

Global Marketing Article Content Page Template

How-to Guide

Global Marketing Technology

**AEM Component Name: Global Marketing Article
Content Page Template**

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
05/23/2022	1.0	Initial Draft	Lakshmi Laavu	

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2 Introduction

This document provides “How-to Instructions” for “Global Marketing Article Content Page” template.

2.1 Short Description

This template is used to author page with required components as per the design. By default, ‘Article Hero’ component is added to the page.

AEM Template Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	General:				
	Browser Title	None	Text Field	Optional	Alphanumeric
	Page Title	None	Text Field	Mandatory	Alphanumeric
	SEO Title (H1 Tag)	None	Text Field	Optional	Alphanumeric
	Subtitle	None	Drop Down	Optional	Alphanumeric
	Disable Social Sharing	None	Checkbox	Optional	Check/Un-Check
	Social Sharing Link	None	Text Field	Optional	Page path
	Navigation Title	None	Text Field	Optional	Alphanumeric
	Hide in Navigation	None	Toggle	Optional	On/Off
	Hide in XML	None	Toggle	Optional	On/Off
	Description	None	Text Field	Optional	Alphanumeric
	Page Tags / Meta Keywords	None	Text Field	Optional	Tags
	LD Number	None	Text Field	Optional	Alphanumeric
	LD Expiration Date	None	Text Field	Optional	Alphanumeric
	Article Content:				
	Article Query Configuration	None	Drop Down	Optional	Enable Disable
	Searchable In Feed	None	Checkbox	Optional	Check/Un-Check
	Promo Type Variations	None	Drop Down	Optional	None Key Quote Key Stat Blue Card Video Card
	Promo Unique ID	None	Text Field	Mandatory	Alphanumeric
	Key Quote Configuration when Key Quote is selected:				
	Quote	None	Text Field	Mandatory (Max Char. 200)	Alphanumeric
	Quote CTA Label	None	Text Field	Mandatory (Max Char. 15)	Alphanumeric
	Quote CTA Aria Label	None	Text Field	Mandatory	Alphanumeric
	Open In	None	Drop Down	Mandatory	Same Page New Page
	Quote Eyebrow	None	Text Field	Mandatory (Max Char. 25)	Alphanumeric
	Quote Article Title	None	Text Field	Mandatory (Max Char. 65)	Alphanumeric
	Key Quote Configuration when Key Stat is selected:				
	Key Stat Variation	None	Drop Down	Mandatory	White Black

Key Stat Copy	None	Text Field	Mandatory (Max Char. 80)	Alphanumeric
Key Stat	None	Text Field	Mandatory (Max Char. 2)	Numeric
Key Stat CTA Label	None	Text Field	Mandatory (Max Char. 15)	Alphanumeric
Key Stat CTA Aria Label	None	Text Field	Mandatory	Alphanumeric
Open In	None	Drop Down	Mandatory	Same Page New Page
Key Stat Eyebrow	None	Text Field	Mandatory (Max Char. 25)	Alphanumeric
Key Stat Article Title	None	Text Field	Mandatory (Max Char. 65)	Alphanumeric
Key Quote Configuration when Blue Card is selected:				
Blue Card Eyebrow	None	Text Field	Mandatory (Max Char. 25)	Alphanumeric
Title	None	Text Field	Mandatory (Max Char. 65)	Alphanumeric
Blue Card CTA Label	None	Text Field	Mandatory (Max Char. 15)	Alphanumeric
Blue Card CTA Aria Label	None	Text Field	Mandatory	Alphanumeric
Open In	None	Drop Down	Mandatory	Same Page New Page
Blue Card Subcopy	None	Text Field	Mandatory (Max Char. 80)	Alphanumeric
Key Quote Configuration when Video Card is selected:				
Background Image	None	Text Field	Mandatory	Image Path
Video Card Eyebrow	None	Text Field	Mandatory (Max Char. 25)	Alphanumeric
Video Card Article Title	None	Text Field	Mandatory (Max Char. 65)	Alphanumeric
VideoCard Subcopy	None	Text Field	Mandatory (Max Char. 80)	Alphanumeric
Open In	None	Drop Down	Mandatory	Same Page New Page
Page Configuration:				
Canonical Link	None	Text Field	Optional	Canonical Link path
Custom Meta Property Tags:				
Property	None	Text Field	Optional	Alphanumeric
Content	None	Text Field	Optional	Alphanumeric
Href Lang Tags Configuration:				
Href Lang - Language Attribute	None	Drop Down	Optional	Multiple values
Href Lang - Country Attribute	None	Drop Down	Optional	Multiple values
Href Lang URL	None	Text Field	Optional	Page path
Custom Meta Name Tags:				

Name	None	Text Field	Optional	Alphanumeric
Content	None	Text Field	Optional	Alphanumeric
Robots Configuration:				
Index Options	None	Drop Down	Optional	Index No Index
Follow Options	None	Drop Down	Optional	Follow No Follow
Analytics Configuration:				
Analytics Script	None	Text Field	Optional	Script
Analytics Script - Staging	None	Text Field	Optional	Script
Corporate or Non-Corporate page?	None	Drop Down	Optional	Unspecified Corporate Non-Corporate Employee Microsite
Intended Audience	None	Drop Down	Optional	Uncategorized Employee Employer Broker/Consultant Agent Investments
Sitemap Configuration:				
Change Frequency	None	Drop Down	Optional	Daily Weekly Monthly Annually
Priority	None	Drop Down	Optional	1 0.75 05.0 0.25
Vanity URL Configuration:				
Vanity	None	Text Field	Optional	Alphanumeric
Parameter	None	Text Field	Optional	Alphanumeric
Vendor Code Configuration:				
Analytics Configuration:				
Analytics Script - Production	None	Text Field	Optional	Script
Analytics Script - Staging	None	Text Field	Optional	Script
Enable Page Bottom Script	None	Checkbox	Optional	Check/Un-Check
Lucene Search Configuration:				
Lucene Data Site	None	Text Field	Optional	Alphanumeric
Lucene Search Results Page URL	None	Text Field	Optional	Page URL
Enter the Lucene data ajax search url	None	Text Field	Optional	Page URL

Enter the Lucene data ajax suggestion url	None	Text Field	Optional	Page URL
Vendor Scripts Header:				
External Javascript Path	None	Text Field	Optional	Link path
External CSS Path	None	Text Field	Optional	Link path
Vendor Scripts Footer:				
External Javascript Path	None	Text Field	Optional	Link path
External CSS Path	None	Text Field	Optional	Link path
Content Filter:				
Content Filter	None	Drop Down	Optional	Enable Disable
Thumbnail Image	None	Text Field	Optional	Link path
Market Configuration:				
Country Code	None	Drop Down	Optional	Multiple Countries
Language	None	Drop Down	Optional	Multiple Languages
Favicon Configuration:				
Enable Custom Favicon	None	Checkbox	Optional	Check/Un-Check
Custom Favicon	None	Text Field	Optional	Icon path
Enable Custom Apple Touch Favicon	None	Checkbox	Optional	Check/Un-Check
Apple Touch Favicon	None	Text Field	Optional	Icon path
Multilingual Configuration:				
Multilingual Site	None	Checkbox	Optional	Check/Un-Check
Language Label	None	Text Field	Optional	Alphanumeric
Languages Home URL	None	Text Field	Optional	Page path
Default Languages	None	Checkbox	Optional	Check/Un-Check
Error Message Title	None	Text Field	Optional	Alphanumeric
Error Message Description	None	Text Field	Optional	Alphanumeric
Close Overlay Button Label	None	Text Field	Optional	Alphanumeric
Error Overlay Close Button Screen Reader Text	None	Text Field	Optional	Alphanumeric
MetLife Advanced:				
Click Tale	None	Drop Down	Optional	Auto Enable Disable

Vendor Files (Header):				
External Javascript	None	Text Field	Optional	Link path
External CSS Path	None	Text Field	Optional	Link path
Vendor Files (Footer):				
External Javascript	None	Text Field	Optional	Link path
External CSS Path	None	Text Field	Optional	Link path
Search Results:				
Disable Page in Search Results	None	Toggle	Optional	On/Off
Disable Country Selector	None	Drop Down	Optional	Auto Enable Disable
Advanced:				
Language	None	Drop Down	Optional	Multiple Languages
Language root	None	Checkbox	Optional	Check/Un-Check
Redirect	None	Text Field	Optional	Link path
Design	None	Text Field	Optional	Link path
Alias	None	Text Field	Optional	Alphanumeric
Cloud Configuration	None	Text Field	Optional	Configuration path
Allowed Templates	None	Text Field	Optional	Placeholder to add list o Templates
Authentication Requirement:				
Enable	None	Checkbox	Optional	Check/Un-Check
Login Page	None	Text Field	Optional	Page URL
Export Configuration	None	Text Field	Optional	Page URL
Robots Tags	None	Drop Down	Optional	Index noindex follow nofollow noarchive nosnippet noimageindex notranslate
Generate Sitemap	None	Checkbox	Optional	Check/Un-Check
Cloud Services:				
Inherited from /content/metlife/us	None	Checkbox	Optional	Check/Un-Check
Social Sharing:				
Enable Social Sharing	None	Checkbox	Optional	Check/Un-Check
Share Button Text	None	Text Field	Optional	Alphanumeric

	Share Button Aria Label	None	Text Field	Optional	Alphanumeric
	Close Button Aria Label	None	Text Field	Optional	Alphanumeric
	Social Sharing Image	None	Text Field	Optional	Image path
	Social Sharing Image Secured	None	Text Field	Optional	Image path
	Social Image OG Width	None	Text Field	Optional	Numeric
	Social Image OG Height	None	Text Field	Optional	Numeric
Social Media Platforms:					
	Icon Tag	None	Drop Down	Optional	Facebook Twitter LinkedIn Google+ Weibo WeChat Email Line Naver Kakao Talk
	Aria Label	None	Text Field	Optional	Alphanumeric
Accessibility:					
	Aria Label - Open in a new window	None	Text Field	Optional	Alphanumeric
	Aria Label - Open in the same window	None	Text Field	Optional	Alphanumeric
	Aria Label - Close Icon Title	None	Text Field	Optional	Alphanumeric
	Aria Label - Mobile Phone Icon Title	None	Text Field	Optional	Alphanumeric

2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Template

This template is available by default with 'Global Marketing' module. Author can use this template to author the page by embedding multiple components as per the design.

For adding this template, while creating page select 'Global Marketing Article Content Page' template.

