Read more](#)

Reviewer - 60 character limit  
PossibleLink.com

★★★★★ 5.0

**Individual Testimonial Title Copy - 55 character limit**

Body copy - no character limit - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat ... [Read More](#)

Reviewer - 60 character limit  
PossibleLink.com

★★★★★ 5.0

**Individual Testimonial Title Copy - 55 character limit**

Body copy - no character limit - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat This is the rest part of Hidden Section of Review, this is the rest part of Hidden Section of Review after expanded

Reviewer - 60 character limit  
PossibleLink.com

★★★★★ 4.5