

Global Marketing Blank Page

How-to Guide

Global Marketing Technology

**AEM Template Name: Global Marketing Blank
Page**

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
08/18/2022	1.0	Initial Draft	Lakshmi Laavu	

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2 Introduction

This document provides “How-to Instructions” for “Global Marketing Blank Page” template.

2.1 Short Description

This template is used to author page by embedding required components as per the design.

AEM Template Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	General:				
	Browser Title	None	Text Field	Optional	Alphanumeric
	Page Title	None	Text Field	Mandatory	Alphanumeric
	SEO Title	None	Text Field	Optional	Alphanumeric
	Enable SEO Title	None	Dropdown	Mandatory	Disable Enable
	Sub Title	None	Text Field	Optional	Alphanumeric
	Disable Social Sharing	None	Checkbox	Mandatory	Check/Un-Check
	Social Sharing Link	None	Text Field	Optional	Page path
	Navigation Title	None	Text Field	Optional	Alphanumeric
	Hide in Navigation	None	Toggle	Mandatory	On/Off
	Hide in XML	None	Toggle	Mandatory	On/Off
	Description	None	Text Field	Optional	Alphanumeric
	Page Tags / Meta Keywords	None	Text Field	Optional	Tags Path
	LD Number	None	Text Field	Optional	Alphanumeric
	LD Expiration Date	None	Text Field	Optional	Alphanumeric
	Page Configuration:				
	Canonical Link	None	Text Field	Optional	Canonical Link path
	Custom Meta Property Tags:				
	Property	None	Text Field	Optional	Alphanumeric
	Content	None	Text Field	Optional	Alphanumeric
	Href Lang Tags Configuration:				
	Href Lang - Language Attribute	None	Dropdown	Mandatory	Multiple values
	Href Lang - Country Attribute	None	Dropdown	Mandatory	Multiple values
	Href Lang URL	None	Text Field	Optional	Page path
	Custom Meta Name Tags:				
	Name	None	Text Field	Optional	Alphanumeric
	Content	None	Text Field	Optional	Alphanumeric
	Robots Configuration:				
	Index Options	None	Dropdown	Mandatory	Index No Index
	Follow Options	None	Dropdown	Mandatory	Follow No Follow

Analytics Configuration:				
Analytics Script	None	Text Field	Optional	Script
Analytics Script - Staging	None	Text Field	Optional	Script
Corporate or Non-Corporate page?	None	Dropdown	Mandatory	Unspecified Corporate Non-Corporate Employee Microsite
Intended Audience	None	Dropdown	Mandatory	Uncategorized Employee Employer Broker/Consultant Agent Investments
Sitemap Configuration:				
Change Frequency	None	Dropdown	Mandatory	Daily Weekly Monthly Annually
Priority	None	Dropdown	Mandatory	1 0.75 05.0 0.25
Vanity URL Configuration:				
Vanity	None	Text Field	Optional	Alphanumeric
Parameter	None	Text Field	Optional	Alphanumeric
MetLife Advanced:				
Vendor Files (Header):				
External Javascript	None	Text Field	Optional	Javascript file path
External CSS Path	None	Text Field	Optional	CSS file path
Vendor Files (Footer):				
External Javascript	None	Text Field	Optional	Javascript file path
External CSS Path	None	Text Field	Optional	CSS file path
Disable Page in Search Results	None	Toggle	Mandatory	On/Off
Disable Country Selector	None	Dropdown	Mandatory	Auto Enable Disable
Content Filter:				
Content Filter	None	Dropdown	Mandatory	Enable Disable
Thumbnail Image	None	Text Field	Optional	Asset path
Market Configuration *Inherited*:				
Country Code	None	Dropdown	Mandatory	Multiple Countries
Language	None	Dropdown	Mandatory	Multiple Languages

Favicon Configuration:				
Enable Custom Favicon	None	Checkbox	Mandatory	Check/Un-Check
Custom Favicon	None	Text Field	Optional	Icon path
Enable Custom Apple Touch Favicon	None	Checkbox	Mandatory	Check/Un-Check
Apple Touch Favicon	None	Text Field	Optional	Icon path
Multilingual Configuration:				
Multilingual Site	None	Checkbox	Mandatory	Check/Un-Check
Language Label	None	Text Field	Optional	Alphanumeric
Languages Home URL	None	Text Field	Optional	Page path
Default Languages	None	Checkbox	Mandatory	Check/Un-Check
Error Message Title	None	Text Field	Optional	Alphanumeric
Error Message Description	None	Text Field	Optional	Alphanumeric
Close Overlay Button Label	None	Text Field	Optional	Alphanumeric
Error Overlay Close Button Screen Reader Text	None	Text Field	Optional	Alphanumeric
Vendor Code Configuration *inherited*:				
Analytics Configuration:				
Analytics Script - Production	None	Text Field	Optional	Script
Analytics Script - Staging	None	Text Field	Optional	Script
Enable Page Bottom Script	None	Checkbox	Mandatory	Check/Un-Check
Lucene Search Configuration:				
Lucene Data Site	None	Text Field	Optional	Alphanumeric
Lucene Search Results Page URL	None	Text Field	Optional	Page URL
Enter the Lucene data ajax search url	None	Text Field	Optional	Page URL
Enter the Lucene data ajax suggestion url	None	Text Field	Optional	Page URL
Vendor Scripts Header:				
External Javascript Path	None	Text Field	Optional	Javascript file path
External CSS Path	None	Text Field	Optional	CSS file path
Vendor Scripts Footer:				
External Javascript Path	None	Text Field	Optional	Javascript file path

External CSS Path	None	Text Field	Optional	CSS file path
Social Sharing *Inherited*:				
Enable Social Sharing	None	Checkbox	Mandatory	Check/Un-Check
Share Button Text	None	Text Field	Optional	Alphanumeric
Share Button Aria Label	None	Text Field	Optional	Alphanumeric
Close Button Aria Label	None	Text Field	Optional	Alphanumeric
Social Sharing Image	None	Text Field	Optional	Image path
Social Sharing Image Secured	None	Text Field	Optional	Image path
Social Image OG Width	None	Text Field	Optional	Numeric
Social Image OG Height	None	Text Field	Optional	Numeric
Social Media Platforms:				
Icon Tag	None	Dropdown	Mandatory	Facebook Twitter LinkedIn Google+ Weibo WeChat Email Line Naver Kakao Talk
Aria Label	None	Text Field	Optional	Alphanumeric
Accessibility *Inherited*:				
Aria Label - Open in a new window	None	Text Field	Optional	Alphanumeric
Aria Label - Open in the same window	None	Text Field	Optional	Alphanumeric
Aria Label - Close Icon Title	None	Text Field	Optional	Alphanumeric
Aria Label - Mobile Phone Icon Title	None	Text Field	Optional	Alphanumeric
Advanced:				
Language	None	Dropdown	Mandatory	Multiple Languages
Language root	None	Checkbox	Mandatory	Check/Un-Check
Redirect	None	Text Field	Optional	Link path
Design	None	Text Field	Optional	Link path
Alias	None	Text Field	Optional	Alphanumeric
Cloud Configuration	None	Text Field	Optional	Configuration path
Allowed Templates	None	Text Field	Optional	Placeholder to add list o Templates
Authentication Requirement:				

	Enable	None	Checkbox	Mandatory	Check/Un-Check
	Login Page	None	Text Field	Optional	Page URL
	Export Configuration	None	Text Field	Optional	Page URL
	Robots Tags	None	Dropdown	Mandatory	Index noindex follow nofollow noarchive nosnippet noimageindex notranslate
	Generate Sitemap	None	Checkbox	Mandatory	Check/Un-Check
Cloud Services:					
	Inherited from /content/metlife/us	None	Checkbox	Mandatory	Check/Un-Check

2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Template

This template is available by default with 'Global Marketing' module. Author can use this template to author the page by embedding multiple components as per the design.

For adding this template, while creating page select 'Global Marketing Blank Page' template.

- 1) Click on 'Create' button, select type as 'Page'
- 2) Select the Template as 'Global Marketing Blank Page', and click on 'Next'
- 3) Provide 'Page Title', click on 'Create', and select 'Done/Open'



